Transformation Update: Campus Direction

March 19, 2022

Objectives of Campus Vision

- Build on the **distinct identity of** each campus that reflects the program mix and students we will serve and their strengths and unique traditions
  - Find each campus's strengths - can't be all things to all people on each campus
  - Help students decide which program/campus combination is the best fit for them
- Use the campus vision to identify **necessary strategic investments** that better meet the needs of students and programs
  - Program infrastructure and services concentrated on specific campuses
  - Better services and support for non-traditional and graduate students
- Set priorities to guide the plan for how to **re-size campus footprint and infrastructure** to match current and future demand/use expectations and achieve sustainability
- Demonstrate **commitment to the locations and communities**

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Guiding Design Principles

- Configure the mix of programs that creates a critical mass on campus with a distinct value proposition for students
- Athletics is recognized as a core element of student experience and source of diversity and residential enrollments on each campus with existing programs
- Build and maintain an attractive student experience for all types of students attending at a given location (especially residential and commuter)
- Housing and dining plans will reflect a shift in student needs toward more flexible and lower cost options that also reduce costs for the VSC
- Plans for facilities need to be scaled to reflect current utilization and value with a goal of reducing ongoing costs after transformation by 25+%

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Programs Available

- The most significant changes are coming out of the program array work and faculty are working to finalize and approve programs for Fall 2023
- Seeking to provide clarity to students now about what will be available where
  - Unique programs only available at one campus
  - Most programs will be designated as multi-campus programs
  - Some programs will be available remotely from any campus or non-campus location
- Changes to programs, beyond the array optimization, will happen over time
  - Additional changes will be part of the annual ongoing review of programs

Note: for existing students and those enrolling in the classes starting in Fall of 2022, they will continue to have access to the same programs and required courses through their time at the university. If they choose to change to a new program that is offered after Vermont State University launches, they will be able to work with their advisor to ensure it is the best fit for them.

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Student Services

- Each student will have at least one point of contact who will provide personalized support and help navigate the institution
- Students will be connected to specialists as needed who may be located at a different campus and who will provide those services virtually
- All students will have access to high-quality and personalized service and support, regardless of their campus location or online program
- Particular attention will be paid to making sure services are accessible and inclusive

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Student and Residence Life

- Existing housing and dining options will remain in place for the 2022-23 academic year, and any significant changes will be made over time.
- Flexible and affordable residential and dining options will be added, with a particular focus on how to better serve a changing mix of students
- We will have more information for Fall of 2023 students as the student and residence life and facilities sub-teams continue their design work

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Athletics

- Athletics is recognized as a core element of student experience and source of diversity and residential enrollments on each campus with existing programs
- We are keeping the existing mascots and will incorporate them into the branding standards
- As always, we will continue to use data and analysis to make adjustments in the coming years.
- Any substantive changes would be announced at least a year in advance

Next Steps

- Finalize the program list and which programs will be offered on each campus
- Provide information about campus visions and distinct identities
- Complete design work on Student Experience and Academic Operation projects