

November, 2018

To Friends of the Vermont State Colleges System,

We are busy again making plans to celebrate alumni and friends at our 2019 VSCS Hall of Fame Event.

The event, which has drawn sold-out crowds every year, honors distinguished alumni and raises funds to support our Vermont students.

I hope you will consider sponsoring this event and joining us that evening.

The 2019 Hall of Fame event will take place on Thursday, March 14 at the Capital Plaza in Montpelier.

"For the benefit of Vermont..." begins our mission statement. The Vermont State Colleges System is passionate about serving any Vermont student who aspires to a college degree.

Our colleges and universities -- Castleton University, Community College of Vermont, Northern Vermont University, and Vermont Technical College—enroll over 10,000 Vermonters every year; 84% of VSCS students are Vermonters, and 50% of our students are the first in their families to go to college. Our graduates are the heart of Vermont's workforce, communities, and its future.

Hall of Fame events have raised \$300,000 to support Vermont students.

Your sponsorship support will help raise money for the Vermont State Colleges Endowment, which provides scholarships that help cover college costs like tuition, books, transportation, and other expenses.

Sponsorship is an opportunity for you to promote your business while supporting Vermont students and higher education in Vermont.

Attached please find details on sponsorship options and benefits. Here is what one sponsor says about the event:

"We're a proud sponsor of the VSCS Hall of Fame. We love supporting Vermont students and we appreciate the visibility this popular event gives to our business."

- 3-time Hall of Fame sponsor and Lyndon State College alum, Steve Cormier of the Radio Vermont Group.

On behalf of all the Vermont students who will benefit from the generosity of our sponsors, we thank you in advance. We look forward to working with you to promote your business as a sponsor of the Vermont State College Hall of Fame.

Sincerely,

A handwritten signature in black ink that reads "Jeb Spaulding". The signature is written in a cursive style with a long, sweeping underline.

Jeb Spaulding, Chancellor
Vermont State Colleges

P.S. Please find more information at www.vsc.edu

2019 VSCS Hall of Fame Celebration
Event Sponsorship Opportunities

Sponsorship Levels	Summa Cum Laude Sponsor	Magna Cum Laude Sponsor	Cum Laude Sponsor	Scholar Sponsor	Honor Society
	\$7,500	\$5,000	\$3,000	\$1,500	\$850

Event Exposure

One table of 8 seats*	★	★	★	★	★
Full-page program ad	★				
1/2-page program ad		★	★	★	
1/4-page program ad					★
Priority table placement	★				
Recognition at event	★	★			
Logo on laude sponsors banner	★	★	★		
Dinner table signage	★	★	★	★	
Slideshow display	<i>Full Screen</i>	<i>Full Screen</i>	<i>Shared Screen</i>	<i>Shared Screen</i>	<i>Shared Screen</i>
Invitation placement	<i>Logo</i>	<i>Logo</i>	<i>Name</i>	<i>Name</i>	
Facebook page	<i>Logo (linked)</i>	<i>Logo (linked)</i>	<i>Logo (linked)</i>	<i>Name (linked)</i>	
Use of Hall of Fame logo on your website	★	★	★	★	★

Special notation in all materials as a "Founding Sponsor" for all returning 2018 sponsors.

Advertising-Only Opportunities

Program back cover	\$800
Program inside cover	\$600
Full-page program ad	\$500
1/2-page program ad	\$300
1/4-page program ad	\$175
1/8-page program ad	\$100

Ticket Prices

Per person	\$100
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*Additional tickets can be purchased.

For more information on becoming a sponsor of the VSCS Hall of Fame celebration, please contact Jen Porrier at (802) 224-3001 or Jen.Porrier@vsc.edu.