October 28, 2015

TO: <u>Long Range Planning Committee</u>
Jerry Diamond, Chair
Lynn Dickinson
Kraig Hannum
Church Hindes
Tim Jerman
Karen Luneau
Heidi Pelletier
Martha O'Connor

FROM: Jeb Spaulding, Chancellor

RE: Long Range Planning Committee Meeting on November 5, 2015

The Long Range Planning Committee of the VSC Board of Trustees will meet on Thursday, November 5th starting at 1 p.m. in conference room 101 of the Office of the Chancellor, 575 Stone Cutters Way, Montpelier. The full agenda and materials are attached.

I can be reached at (802) 224-3036 if you have any questions.

Thank you.

cc: VSC Board of Trustees
Council of Presidents

VERMONT STATE COLLEGES
BOARD OF TRUSTEES
LONG RANGE PLANNING COMMITTEE MEETING

November 5, 2015 at 1 p.m.
Office of the Chancellor, Montpelier, VT

AGENDA

A.   ITEMS FOR DISCUSSION AND ACTION

    1. Approval of the Minutes of the October 8, 2015 Meeting

B.   ITEMS FOR INFORMATION AND DISCUSSION

    1. Revision of VSC Mission, Vision, and Strategic Priorities as well as Metrics to
        Measure Progress
    2. Possible Incentives to Encourage and Support System Collaboration
    3. Update on Possible Renaming of the VSC and Survey Responses
    4. Update on AGB Consulting Project
    5. Other Business
    6. Comments from the Public
    7. Date of Next Meeting:
        Thursday, January 7, 2016
        Office of the Chancellor, Montpelier, VT

Unapproved minutes of the Long Range Planning Committee meeting Thursday, October 8, 2015

Note: These are unapproved minutes, subject to amendment and/or approval at the subsequent meeting.

The Vermont State Colleges Board of Trustees Long Range Planning Committee conducted a meeting Thursday, October 8, 2015 at the Office of the Chancellor in Montpelier, Vermont.

Committee members present: Jerry Diamond (Chair), Kraig Hannum, Church Hindes, Tim Jerman, Karen Luneau (Vice-Chair), Martha O'Connor, Heidi Pelletier (by phone)

Other Trustees: Chris Macfarlane

From the Chancellor's Office: Tricia Coates, Director of External & Governmental Affairs
                                 Bill Reedy, General Counsel
                                 Tom Robbins, CFO
                                 Elaine Sopchak, Executive Assistant to the Chancellor
                                 Jeb Spaulding, Chancellor
                                 Yasmine Ziesler, Chief Academic & Academic Technology Officer

College Presidents: Joe Bertolino, Elaine Collins, Joyce Judy, Dan Smith (by phone), Dave Wolk (by phone)

From the Colleges: Tess Conant, VSCUP, Lyndon State College
                      Scott Dikeman, Dean of Administration, Castleton University
                      Lit Tyler, Dean of Administration, Vermont Technical College

From the Public: Lola Duffort, Rutland Herald

Chair Diamond called the meeting to order at 1:03 p.m.

A.   ITEMS FOR DISCUSSION AND ACTION

1. Approve the Minutes of the July 16, 2015 Committee Meeting

Trustee O'Connor requested that the minutes of each committee meeting be sent to the chair first, and then to all the committee members.

Trustee Jerman moved and Trustee Luneau seconded the approval of the minutes. Roll call vote:

Chair Diamond:	Yes
Trustee Hannum:	Yes
Trustee Hindes:	Yes
Trustee Jerman:	Yes
Trustee Luneau:	Yes
Trustee Pelletier:	Abstain

The minutes were approved.

B.   ITEMS FOR INFORMATION AND DISCUSSION

1.   Update on the AGB Consulting Contract

Chancellor Spaulding began by commenting on the unique nature of the Long Range Planning Committee in that it does not make decisions on a regular basis regarding programs, policies, or finances. Rather the Committee weighs difficult questions and is a forum to investigate bigger issues that affect the system's long term health and ability to serve students.

The Chancellor's Office solicited proposals from outside experts to look at the four residential institutions and complete a diagnostic review of their basic business plans, assumptions and issues, to make comparisons to similar institutions, and to pinpoint areas needing closer attention. Five responses were reviewed, and the Association of Governing Boards of Higher Education (AGB) consulting team was chosen. AGB's proposal included not only diagnostic review but also plans to work with each campus to identify $2M of new net revenue per college. The lead consultants on the project are Tom Meredith and Rick Beyer.

Chancellor Spaulding shared that he has asked Lyndon State College President Joe Bertolino to advise him and CFO Robbins on system initiatives and related issues, and he will also staff the Long Range Planning Committee with Chancellor Spaulding. Chancellor Spaulding will provide the Board with an update on the process in November and December. The results of the AGB study will inform the upcoming budget process.

Trustee Macfarlane inquired about the basis for the proposed additional $2M in revenue and whether it is an annual goal. Chancellor Spaulding responded that the consultant has experience working with other institutions in this way, and it is an ambitious but feasible annual goal.

Chair Diamond requested that the Committee discuss Item 3 on the agenda next, and return to Item 2.

2.   Discussion of the VSC Mission and Vision Statements and Strategic Plans

Chancellor Spaulding distributed copies of the VSC mission and vision statements and noted that the system does not have an up to date strategic plan. He also distributed the most recent strategic priorities from 2008-2013. He stated that the current mission statement may not be as up to date as it could be; for example, it does not refer to alignment with state economic goals. He suggested that the strategic plan for the Pennsylvania State System of Higher Education is very good.

Trustee Hannum stated that the mission may need some work but did not want the Committee to spend a lot of time on it. Trustee Luneau stated she believes the general strategies laid out by the chancellor are sufficient. Trustee Hindes said consideration of the mission statement is part of the work of this Committee, but agreed that the current mission statement is good. Trustee Pelletier stated that the current mission is accurate, but could possibly use some revision regarding workforce development. Trustee Jerman agreed and stated he recommends revisions only if it results in a tangible benefit for the system. Trustee Luneau suggested forming a subcommittee to review and make recommendations. Chancellor Spaulding suggested he and his staff can bring suggested revisions back to the Committee.

Chair Diamond stated that the mission statement does not reflect the system's aspiration to become comprehensive, interconnected, and cohesive, and therefore should be updated. He also suggested that the Committee compare the colleges' strategic plans to a revised mission statement to ensure they align. Trustee Luneau suggested that student retention be included in the goals. Chair Diamond asked Committee members to contact Chancellor Spaulding or Chief Academic Officer Ziesler about ideas for the revision. Trustee Hindes emphasized the distinction between mission and vision and strategic goals in that mission and vision define aspiration and could be fine tuned, whereas the real work is in establishing the strategic priorities. The Committee agreed to allow staff to draft revisions and send them to the Committee for further consideration at its November 5th meeting.

3. Discussion of Strategic Priorities

Chair Diamond reminded the Committee of Dr. Aims McGuinness' suggested areas of focus: serving the state and its regions; aligning the system's infrastructure needs with changes in student population; and how to provide incentives for our institutions to encourage the cohesive system behavior that is the Board's goal. President Bertolino agreed the system must approach educational delivery in new and innovative way and emphasized that capital expenses including deferred maintenance will be very significant.

Trustee Jerman stated he believes the highest priority is addressing fiscal challenges, and improving educational delivery is a part of that. Chancellor Spaulding asked the Committee for specific ways to incentivize collaborating and integration of the colleges, outside of the many ways this is already being done. There are more substantial discussions to be had, from how the system uses its appropriation, to how students can take courses at other VSC schools.

CCV President Judy stated that until the financial model is changed there will not be a cohesive system. The Board controls the tuition rate and the legislature controls appropriation increases. The colleges' budgets are expected to be balanced. They have been operating as independent entities with no financial incentives to figure it out together. She shared the example that hundreds of students enrolled at the other colleges are taking courses at CCV; however, CCV does not receive tuition payment for these students. Chancellor Spaulding stated the question is often asked whether it make sense for multiple colleges to offer similar programs but acknowledged that the colleges offer these programs to maintain financial viability. The financial model would have to change before programming at the colleges could change. Trustee O'Connor suggested that the Board is still looking at five strong colleges but needs to think like a strong system with five colleges in it.

Chancellor Spaulding inquired whether the other presidents have concerns about the current financial model? Vermont Tech President Smith agreed with President Judy that the current revenue model is challenging and encouraged consideration of different models of revenue sharing. Johnson State College President Collins stated she is interested in the collaboration possibilities but does not want to jeopardize the integrity of each institution. President Judy encouraged researching other models for lessons to be learned; for example, the high school/tech center model encourages high schools to keep students even if a tech center is a better option for them, because the money follows the student. Chair Diamond stated that the conversation on the financial model is one strategic priority, and both the Finance and Facilities Committee and the Long Range Planning Committee should be deeply involved.

Trustee Jerman stated that a bottom line is that the system will maintain five institutions; some financial models may not support that. Trustee Luneau stated the Board needs to ask the

questions based on new realities in higher education. She inquired whether it would it be cost effective to have a single online presence instead of five different ones, and encouraged exploring new uses for VSC real estate. Chancellor Spaulding reminded the Committee to remember that the current conversation is not an effort happening at a time of crisis but rather looking at ensuring long term success and making a proactive effort to ensure the system is able to meet the needs of Vermonters.

Trustee Macfarlane stated the colleges need to market collaboratively and asked how the system can determine its audience and deliver the message of the mission. Chancellor Spaulding stated that is the direction the system is headed. Chair Diamond stated the upcoming VSC website redesign will help with this.

Trustee Luneau stated that the VSC is the extension of public education in Vermont, and that having grade 12 be the end of the public commitment to education is an old paradigm. Chancellor Spaulding agreed and shared that he discusses this concept when he is speaking publicly. Trustee Jerman asked the Committee to remember that the PreK-16 Council and the dual enrollment program already exist, and achieving the Chancellor and Trustee Luneau's goal will have to occur incrementally.

4.   Discussion of General Strategies

The Committee reviewed the general strategies suggested by Chancellor Spaulding:
- Increase the continuation rate of high school graduates on to postsecondary education
- Increase the retention and graduation rates at our colleges and university
- Become a more attractive destination for Vermont high school graduates
- Serve well more working age Vermonters
- Achieve operational efficiencies by operating as a more integrated system
- Build a successful effort to increase State support and other supplemental revenues

Chair Diamond suggested if the Committee approves of the strategies they could be the Committee's recommendations to the Board and then begin work on ways to implement them.

Trustee Hindes stated the strategies should both further the mission of the VSC and make Vermont a better place, in addition to addressing fiscal challenges. He added items he wished to see included: affordability; the relevancy of the education the system to the students and the state; and improving services for students; different phrasing for "operational efficiencies" in bullet five.

Trustee Jerman encouraged including language regarding state support that focuses on building a partnership with the state to provide better outcomes. Chair Diamond asked the Committee to affirm its support of the Chancellor's argument to increase state support. Trustee Jerman clarified that it is important to ensure that the state upholds its statutory requirements for education. Audience member Tess Conant stated it is unfortunate that the colleges are expected to do more with less money, due to fewer students, but that K-12 education continues to receive increases in spite of also having fewer students.

Chair Diamond called for a motion to adopt the Chancellor's strategic priorities subject to revisions based on Committee discussion, and asked for the topic to be included on the Committee's November 5th agenda. Trustee Luneau moved and Trustee Jerman seconded the motion. Roll call vote:

Chair Diamond: Yes
Trustee Hannum: Yes
Trustee Hindes: Yes
Trustee Jerman: Yes
Trustee Luneau: Yes
Trustee Pelletier: Yes

The motion was approved unanimously.

President Collins added that it is possible to meet the strategic objectives with subpar education for Vermonters—language must be included to ensure a quality education and attention to quality.

5.   Open Discussion and Public Input

Chancellor Spaulding offered an update on the potential name change process. A survey was sent to all faculty and staff, and another will be sent to students. Responses to date raise the question whether changing the system name is truly necessary. He will provide the Committee with another update at its November 5th meeting.

6.   Date and Place of Next Meeting
         Thursday, November 5, 2015, 1-3 p.m.
         Office of the Chancellor, Montpelier, VT

Trustee Jerman moved and Trustee Hannum seconded a motion to adjourn. The meeting adjourned at 2:51 p.m.

Mission of the Vermont State Colleges

For the benefit of Vermont, the Vermont State Colleges provide affordable, high quality, student-centered and accessible education, fully integrating professional, liberal, and career study.

This integrated education, in conjunction with applied learning experiences, assures that graduates of VSC programs will:

1 Demonstrate competence in communication, research and critical thinking;
2 Practice creative problem-solving both individually and collaboratively;
3 Be engaged, effective, and responsible citizens;
4 Bring to the workplace appropriate skills and an appreciation of work quality and ethics;
5 Embrace the necessity and joy of lifelong learning.

The Vermont State Colleges also offer numerous opportunities for others to engage in continuous learning to meet their specific goals.

Vision of the Vermont State Colleges

To realize its mission for the benefit of Vermont:

• The VSC will be known for high quality programs, as measured by the skills, knowledge and contributions of students, graduates and clients.

• VSC resources – human, financial, technological and physical – will be leveraged to achieve our mission and stated goals, and to address agreed-upon priorities.

• The VSC will develop a culture of continuous improvement, supported by college and system assessment systems that measure progress toward stated goals.

• The VSC will be recognized as a great place to work, in terms of what it offers employees as well as what it contributes to local communities.

• The VSC will have comprehensive and timely access to data that inform college and system planning, management and decision making.

• The VSC will maximize the advantages of being a system and minimize bureaucracy to support five strong and unique colleges.

• VSC structures and delivery systems will be flexible enough to both anticipate and quickly adapt to shifting internal and external forces.

• VSC services will be delivered when and where students and clients need them.

• The VSC will meet or exceed students' and clients' expectations related to service.

Mission of the Vermont State Colleges

For the benefit of Vermont, the Vermont State Colleges system provides affordable, high quality, student-centered, and accessible education, fully integrating professional, liberal, and career study, consistent with student aspirations and regional and state needs.

This integrated education, in conjunction with applied learning experiences experiential learning opportunities, assures that graduates of VSC programs will:
1. Demonstrate competence in communication, research and critical thinking;
2. Practice creative problem-solving both individually and collaboratively;
3. Be engaged, effective, and responsible citizens;
4. Bring to the workplace appropriate skills and an appreciation of work quality and ethics;
5. Embrace the necessity and joy of lifelong learning for personal and professional growth.

The Vermont State Colleges system provides continuing educational also offer numerous opportunities for others individuals to engage in continuous learning to meet their specific goals.

Vision of the Vermont State Colleges

To realize its mission for the benefit of Vermont:
- The VSC will be known for high quality programs, as measured by the skills, knowledge and contributions of students, graduates and clients.
- VSC system resources – human, financial, technological and physical – will be collaboratively leveraged to achieve our mission and stated goals, and to address agreed-upon priorities.
- The VSC will develop a culture of continuous improvement, supported by college and system assessment systems that measure progress toward stated goals.
- The VSC will be recognized as a great place to work, in terms of what it offers employees as well as what it contributes to local communities.
- The VSC will have comprehensive and timely access to data that inform college and system planning, management and decision making.
- The VSC will maximize the advantages of being a system and minimize bureaucracy to support five strong and unique colleges maintain one comprehensive and interconnected system comprised of five distinct institutions.
- VSC structures and delivery systems will be flexible enough to both anticipate and quickly adapt to shifting internal and external forces.
- VSC services will be delivered when and where students and clients need them.
- The VSC will meet or exceed students' and clients' expectations related to service.

Mission of the Vermont State Colleges

For the benefit of Vermont, the Vermont State Colleges system provides affordable, high quality, student-centered, and accessible education, fully integrating professional, liberal, and career study, consistent with student aspirations and regional and state needs.

This integrated education, in conjunction with experiential learning opportunities, assures that graduates of VSC programs will:
1. Demonstrate competence in communication, research and critical thinking;
2. Practice creative problem-solving both individually and collaboratively;
3. Be engaged, effective, and responsible citizens;
4. Bring to the workplace appropriate skills and an appreciation of work quality and ethics;
5. Embrace the necessity and joy of lifelong learning for personal and professional growth.

The Vermont State Colleges system provides continuing educational opportunities for individuals to meet their specific goals.

Vision of the Vermont State Colleges

To realize its mission for the benefit of Vermont:
- The VSC will be known for high quality programs, as measured by the skills, knowledge and contributions of students, graduates and clients.
- VSC system resources – human, financial, technological and physical – will be collaboratively leveraged to achieve our mission and stated goals, and to address agreed-upon priorities.
- The VSC will develop a culture of continuous improvement, supported by college and system assessment systems that measure progress toward stated goals.
- The VSC will be recognized as a great place to work, in terms of what it offers employees as well as what it contributes to local communities.
- The VSC will have comprehensive and timely access to data that inform college and system planning, management and decision making.
- The VSC will maximize the advantages of being a system and minimize bureaucracy to maintain one comprehensive and interconnected system comprised of five distinct institutions.
- VSC structures and delivery systems will be flexible enough to both anticipate and quickly adapt to shifting internal and external forces.
- VSC services will be delivered when and where students and clients need them.
- The VSC will meet or exceed students' and clients' expectations related to service.

Six Priorities to Support the Mission of the Vermont State Colleges:

For the benefit of Vermont, the Vermont State Colleges provide affordable, high quality, student centered and accessible education, fully integrating professional, liberal, and career study.

1) Increase the continuation rate of high school students on to postsecondary education.

	Current Status	Lead Responsibility	5-Year Timeline
Strategy 1.a Increase the continuation rate of high school students on to postsecondary education.			
Strategy 1.b Improve the overall reputation of the VSC (branding)			
Strategy 1.c			
Strategy 1.d			

2) Improve the retention and graduation rates at our colleges and university.

   Strategy 2.a Implement 4-year degree maps to create clear curriculum paths to graduation.
   Strategy 2.b Improve access and use of advising technologies
   Strategy 2.c
   Strategy 2.d

3) Become a more attractive destination for Vermont high school graduates.

   Strategy 3.a Enhance relationships with school counselors statewide
   Strategy 3.b Establish VSC celebration and support of academic excellence
   Strategy 3.c
   Strategy 3.d

4) Serve well more working age Vermonters.

Strategy 4.a Create flexible delivery across the VSC to increase number of degree programs available to students statewide.
Strategy 4.b Collaborate within departments to extend student service availability to evening hours.
Strategy 4.c
Strategy 4.d

5) Operate as a more integrated system to expand student opportunities and achieve operational efficiencies.

Strategy 5.a Improve the entire technology infrastructure of the system to ensure that it is user friendly and competitive.
Strategy 5.b Review the financial model of the system to insure institutional stability and explore financial incentives that support collaboration and system interconnectedness.
Strategy 5.c
Strategy 5.d

6) Increase State financial support and other supplemental revenues.

Strategy 6.a   Push the argument publicly that public higher education is an extension of necessary public education.
Strategy 6.b Increase grant-writing capacity in the system.
Strategy 6.c
Strategy 6.d

VSC Faculty/Staff Survey on Strategic Priorities: Summary of Responses

Priority 1: Increase the continuation rate of high school students on to a postsecondary education.

- Work with K-12: by far the most frequent suggestion. Over a third of the suggestions for this priority involve partnering or connecting with high schools and/or guidance counselors in some way. Frequent mentions:
    - Sending VSC faculty to high schools for demonstrations or single seminars
    - General marketing outreach, recruitment, "college is possible" message
    - Attention to students who might benefit from vocational education
    - Emphasize readiness for college level work, high academic standards
- Promote/expand dual enrollment opportunities
    - Increase # students participating
    - Increase # of courses allowed per student
    - Allow DE vouchers to be used for remedial courses
- Market the VSC and the colleges
    - Include educational outreach about affordability, job attainment, alumni success
    - Market the colleges individually to emphasize their specialities
    - Market high demand majors
    - More media about colleges—faculty/student research, region-by-region outreach
- Improve student support
    - Provide student support services (mental health, social skills, first-in-family, academic, financial, etc) starting in high school and continue through college
    - Provide faculty development in providing student support
    - Simplify admissions, financial aid, registration processes
    - Accommodate student logistical needs around scheduling, commuting, work
    - Remove barriers to attendance: offer childcare, night courses, online courses
    - Early identification of students who are struggling
- Work with employers
    - Align programs with employer needs
    - Develop internships, co-ops, community-based programs
    - Guarantee employment opportunities
- Address cost and funding
    - Increase/change state appropriation
    - Aggressively seek scholarship support, more merit based scholarships
    - Reduce tuition; tuition incentives for students who are also employed
- Academic changes
    - 4-year degree pathways
    - Lower # credits required to earn a degree
    - Emphasize academics over extracurriculars for those students who commute or attend part time
    - Establish goals/benchmarks

VSC Faculty/Staff Survey on Strategic Priorities: Summary of Responses

Priority 2: Improve retention and graduation rates at our colleges.

- Suggestions for this priority focus heavily on advising, student support, and academic support, in that order. Prevalent suggestions include:
  - Establishment/use of early warning systems across the colleges
  - Increase/offer professional development for faculty on advising and identifying need for support
  - Hiring professional advisors rather than using faculty advisors
  - Incentives to require students to utilize advising, support, and tutoring services
  - Improve communications between instructors and advising staff
- The next most common response focuses on pathways to completion
  - Creating 4-, 3-, and 2-year pathways for students; incorporating dual enrollment courses and high school PLPs
  - Allowing credit for life experience, credentials/certifications along the way
  - Offer (and give credit for) experiential learning, internships
  - Flexibility for movement between VSC colleges
  - Use technology to model changes to pathways, degree audits, plan for graduation
- There were multiple suggestions for changing how courses are offered throughout the VSC:
  - Create a system wide common course numbering system or catalog
  - Ensure that courses in pathways are consistently offered
  - Have a common core curriculum/ general education requirements across all colleges
  - Reduce # of credits needed in programs; reduce # credits students take per semester
  - Easier transfer between colleges
- Address cost as a barrier to retention
  - Provide more work-study, scholarships
  - Include financial planning in the pathways conversation
  - Loan forgiveness program for those who stay in Vermont to work
  - Incentives: reduced cost for final semester; cash incentive for participating in advising services
- Ensure successful transition between high school and college, and for first-in-family students
  - Offer first year experience opportunities with faculty, learning communities
  - Make certain courses required, like CCV's Dimensions
  - Remedial/ preparatory coursework to bring students up to speed academically
- Increase student engagement
  - More social/athletic activities
  - More opportunities for student research
  - Work with employers to offer more internships, job placement

VSC Faculty/Staff Survey on Strategic Priorities: Summary of Responses

Priority 3: Become a more attractive destination for Vermont high school graduates.

- With many similar answers to Priority 1, the overwhelming response to this priority is marketing, outreach, and collaboration. Frequent mentions:
  - Collaboration:
    - Between high school and VSC faculty on curriculum development, dual enrollment, and AP courses
    - Between high school and VSC on sports activities, facilities
    - VSC faculty provide professional development for high school teachers and counselors
  - Marketing:
    - VSC success stories
    - Cost: emphasize the value of a VSC education, and ways to pay for it
    - Celebrate the differences between the colleges and develop a consistent brand for the VSC
  - Outreach:
    - To middle schools and high schools on cost, preparedness, college culture, programs, and pathways
    - Surveys to guidance counselors and students about their perceptions of the VSC
    - VSC personnel present in high schools: admissions, advisors, faculty for open houses, fairs, events, courses, etc
- Improvements to VSC facilities, business practices, and culture:
  - Spend funds on student-focused activities and facilities; maintain buildings to improve competitiveness
  - Create a culture of excellence; publicly reward student and faculty excellence
  - Improve IT infrastructure
  - Hire more skilled faculty
- Emphasize pathways for high school students:
  - Create pathways from high school AP tracks and dual enrollment into college programs
  - Create a 5-yr masters pathway
  - Explore partnerships with continuation programs at UVM, UNH
- Address cost
  - Restrict VSAC grant portability
  - Vermonter discount on books, fees; other economic benefits to stay in state

VSC Faculty/Staff Survey on Strategic Priorities: Summary of Responses

Priority 4: Serve well more working age Vermonters.

- Most suggestions for this priority include the words flexibility, online, and/or hybrid.
    - More online-only programs, more hybrid courses, more courses evenings/weekends, weeklong intensives, low residency master's
    - Student services should also be offered during these expanded hours.
    - Many suggestions for onsite childcare
    - Wider variety of programs and pathways: more master's and doctoral programs, more courses to appeal to professionals, more certificate programs, part-time curriculum maps (like RN to BSN)
    - Create the technological infrastructure to allow for excellent online courses
    - Ensure flexibility between colleges as well as within colleges.
    - More connection between CCV courses and the other colleges; make sure articulation agreements are well done.
- Work with employers to address multiple issues:
    - Work on opportunities for flex time, tuition reimbursement, internships, job placement
    - Collaborate for onsite courses for multiple employees
    - Workforce needs assessments and research for relevancy; target specific industries
    - Develop certificate programs based on workforce needs
    - Collaborate with VtSBDC, other labor based organizations
- Improve/expand both APL and EDP
    - Make both programs system wide
    - Identify students who have not completed bachelor's program and offer EDP
    - Give credit for out of class experience happening while enrolled
    - Improve advising for EDP students

VSC Faculty/Staff Survey on Strategic Priorities: Summary of Responses

Priority 5: Operate as a more integrated system to expand student opportunities and achieve operational efficiencies.

- Responses to this priority indicate frustration with IT infrastructure, training; and functionality.
  - Hire more IT staff at campuses and OCIT
  - Invest in tech capital needs
  - Provide more tech training to faculty and staff
  - Promote system-wide usage of programs and applications, e.g. Skype for Business
  - Create a single student application for all five colleges
  - Offer more tech support
  - Flexible course delivery
- Back office, purchasing consolidations
  - Decrease barriers to sharing staff
- Offer a common course catalog
  - Allow for more cross-college pathways
  - Allow colleges with expertise in one area to share with students from other colleges
  - Ensure easy transfer
  - Align degree requirements between schools
- Encourage collaboration between faculty
  - School to school collaborations
  - Cross-college faculty teams
  - Sharing of data and best practices
- Improve communications
  - More information in more places
  - Better communication of decisions
  - Redefine organizational priorities to foster collaboration

VSC Faculty/Staff Survey on Strategic Priorities: Summary of Responses

Priority 6: Increase state financial support and other supplemental revenues.

- Respondents strongly encourage advocacy on behalf of the VSC at the state level:
    - Investigate new sources of revenue from fee increases, new taxes, legalizing marijuana
    - Restrict VSAC grant portability
    - Reconfigure the VSC/UVM appropriation formula
    - Reallocate existing funding to better fund VSC and/or higher education
    - Secure additional capital funding
    - Emphasize impact of higher education on reducing cost of corrections
    - Encourage VSC employees to advocate on system's behalf
    - Interact more with legislature
    - Increase attention of state on student financial need
    - Develop credible benchmarks to make our case
- Commit to grant writing in a big way
    - Train faculty and staff and then share their expertise with other faculty/staff and students
    - Hire a system grant writer; centralize grant writing
    - Provide more grant management oversight
    - Reward faculty for writing successful grants
    - Encourage faculty to write more grants
    - Target grant writing to specific grants with high ROI
    - Tap into alumni more for development
- Partner with businesses and other groups
    - Specific companies funding targeted programs
    - Expand partnerships with VtSBDC and VMEC to raise revenue
- Internal opportunities for revenue
    - Create a marketing awareness campaign
    - Continue with business office consolidations
    - Expand partnerships with VtSBDC and VMEC to raise revenue
    - Tighten fiscal controls, look for financial abuses
    - Utilize internal resources to train staff/faculty
    - Reexamine investments

Q1 Priority 1. Increase the continuation rate of high school students on to postsecondary education.Potential Strategy 1a. Improve the overall reputation of the VSC (branding).Potential Strategy 1b. Develop strategies targeted at current populations of high school students who are not continuing with postsecondary education.

Answered: 127   Skipped: 42

Answer Choices	Responses	
Potential Strategy 1c.	**99.21%**	126
Potential Strategy 1d.	**49.61%**	63

#	Potential Strategy 1c.	Date
1	Start with 8th and 9th graders; Build on the ICS model at CCV...	10/27/2015 3:13 PM
2	Engage, at the admissions level, high school students in degree programs that are the VSC niche programs.	10/27/2015 2:15 PM
3	Explore opportunities for working alongside VSAC on their existing efforts.	10/27/2015 12:57 PM
4	Create carrot of free voucher for HS grads who take ICS within 1 year of graduation; make free class applicable within 3 years of graduation.	10/27/2015 12:50 PM
5	Broaden recruiting territories specifically New Hampshire and Maine	10/27/2015 12:01 PM
6	Develop/improve outreach & relationships with high school counselors and staff in order to foster a improved perception of VSC schools in VT secondary schools.	10/27/2015 10:37 AM
7	Continue to support and foster the dual enrollment program.	10/26/2015 8:18 PM
8	Develop connections with area schools and invite students to campus or people from vsc to schools.	10/26/2015 3:10 PM
9	Partner with employers to provide incentives for their traditional college-age employees (working 20+ hours and not already enrolled) to work and enroll in a college program part-time.	10/26/2015 2:39 PM
10	Build awareness of high school counselors, principals, and teachers of the many values of the VSC.	10/26/2015 2:04 PM
11	add on to 1a, since we can attract students from both in-state and out of state; focus of value added and relative low cost	10/26/2015 1:46 PM
12	honesty about income potential from a post secondary education	10/26/2015 1:05 PM
13	Involve parents in the education of their high school children. Students coming from households where parents understand the true meaning of education are likely to pursue their higher education after high school years.	10/26/2015 12:48 PM
14	I think a combination of 1a and 1b are great! I think the VSC does a lot to brand and market to out of state prospectives, but to in state prospectives, we could do much more	10/26/2015 12:37 PM
15	employ specific ambassodors for each Vermont high school who are trained in sales and service as well as academia	10/26/2015 12:21 PM
16	Work w/high schools to see how they can better prepare all students academically for a postsecondary education.	10/26/2015 10:56 AM
17	Encourage high schools to focus more on better college preparedness rather than simple graduation rates.	10/26/2015 9:37 AM
18	improve the overall reputation of each VSC college; students and their families care about the school, not the system	10/26/2015 9:19 AM
19	Develop strategies targeted at home-schooled students (Ex. Use of facilities, info on how to access college without having graduated from a high school)	10/26/2015 9:14 AM

VSC Strategic Priorities Survey

20	Devolop stategies targeted at current populatons of middle school students as oftne the decision not to attend college happens prior to High school.	10/26/2015 8:37 AM
21	Create communications that explain how a college education helps you get a good paying/stable job	10/25/2015 8:51 PM
22	Make the most of dual enrollment and early college opportunities to help build the pipeline	10/25/2015 8:39 PM
23	Force reallocation of existing state resources (because no new monies will be coming) so that VT Higher Ed gets to #40 or 45, not #49 or so in the USA and students can afford the VSC	10/25/2015 7:41 PM
24	Increase the experiential learning opportunities, which will attract more students.	10/25/2015 5:12 PM
25	reduce the cost of education so more students can afford their post secondary education.	10/25/2015 5:00 PM
26	Make it easier for high school grads with little or no college to sample what college is like.	10/25/2015 3:41 PM
27	Develop strategies for all high school students who are planning on attending post secondary education	10/25/2015 1:15 PM
28	Determine if this goal makes sense. Does it simply encourage ill-prepared student to assume cripling debt with no improvement in job prospects?	10/25/2015 11:36 AM
29	Whatever we do in this area, it shouldn't cost much. I'd go with 1a. Specifically, easy Internet links via the ubiquitous cell phone to VSC.	10/25/2015 10:25 AM
30	Educate the public re: the HS voucher system while also ensuring that HS students who are accepted into the CCV classes are ready to be successful in a college class (ie pre assess and require application/screening process). HS students who are not ready enough (socially and academically) subsequently fail which is bad for the individual student as well as the program's reputation.	10/24/2015 6:25 PM
31	Offer more concurent enrollment programs, more class choices	10/24/2015 11:54 AM
32	we must have higher in class standards at lsc...students are disgusted at what we set as a passing rate...it gives us a very very bad name...we are a joke	10/24/2015 11:48 AM
33	Marketing targets: parents and guidance counselors, not necessarily the general populations.	10/24/2015 9:29 AM
34	Publicize what alumni are doing after being graduated.	10/24/2015 8:38 AM
35	Emphasize affordability of a VSC liberal arts education compared to small private institutions in Vermont. (i.e., We should be able to attract students who look at Champlain, St. Mikes, Green Mt and other similar but more expensive institutions)	10/23/2015 7:06 PM
36	Increase funding from the State legislature to lower cost burden across the VSC.	10/23/2015 6:28 PM
37	Support an onslaught of sending our best professors as "visiting scholars" to do presentations in area high schools-- I've done this for years--and one hour-long visit has reaped rewards of future students--and the undying appreciation of the high school teachers and guidance c's who also make connections with us. A visit to a school reverberates for several years after.	10/23/2015 5:02 PM
38	Increase types of free classes offered to High School Jr. & Seniors	10/23/2015 4:42 PM
39	more education about options to pay for college while still in high school	10/23/2015 4:40 PM
40	Agressively seek private funding for need-based scholarships.	10/23/2015 3:59 PM
41	Connect VSC degree programs directly to jobs.	10/23/2015 3:55 PM
42	Convince the legislature to drastically increase funding of the VSC.	10/23/2015 3:00 PM
43	Abandon the idea that everyone should go to college, and adopt an apprenticeship model like those used in Europe.	10/23/2015 2:54 PM
44	Develop closer partnership with VSAC.	10/23/2015 2:47 PM
45	Form a team for outreach made up of people from all the colleges.	10/23/2015 2:41 PM
46	Strengthen the relationships between the VSC and high school guidance counselors.	10/23/2015 2:34 PM
47	Introduce the state colleges to the current population of Vermont. We are not well known.	10/23/2015 2:34 PM
48	Allow more HS students to take college courses while still enrolled in HS	10/23/2015 2:02 PM
49	This doesn't seem very relevant to this particular priority.	10/23/2015 1:48 PM
50	Create partnerships that guide HS students into a two year program, a job, and then on to a four year degree. Convince students (and Vermonters) that college is worth it!!	10/23/2015 1:25 PM
51	Increase connection between VT employers and high school students - guarantee employment opportunity	10/23/2015 1:07 PM

52	Develop strategic programs within VSC schools that work in conjunction HS high achievers (robotics, math, writing, art).	10/23/2015 12:53 PM
53	Target (improve and sell) those majors that are in high demand.	10/23/2015 12:46 PM
54	Provide mental health, resiliency, and social skills support and learning opportunities from pre-college through graduation.	10/23/2015 12:41 PM
55	Develop programs that get VSC schools in front of younger students - such as middle school or earlier.	10/23/2015 12:26 PM
56	Help students (first collegians in their family) adapt to the "culture" of going to college and avoid cultural influences that mitigate against college	10/23/2015 11:50 AM
57	Implement a "step up" day for all high school students to college (this is already done within the high schools)	10/23/2015 10:27 AM
58	Host alumni career days for high school students on the campuses. Alumni show up and talk to high school students about their jobs and the skills they acquired in college that led to landing those jobs.	10/23/2015 10:26 AM
59	Work with the high schools to identfy and integrate an understanding of college level coursework expectations.	10/23/2015 10:16 AM
60	Increase the number of cross-listed HS and college courses - target bright, but unsure first-gen students (guidance knows who these kids are)	10/23/2015 10:14 AM
61	Targeted outreach and publicity for VAST-like programs	10/23/2015 10:13 AM
62	Increase our presence and collaboration within high schools.	10/23/2015 10:04 AM
63	Marketing "on-level" of HS aged students (i.e., how kids access material - online, maybe with HS counselor sessions). Emphasis worldliness of attending a VSC school, even though it's "in-state."	10/23/2015 9:58 AM
64	Influence a paradigm change whereby VSC courses for high school students are seen as more beneficial than AP courses. Ultimately, if the VSC wants to build a reputation, it needs to attract Vermont's brightest and most disciplined students.	10/23/2015 9:55 AM
65	Offer enrichment courses or sessions for local high school students in subjects the schools would be unlikely to have available.	10/23/2015 9:54 AM
66	Offer strategies that have benefits of employment after completion of a degree.	10/23/2015 9:43 AM
67	Improving the reputation will yield a larger pool of applicants and a higher number of freshman in seats, the concern would be their preparedness for college level education and if we would therefore just increase out dropout rate and not the throughput numbers.	10/23/2015 9:40 AM
68	Work in direct collaboration with the VT Dept of Ed to create more opportunities for early-admission programs (like VAST at VTC)	10/23/2015 9:38 AM
69	Aim for more media exposure highlighting success stories of VSC students	10/23/2015 9:33 AM
70	recruit better students	10/23/2015 9:22 AM
71	Provide faculty development in the area of how to support beginning students	10/23/2015 9:21 AM
72	Encourage the Legislation to allow for high school students (not already on the college prep track) to not limit how a student might use their two free college course vouchers, i.e. remedial level courses or other courses which may not be counted toward graduation. The whole point of the voucher system is to encourage students to experience college courses to build up confidence in their abilties to be successful at college (not just giving free college credit for students already considering attending college)!	10/23/2015 9:15 AM
73	Develop relationships with secondary institutions so the VSC is fully aware of innovations and developments at high schools that the VSC could leverage to increase postsecondary pursuit (eg Personalized Learning Plans)	10/23/2015 9:12 AM
74	Assure students that academic support services (e.g. academic tutoring) are available when needed.	10/23/2015 9:09 AM
75	Make post secondary education more affordable	10/23/2015 9:09 AM
76	Classes for high school students at the college	10/23/2015 9:03 AM
77	Increase visibility of VSC schools at Vermont high schools and tech centers.	10/23/2015 9:01 AM
78	Bring back ICS as a requirement for dual enrollment vouchers.	10/23/2015 8:55 AM
79	Provide relevant curriculum presenting current day ubiquitous technology to attract students.	10/23/2015 8:51 AM
80	Develop better financial supports for students who would like to continue to postsecondary education but find it to be out of reach	10/23/2015 8:50 AM

81	Target funding for early college program toward the population least likely to attend college and/pr those whose income deters them from seeking college. Do not fund kids who can afford college, college-bound or not.	10/23/2015 8:50 AM
82	Increase participation in the early college program	10/23/2015 8:41 AM
83	Offer internships or co-op programs	10/23/2015 8:39 AM
84	Assess readiness/suitabilty of current Vermont HS population for continuing on to college study. Some students simply are not suited to college. Focus on those who are.	10/23/2015 8:38 AM
85	Support high school students who are interested in college, but may not attend due to financial, logistical, or other barriers	10/23/2015 8:38 AM
86	Create more/foster current opportunities for high school students to take some VSC classes while still in high school.	10/23/2015 8:32 AM
87	Increase options in vocational education for those students not interested in a "traditional" college education	10/23/2015 8:32 AM
88	Increase dual enrollment courses offered at local high schools. Hook them before they complete high school.	10/23/2015 8:28 AM
89	Incentives to stay (or come) to Vermont	10/23/2015 8:14 AM
90	taget business owners who want employees to recieve more education connected with job performance	10/23/2015 7:41 AM
91	Make sure the emphasis is on academics. Many of our Vermont students and their families are not interested in the extra-curricular activities since they are working/living at home.	10/23/2015 7:33 AM
92	Improve grants and scholarships.	10/23/2015 7:22 AM
93	Engage HS Counselor's to emphasize the economic benefits of post secondary education.	10/23/2015 7:16 AM
94	Fund VSC colleges to a level that makes staying instate as affordable as out of state options.	10/23/2015 6:40 AM
95	Keep high school students in state, make bachelor degree programs accessible throughtout Vermont not in Castleton and northern Vermont only!	10/22/2015 11:07 PM
96	visit high schools with a presentation on growth mindset (& grit)	10/22/2015 10:46 PM
97	Early college track - Offer college courses for High School students that will qualify them for scholarships if they chose to continue their College career at a VSC	10/22/2015 10:25 PM
98	Provide free public education K-16 for all.	10/22/2015 10:07 PM
99	Bring us to them - more direct contact with students still in high school, targeting their interests	10/22/2015 9:50 PM
100	Provide mechanisms by which faculty can have professional time to visit high schools and build relationships with H.S. faculty and guidance counselors	10/22/2015 9:26 PM
101	Increase contact with likely candidates as well; we need to go after everyone.	10/22/2015 9:25 PM
102	Educate parents regarding how they can afford college for their children.	10/22/2015 9:06 PM
103	increase the early college program to offer four years of it to qualified high schoolers.	10/22/2015 9:00 PM
104	Dedicated Admissions Counselors for CCV who spend lots of time in the high schools building relationships and helping students transition.	10/22/2015 8:53 PM
105	Vermont employer's cooperative to advertise the need for graduates from college majors, possible jobs and earnings with a degree	10/22/2015 8:41 PM
106	Provide scholarships for students from low income of 1st generation families.	10/22/2015 8:33 PM
107	Send the admissions people to high schools to recruit students	10/22/2015 8:29 PM
108	Attract more dual enrollment students.	10/22/2015 8:18 PM
109	Use an Acclacer type of screener for students to take as they enter high school and guide their interests -where IS their passion. They should pursue that.	10/22/2015 7:52 PM
110	Simply the route to admissions, financial aid and then registration so that first gen students who don't "speak the language" of academia are not discouraged from or intimidated by navigating the system	10/22/2015 7:48 PM
111	Develop strategy to attract 2 year graduates from outside Vermont to complete Bachelor's degree.	10/22/2015 7:45 PM
112	Reduce tuition cost by consolidating colleges	10/22/2015 7:39 PM
113	Partner with secondary schools to promote teacher training that emphasizes supporting students for success.	10/22/2015 7:30 PM

114	Recognize that not all high school students should go on to college. Students should be educated about the benefits and the pitfalls of a postsecondary education.	10/22/2015 7:20 PM
115	Become very crisp and clear about each college and what it offers; why it is unique - it's too confusing to potential students...Should I attend Johnson? VTC? Maybe Lyndonville? Well, maybe on-line.	10/22/2015 7:19 PM
116	Make more merit based scholarships available to instate students.	10/22/2015 7:09 PM
117	Create a guest relations/hospitality environment - with ALL on board "be our guest" attitude (training needs to happen for all)	10/22/2015 7:08 PM
118	make it affordable	10/22/2015 7:08 PM
119	Schedule times/places/types of VSC course offerings to best accommodate these students	10/22/2015 7:07 PM
120	Outreach to non-public schools (alternative schools such as SOAR, Centerpoint, CHOICE Academy)	10/22/2015 7:01 PM
121	Provide career/guidance counselors at grade schools/high schools.	10/22/2015 6:53 PM
122	Provide tuition incentives for students who are working part or full-time; 40 hours/week = a certain % discount, etc.	10/22/2015 6:53 PM
123	Establish mentoring program to help 1st generation students see college as a possibility	10/22/2015 6:52 PM
124	Develop additional programs aimed at recruiting students to skill-based/professional/licensure programs. This will improve the obvious connect between further education and future employment. This is a connection that many high school students do not immediately connect to.	10/22/2015 6:48 PM
125	Reach out to high school students from different backgrounds	10/22/2015 6:32 PM
126	Develop strategies to target students who would go onto college, but who could save lots of money by starting out at CCV.	10/22/2015 6:24 PM
#	**Potential Strategy 1d.**	**Date**
1	Consider "JSC on campus and in your communities" rather than continuing to divide the External Degree Program from JSC campus. Imagine high school students being able to stay home, work, go to CCV as JSC students with easy move to campus or continuation through online/weekend classes. This was an idea I heard at the JSC EDP advisor meeting at CCV Montpelier last week.	10/27/2015 3:13 PM
2	Broaden course offerings with specific focus on vocational and hands on trade skills	10/27/2015 12:01 PM
3	Continue to improve and embellish early college and dual enrollment programs as a vehicle to foster higher levels of continued education at VSC schools.	10/27/2015 10:37 AM
4	Develop strategies to communicate directly with parents of high school students beginning in 9th grade.	10/26/2015 2:39 PM
5	Do focus groups throughout the state.	10/26/2015 2:04 PM
6	summer programs for jumiors and seniors --residential band camp, sports, music, art, STEM	10/26/2015 1:46 PM
7	Many students are financially unprepared for college. How can we work with parents/families to give them a better understanding of what going to college will entail and cost.	10/26/2015 10:56 AM
8	Create high school visits to college functions (sports, panels, etc(to excite them about college	10/25/2015 8:51 PM
9	shorten the length or requirements of certain degrees so it appeals to more potential students	10/25/2015 5:00 PM
10	Remove barriers to accessing college (offer childcare onsite, offer more night classes, offer competency based online courses)	10/25/2015 3:41 PM
11	Aligning high school curriculum (rigor) for students to succeed in college	10/25/2015 1:15 PM
12	Offer scholarships and bring in alumni into visit	10/24/2015 11:54 AM
13	not a good idea..we need better students not more	10/24/2015 11:48 AM
14	Emphasize pathways to a 4 years degree using CCV as the starting point. Work especially hard with regional guidance counselors and create an advisory group consisting of CCV and other VSC reps, faculty and guidance counselors.	10/24/2015 9:29 AM
15	Develop community sponsorships for stipended, for-credit non-federal 'work-study' positions geared to academic programs in local communities..	10/23/2015 6:28 PM
16	Increase employer involvement in VSC planning, both at the course level and at the degree level.	10/23/2015 3:55 PM
17	Encourage public schools get students to be more in-line with post-secondary institutions expectations in core curriculum.	10/23/2015 3:00 PM

VSC Strategic Priorities Survey

18	Find a way to make postsecondary education more affordable, like maybe a larger contribution from the legislature	10/23/2015 2:54 PM
19	Hire one person that represents all the VSC schools and make their goal to do outreach	10/23/2015 2:41 PM
20	Set annual targets and goals so that progress can be tracked (number of students from each population that are enrolled, etc)	10/23/2015 2:34 PM
21	Address the large number of students that attend college following high school, but do not complete.	10/23/2015 2:34 PM
22	Yes, you could find ways to make the transition less intimidating.	10/23/2015 1:48 PM
23	Increase state funding, increasing access to VSC, giving first-gneration, low-income kids more support to enroll in college	10/23/2015 1:07 PM
24	Develop articulation type agreements with VT High Schools so students know more clearly what classes they can start with post graduation in VSC schools.	10/23/2015 12:53 PM
25	Develop partnerships with alumni that work in high schools to help market VSC schools to their students.	10/23/2015 12:26 PM
26	Target them all with appropriate strategies for each distinction	10/23/2015 11:28 AM
27	Aggressively market ICS, dual enrollment and early college. Work with the legislature to get ICS rolled into the personal learning plans.	10/23/2015 10:26 AM
28	Have outstanding college profs offer guest lectures or course in area high schools	10/23/2015 10:14 AM
29	Sponsor low-income high school youth to attend programs/camps related to VSC educational offerings (GIV, Rosie's Girls at VTC, etc.)	10/23/2015 10:13 AM
30	Develop programs that will involve high school students in postsecondary experiences.	10/23/2015 10:04 AM
31	Short videos of peers who are continuing on with education stating why they are doing so; maybe post on HS websites, and have posted on a VSC school's sites?	10/23/2015 9:58 AM
32	Bring some of the VSC's best teachers into the high schools, even if it is only for a class or two. Perhaps a program whereby several VSC faculty would come to a Vermont high school for a day and give high school teachers a professional development day by teaching an English class, a Physics class, a history class, etc. This would expose a good deal of an entire high school Jr. class to what they might experience if they were to consider college.	10/23/2015 9:55 AM
33	We must develop excitement in high school students where they begin to understand the power of education and the benefits of postsecondary education/training. This process can be accomplished by having dynamic instructors from the college system bring to the high schools some interactive training that enhances the high school curriculum and drives the desire for more education. Teaching math using live demonstrations around solar energy and even volume and compression calculations around combustion engines changes how students see the basic tools of education and the power they give to those who can use them.	10/23/2015 9:40 AM
34	Create incentives for high school students to explore/participate in VSC colleges' programs and events.	10/23/2015 9:38 AM
35	Develop strong connections with high school guidance counselors who can identify populations of students who may be ambivalent about attending college. Then structure special information sessions just for these students.	10/23/2015 9:33 AM
36	Look at and provide faculty with feedback on their retention of beginning students -- use as hiring criteria	10/23/2015 9:21 AM
37	Encourage more high school teachers to be approved to teach freshman level courses (either in lieu of AP courses or teach AP and college courses simultaneously). This strategy may help low enrolled AP courses at small high schools. There also could be more potential for using the new Telepresence classrooms for such "concurrent enrollment" courses. I believe financial savings would happen for both the high school and college budgets based upon some low enrollment courses.	10/23/2015 9:15 AM
38	Reduce the cost of a VSC education while maintaining quality	10/23/2015 9:12 AM
39	Offer additional support services in increase success for students who may be struggling with issues outside of school	10/23/2015 9:09 AM
40	Open House for high school students	10/23/2015 9:03 AM
41	Early identification and increased communication efforts with students who are not continuing.	10/23/2015 9:01 AM
42	Simplify the dual enrollment program	10/23/2015 8:41 AM
43	Assess the quality of the education delivered in Vermont HS. Does it need to be improved in order to increase the readiness of students for college education.	10/23/2015 8:38 AM
44	Integrate career services with high school student outreach	10/23/2015 8:32 AM
45	Work with area schools to make sure students are prepared for college level work.	10/23/2015 7:33 AM

VSC Strategic Priorities Survey

46	Align programming with in demand occupations	10/23/2015 6:40 AM
47	Develop strategies that ensure student success when entering postsecondary education through coaches during the first year.	10/22/2015 11:07 PM
48	Design and offer alternative college experiences in degree granting programs that will result in a fixed amount of college debt.	10/22/2015 10:25 PM
49	Emphasize accessibility and desire of faculty and staff to help students	10/22/2015 9:50 PM
50	Coordinate more closely with high school curricula and technological capabilities, and better match VSC curricula and technology to make the transition more seamless and more obvious to potential Vermont students.	10/22/2015 9:26 PM
51	Outreach to families of potential students city by city. It's not just the students we need to attract; they have families.	10/22/2015 9:25 PM
52	Start encouraging students to plan for college in eighth grade.	10/22/2015 9:06 PM
53	Partner with VSAC to have some of their HS Outreach Counselors be much, much more integrated into CCV (office space, helping students with the admissions process, helping students with the transition when they first get to campus, etc).	10/22/2015 8:53 PM
54	Establish summer programming for high school students on our campuses such as Governor's Institute presently does	10/22/2015 8:41 PM
55	Attract more hs students who will eventually transfer to 4 year schools after fulfilling gen. ed. courses	10/22/2015 8:18 PM
56	Improve financial aid access.	10/22/2015 7:52 PM
57	Develop incentives for more high school students to want to continue their education.	10/22/2015 7:45 PM
58	Promote dual enrollment (outside of the high school environment) as a way of addressing the college fear factor.	10/22/2015 7:30 PM
59	High school students should be educated about the puposes of the different kinds of postsecondary eduction available	10/22/2015 7:20 PM
60	Complete 3 definitive outreach activities with each Vermont high school to be SURE they are educating each student about the VSC. We STILL, as parents, only hear about UVM/St. Mikes/Champlain from the schools.	10/22/2015 7:19 PM
61	Increase community awareness of the impact of a college degree on life-long earnings via media coverage, research studies, etc.	10/22/2015 6:53 PM
62	Make college more affordable for low income students	10/22/2015 6:52 PM
63	have a mentor from all races and the ethnicity that apply to the area	10/22/2015 6:32 PM

VSC Strategic Priorities Survey

Q2 Potential Priority 2. Improve retention and graduation rates at our colleges.Potential Strategy 2a. Implement 4-year degree maps to create clear curriculum paths to graduation.Potential Strategy 2b. Improve access and use of advising technologies.

Answered: 137   Skipped: 32

Answer Choices	Responses	
Potential Strategy 2c.	**99.27%**	136
Potential Strategy 2d.	**61.31%**	84

#	Potential Strategy 2c.	Date
1	Staff the learning centers full time, with knowledgeable and friendly people who can address individual and group needs of students.	10/27/2015 3:40 PM
2	Increase the number of students who experience engaged learning including service learning, job shadow, volunteer and work relating it course content & degree objectives. This is going (has gone) beautifully at Castleton Crispin... forget his last name is GREAT! The study abroad program at CCV is also allowing non-traditional students an opportunity to experience the bigger world. Engagement consistently leads to persistence and graduation.	10/27/2015 3:13 PM
3	Create clearer (and smoother) pathways for students to migrate within the VSC system to attain a degree	10/27/2015 2:15 PM
4	Enhance campus-wide investment; improve understanding of how individuals impact retention and graduation.	10/27/2015 12:57 PM
5	Improve career planning resources at CCV	10/27/2015 12:50 PM
6	Increase funding with student support services	10/27/2015 12:01 PM
7	Improve/implement comprehensive financial planning in order to help map costs of education over the course of the entire program	10/27/2015 10:37 AM
8	Foster small communities based around 4-year degree programs (i.e. nursing or education) where like-minded students can support one another.	10/26/2015 8:18 PM
9	Improve accessibility and quality of academic support services (libraries, writing centers, tutoring, etc.)	10/26/2015 4:52 PM
10	Have more ways that students can develop strong ties to others on campus. Increase connection between staff, faculty and students.	10/26/2015 3:10 PM
11	Streamline VSC academic programs and general education requirements	10/26/2015 2:39 PM
12	Revise refund policy so that students who withdraw within the first few weeks aren't left with a large bill.	10/26/2015 2:04 PM
13	more flexibillity--follow on to ILPs now required for VT High schools	10/26/2015 1:46 PM
14	Improve opportunities for prior learning assessment for all students 25 and older in the VSC system.	10/26/2015 1:20 PM
15	consistantly offer classes in particular semesters to fill graduate plan	10/26/2015 1:05 PM
16	explore alternative revenue streams to stop increasing tuition	10/26/2015 12:21 PM
17	Develop strategies to help underprepared students, particularly in mathematics	10/26/2015 11:55 AM
18	Implement and Improve curriculum paths between the VSC colleges	10/26/2015 11:50 AM
19	The number of students that are unprepared, who have emotional/behavioral issues or who have disabilities is increasing at a high rate. More resources to address this are needed.	10/26/2015 10:56 AM
20	Make more financial aid available.	10/26/2015 10:12 AM
21	Promote policies that are more student-centered yet maintain high standards.	10/26/2015 9:37 AM

VSC Strategic Priorities Survey

22	Partner with businesses for internships and career pathways so students see the path to employment following graduation	10/26/2015 9:19 AM
23	Rethink the advising model - perhaps an advising center rather than individual advisors who may be hard to reach.	10/26/2015 9:14 AM
24	Create advisor/professor coffees to talk with students about finishing degree tied to their passion	10/25/2015 8:51 PM
25	Train all employees on best practices of persistence (which is a more appropriate term than retention) - invest in the people in the system	10/25/2015 8:39 PM
26	Force reallocation of VT funding to improve higher education's portion to enable better tutoring of all students	10/25/2015 7:41 PM
27	Engage students maximizing all resources at the College (studies prove that student engagement=student success) (academic support, academic services, student life, career advising, etc)	10/25/2015 7:19 PM
28	Assist students in developing personalized learning plans.	10/25/2015 5:55 PM
29	Build in certifications within the current degree options.	10/25/2015 5:12 PM
30	implement a 3 year degree map. remove some of the electives that clog a students class load.	10/25/2015 5:00 PM
31	Focus less on graduation and more on student success in individual courses. Ask students what they want, what their goals are.	10/25/2015 3:41 PM
32	Require first year students to check in with their advisors during their first two semesters	10/25/2015 1:15 PM
33	Again, does this make sense? If you are taking a 'chance' on a student they may not be appropriate for a college. Anyone who gets into Harvard can graduate but at CCV some student may be trying college and it not work out.	10/25/2015 11:36 AM
34	We might consider CCV's very successful "Dimensions" program for all VSC. Over decades, "Dimensions" has increased retention at CCV.	10/25/2015 10:25 AM
35	Lower the caseload numbers of college advisors and use the HS Guidance Model to ensure more student-advisor contact and support throughout the semester.	10/24/2015 6:25 PM
36	Establish procedures to improve communications among instructors, advisors, and student services in order to identify at-risk students	10/24/2015 4:57 PM
37	Pre-approved work life credit.	10/24/2015 11:54 AM
38	these aready exist	10/24/2015 11:48 AM
39	Help students recognize and be able to customize clear pathways to a 4 yr. degree. Encourage them to integrate up to 9 upper level credits from the 4 yr VSC college of their choice into their CCV program. For CCV specifically: re-think existing gen ed requirements to better align with other VSC gen eds. Bring back a second Math, Science and Tech requirement. Boldly rethink CCV's approach to writing and writing intensive classes. Make these relevant to students' academic and professional goals.	10/24/2015 9:29 AM
40	Target key entry and graduation courses at CCV {e.g., sections of Dimensions and SEI} for adding a faculty 'office hours' component.	10/23/2015 6:28 PM
41	Find a way to lower tuition. Many of the students I've lost over the years just can't keep up with the payments. They owe money, and therefore are barred from registration, and therefore can't get the classes they want.	10/23/2015 5:02 PM
42	Increase on-line tutoring and etutoring to all students especially in the STEM fields	10/23/2015 4:42 PM
43	develop a magic wand that makes asking for help easier for students!! Mandatory freshman tutoring in subject of choice?	10/23/2015 4:40 PM
44	Develop improved advisor training programs	10/23/2015 3:59 PM
45	Accept experiential learning for credit, including creditizing workplace credentials and certificates.	10/23/2015 3:55 PM
46	Have fully-staffed career advising centers at all 5 VSCs.	10/23/2015 3:00 PM
47	Since so many students leave school for financial reasons, find a way to make it more affordable -- or free	10/23/2015 2:54 PM
48	Make the true cost of education clear to incoming students and their families.	10/23/2015 2:47 PM
49	Create one course numbering system that is system wide	10/23/2015 2:41 PM
50	Consider first - year advising strategies at the 4 year colleges that do not involve faculty. Make use of academic support for first year advising.	10/23/2015 2:34 PM
51	Manage curriculum across the state colleges to address multiple course numbers for the same courses.	10/23/2015 2:34 PM

VSC Strategic Priorities Survey

52	Increase support services like counseling, health education, academic advising, residnece life staff, and career services, among others.	10/23/2015 2:02 PM
53	Not sure. Students are already even too driven to get out as quickly and efficiently as possible.	10/23/2015 1:48 PM
54	Improve affordability and create flexible paths to graduation so adult students can incorporate school into their lives.	10/23/2015 1:25 PM
55	We know that students who attend school full-time are more successful...create a program which incentivizes and supports first-gen low-income students to do this	10/23/2015 1:07 PM
56	Increase number of academically strong students choosing VSC colleges over UVM and private institutions (see # 3).	10/23/2015 1:02 PM
57	Streamline movement between degree programs within VSC schools.	10/23/2015 12:53 PM
58	Reinforce to all staff & faculty the importance of retention and that they should be front-line advocates for students, not road blocks.	10/23/2015 12:46 PM
59	Reduce student loans.	10/23/2015 12:41 PM
60	Provide and require training for academic advisors on how to navigate students through their college years.	10/23/2015 12:26 PM
61	Individual degree maps for each degree, not just general department & added individual requirements	10/23/2015 11:28 AM
62	Faculty Professional Development: What is Faculty's role in retention and graduation rates?	10/23/2015 11:12 AM
63	Provide personalized academic support to strengthen college level skills.	10/23/2015 11:01 AM
64	Strengthen first year experience programs (evidence tied to retention).	10/23/2015 10:47 AM
65	Include 2+2 pathways from associate degrees to bachelor degrees or beyond. Work to make transfer within VSC as seamless as possible.	10/23/2015 10:34 AM
66	2a. 4-year degree maps of every major and minor	10/23/2015 10:27 AM
67	Strengthen the connection between degrees and jobs -- connect students with mentors (grads, staff, faculty) who can work with the students throughout their entire college careers and help guide them to completion and a career	10/23/2015 10:26 AM
68	Offer transition courses that evaluate high school students and bring them to a level of knowledge successful for college level work.	10/23/2015 10:16 AM
69	Get on to students who do not complete their first assignment in any class in their first year - this is a good predictor or ongoing issues	10/23/2015 10:14 AM
70	Ensure that courses in curriculum map are consistently offered	10/23/2015 10:13 AM
71	Increase tutoring availablity	10/23/2015 10:04 AM
72	Develop a discount program for out of state students. THe VSC cannot survive without out of state students and the tuition charged is ridiculous. Out of state rates must be lowered to stay competitive with neighboring states. A discounted tuition would increase retention and graduation rates	10/23/2015 10:02 AM
73	In advising sessions early on, have advisor draft a map of sample courses a student should take over the four years to obtain his/her desired degree, and then have student and advisor discuss how it can be refined to that individual student.	10/23/2015 9:58 AM
74	Work with high schools to improve writing skills. Track those high schools that are graduating seniors who do not have them. Ultimately, when students cannot write well, they cannot succeed in their classes and they quickly determine that "they are not cut out for college."	10/23/2015 9:55 AM
75	Improve financial options for affordability, such as stay and work in Vermont and forgive some loans.	10/23/2015 9:43 AM
76	Having degree maps to graduation will not yield success if we do not have a strong robust common core curriculum across the colleges. Students who know what they want to be and are self-motivated are not part of our retention issue. Students who enter college unsure of whether or not the decision to make this significant investment is the right one need a robust common core that will allow them to have exposure to the different disciplines and not set back their graduation date or increase the workload if they find themselves attracted to something other than where they started.	10/23/2015 9:40 AM
77	Introduce standard best practices for retention across all VSC colleges.	10/23/2015 9:38 AM
78	We already have this at VTC for computer related disciplines. I am not aware of other situations.	10/23/2015 9:33 AM
79	reduce general education credit requirements	10/23/2015 9:22 AM
80	Provide faculty development in teaching methods and practices that improve retention and graduation	10/23/2015 9:21 AM

81	In regards to advising technologies above, allow non FT faculty to be advisors (including long-term PT faculty and staff). Currently VTC does not allow non FT faculty to be academic advisors. Many would be better than some current FT faculty advisors!	10/23/2015 9:15 AM
82	Co-enroll students at multiple institutions simultaneously - a CCV student should be able to SEE their progress toward their ultimate goal (eg a Castelton degree) while they are enrolled at CCV.	10/23/2015 9:12 AM
83	Allow for some flexibility in degree requirements so that students can craft their own programs of study - within reason	10/23/2015 9:09 AM
84	Matriculation agreements, if they are not already in place	10/23/2015 9:03 AM
85	Implement early academic warning system at all VSC schools (VTC currently has in place).	10/23/2015 9:01 AM
86	Improve communication between instructors and advisors.	10/23/2015 9:01 AM
87	Pay people to graduate. Give them a financial incentive to continue to the end.	10/23/2015 8:55 AM
88	Partner with High Schools in dual enrollment courses that give credits to participating high school students.	10/23/2015 8:51 AM
89	Improve financial counseling support for students and families	10/23/2015 8:50 AM
90	Provide resources for teacher to better understand diversity of learning challenges in the classroom. Increase instructor pay at the community college/adjunct level to increase buy-in from instructors.	10/23/2015 8:50 AM
91	Develop three-year baccalaureate programs by leveraging early college, dual enrollment, AP credit and flexible scheduling.	10/23/2015 8:41 AM
92	Love #2a -- critical. Assess quality/robustness of majors and identify gaps. Many exist.	10/23/2015 8:38 AM
93	Implement proactive (sometimes called "intrusive"), holistic advising, especially for first-year students	10/23/2015 8:38 AM
94	Increase interaction with potential students about financing their education so fewer student fail to continue due to financial issues	10/23/2015 8:32 AM
95	Provide scholarships for students that are excelling academically while in college.	10/23/2015 8:28 AM
96	Require first year students to take a course on how to be an effective college student in their first semester	10/23/2015 8:21 AM
97	Implement an early warning system for faculty at CCV	10/23/2015 8:18 AM
98	Financial incentives to stay here	10/23/2015 8:14 AM
99	Work with area schools to make sure students are prepared for college level work. In the state where I taught high school, the state schools sent representatives once a year to discuss how students from our high school did in terms of retention and if there were areas where students were lacking.	10/23/2015 7:33 AM
100	Create basic writing skills programs for students in need of them.	10/23/2015 7:22 AM
101	Develop a mentoring program for high risk students. Engage faculty to identify these students.	10/23/2015 7:16 AM
102	Perhaps more short term degrees, a path to an Associates degree with a clear diagram to go for the 4-year degree. Choosing your LIFE career right out of high school can be intimidating.	10/23/2015 7:07 AM
103	Streamline course offerings and make transfer with the VSC as easy, or easier, than transferring out of the system.	10/23/2015 6:40 AM
104	Allow CCV to provide bachelor degrees in alignment with many other states. There is no affordable state bachelor degree (on ground) in southern Vermont, Springfield, and northeastern Vermont, this is a great diservice to the community that funds VSC.	10/22/2015 11:07 PM
105	require advisor meetings with skilled advisors to promote these relationships / alliances.	10/22/2015 10:46 PM
106	Link high school Personal Learning Plans with academic portfolios used to track progress toward degree while enrolled at a VSC.	10/22/2015 10:25 PM
107	Develop wrap around services for all at risk students to ensure continuation.	10/22/2015 10:07 PM
108	Enhance facilities	10/22/2015 9:50 PM
109	Invest in offering more class. Lack of class availability impacts students retention and graduation. The maps suggested in 2a are made more navigable with more classes.	10/22/2015 9:26 PM
110	Map student progress and student problems with early and aggressive response to students at risk.	10/22/2015 9:25 PM
111	Identify high risk for failure students early and intervene early with learning contracts and Student Academic Center assistance	10/22/2015 9:06 PM
112	more mentorship and advising opportunities, checkpoints per semester & overall connections to review their status.	10/22/2015 9:00 PM

113	Ensure that the 4-year maps can start at CCV (60 credits + 60 credits).	10/22/2015 8:53 PM
114	advocate for minimum writing standards for graduation from Vermont High Schools or a regents type program that emphasizes writing skills	10/22/2015 8:41 PM
115	Reduce the total number of credits for majors to no more than 45 credits	10/22/2015 8:33 PM
116	Keep students to 12 credit hours instead of 15 and 18. It's overwhelming to them.	10/22/2015 8:29 PM
117	Provide early interventions for students who are having academic difficulties.	10/22/2015 8:26 PM
118	Create Academic Coach position for TRiO students	10/22/2015 8:18 PM
119	Develop formal academic advisory department?	10/22/2015 7:52 PM
120	Better prepare students by having remedial courses to prepare students for technical classes.	10/22/2015 7:45 PM
121	Cost is the primary continuation and completion issue, therefore reduce cost by reducing duplicative programd	10/22/2015 7:39 PM
122	Implement flexible course cancellation policies that take into account student needs for courses required for graduation.	10/22/2015 7:30 PM
123	See 1c above	10/22/2015 7:20 PM
124	Require each faculty member to achieve 3 recertification credits in the area of differentiated instruction, assessment, learning disabilities.	10/22/2015 7:19 PM
125	Reduce the number of hoops students need to jump through; i.e. Graduation standards, confusing requirements	10/22/2015 7:09 PM
126	Same strategy as noted above guest relations!	10/22/2015 7:08 PM
127	Make it affordable. Students leave because they can't afford it, verses other instate schools/ states	10/22/2015 7:08 PM
128	Clearly identify, at the outset, which students are truly college-ready and, for those who aren't, offer preparatory courses and, for those not ready, deny admission. admissionage	10/22/2015 7:07 PM
129	Increased training for faculty around supporting students with communication issues, mental health challenges, etc. Unconditional positive regard	10/22/2015 7:01 PM
130	Developent incentives to entice students to stay and graduate, such as reduced cost for final semester	10/22/2015 7:00 PM
131	Create and encourage more 2 year paths! Should be easier to get more folks to attend college if the hurdle isn't so high.	10/22/2015 6:53 PM
132	Allow for more seamless integration of liberal studies into traditionally "closed" degree paths. In other words, some degrees incorporate such a low level of lib studies that students may struggle should they change their degree path or transfer.	10/22/2015 6:53 PM
133	Establish comprehensive FYS program to connect first year students to all aspects of the campus	10/22/2015 6:52 PM
134	Hold all advisors accountable to forging a true relationship with their students. This is a connection that helps to bond a student to a college.	10/22/2015 6:48 PM
135	Provide professors with evidence-based strategies for helping struggling students.	10/22/2015 6:40 PM
136	Develop more social activities that student can relate	10/22/2015 6:32 PM
#	**Potential Strategy 2d.**	**Date**
1	Improve access to actual live advisors - for more than just scheduling. They are overworked/overbooked and not hands-on enough.	10/27/2015 3:40 PM
2	Refresh faculty to insure enthusiasm and engagement with their students and for their content.	10/27/2015 3:13 PM
3	Increase focus on career services to allow students to connect the dots between a college education and a career	10/27/2015 12:01 PM
4	Restructure/create aid or discount programs that mitigate the jump in cost of second year and up, address the prevelance of 'get them in the door' high level of discounting for new/first year students.	10/27/2015 10:37 AM
5	Consider choice housing based upon degree program, which also offers targeted advising and study supports.	10/26/2015 8:18 PM
6	Develop competency-based options to avoid redundancy and demonstrate that we value learning and skill regardless of how it was acquired.	10/26/2015 2:39 PM
7	Do focus groups throughout the state of current students, grads, and those who withdrew.	10/26/2015 2:04 PM
8	improve the preparedness of the advisors, lower case loads	10/26/2015 1:46 PM

VSC Strategic Priorities Survey

9	Streamline the process for transferring internally with a 2-year degree (from CCV to any of the 4-year institutions).	10/26/2015 1:20 PM
10	Increase tutoring and academic support resources	10/26/2015 11:55 AM
11	Improve the transferability of courses between the VSC Colleges	10/26/2015 11:50 AM
12	Campaign to improve state appropriations or other funding resources to make it more affordable for students/families or to give the colleges the money to increase resources/services.	10/26/2015 10:56 AM
13	Incorporate more active learning activities like combining faculty research in the discipline with teaching.	10/26/2015 9:37 AM
14	Engage faculty in recognizing their importance in retention	10/26/2015 9:19 AM
15	Create area employer incentives to have graduates for senior/specialized positions	10/25/2015 8:51 PM
16	Provide more money for students some way so they can afford school through graduation	10/25/2015 8:39 PM
17	Enable better faculty evaluations and hiring/promotion methods (including adding merit pay) to ensure that only good professors are guiding the students	10/25/2015 7:41 PM
18	Provide Faculty and staff the resources and support needed to engage and retain students.	10/25/2015 7:19 PM
19	Provide social work services to students to increase awareness of community resources that will assist with educational access.	10/25/2015 5:55 PM
20	Institute early intervention programs for students who are off to a bad start	10/24/2015 4:57 PM
21	More flexible class times offered, weekends and online only options	10/24/2015 11:54 AM
22	this again gets back to the students...lsc has way more than needed advising stuff..if they use it	10/24/2015 11:48 AM
23	Invest in technological infrastructure. I know it's expensive, but this has to be a strategic priority for the next quarter century if we want Vermont to have a strong presence in a robust regional economy.	10/24/2015 9:29 AM
24	Establish 4-year plan option for CCV students at first enrollment or end of first year, with early program design and including site visits from VSC 4-year college rep's to establish on-going relationship.	10/23/2015 6:28 PM
25	JSC's Learning Community pilots have been tremendously successful so far--but that takes additional funding.	10/23/2015 5:02 PM
26	Consider giving course-load reduction to faculty with unusually high advisee loads.	10/23/2015 3:59 PM
27	Increase and improve internship opportunities with area businesses for all degree programs.	10/23/2015 3:00 PM
28	Find more direct hire funds to give students on-campus jobs	10/23/2015 2:54 PM
29	Require a team at each campus to meet monthly to identify high risk students	10/23/2015 2:41 PM
30	Investigate ways to perform degree audits before the graduation application is filed. Often it is the case that problems are surfaced at the 11th hour, and it's too late to make corrections. (This is also related to training and management of the advising process).	10/23/2015 2:34 PM
31	Use technology and curriculum management to allow easier transfer among programs at different colleges.	10/23/2015 2:34 PM
32	Adress substance use issues	10/23/2015 2:02 PM
33	Definitely. Substantial advising should be easily available without delay. Online advising might help some students.	10/23/2015 1:48 PM
34	Again, work with employers to ensure graduates have guaranteed job placements post graduation	10/23/2015 1:07 PM
35	Put a limit on the number of advisees one advisor has to improve quality and time spent with advisees (strong predictor of retention).	10/23/2015 1:02 PM
36	Support mental health of students all the way through matriculation, possibly with weekly check-ins with a college counselor.	10/23/2015 12:41 PM
37	Improve communication to students on how to prioritize their workloads and the registration process.	10/23/2015 12:26 PM
38	have each college focus on their academic strengths rather than each college having the same set of academic programs	10/23/2015 11:50 AM
39	Professional advising staff, not faculty from departments	10/23/2015 11:28 AM
40	Improve use of student support services (writing centers, library services, tech centers)	10/23/2015 10:47 AM
41	2.b make sure all students access advising, part of their "core" work	10/23/2015 10:27 AM
42	Make those degree maps a web app that's interactive, so students can drag and drop different courses into the map to see the effect it will have on gradation timeline, degree(s), cost.	10/23/2015 10:26 AM

VSC Strategic Priorities Survey

43	Shift from broad introductory survey courses to highly engaging specialized first year courses to generate interest. Backfill the foundational material after interest if generated.	10/23/2015 10:14 AM
44	Offer innovative tutoring formats in the evening to appeal to working students (for example: short skype sessions)	10/23/2015 10:13 AM
45	Develop stronger ESOL student policies.	10/23/2015 10:04 AM
46	Have a large icon/button that says "talk to advisor" on a school's landing page which would lead to either an email form, or a calendar of advising events (for HS/new students).	10/23/2015 9:58 AM
47	Figure out a way to connect faculty and student advisors more effectively. Presently, faculty have the KNOWLEDGE of which students need help but not the TIME. Advisors often have the TIME but not the knowledge. I am speaking as a CCV faculty member here. I have a full time job in a community other than the one in which I teach. I am aware of studentsa in my class who are struggling but I just don't seem to ever have the time to get together with them and when I recommend that they go to the Learning Center, it just does not seem to happen.	10/23/2015 9:55 AM
48	Early access to both the college environment and college faculty in a non-graded environment can and has helped improve retention. Many schools have seen great success inviting incoming freshman to some type of summer experience, maybe a canoe trip down a river guided by science faculty where the students interact with other incoming freshmen and faculty who use the trip to discuss ecology as well as develop relationships with the students that can later be called on by the student when they feel overwhelmed by the first semester at college.	10/23/2015 9:40 AM
49	Consolidate administrative positions related to recruitment across VSC colleges.	10/23/2015 9:38 AM
50	Instead of advising after a problem is detected, offer better screening to identify students who need remedial work. Offer remedial courses, incentives to take these courses, and then continue within the VSC system.	10/23/2015 9:33 AM
51	Provide faculty with avenues for making connects to advisors	10/23/2015 9:21 AM
52	Allow colleges to use Skype, Google Docs, etc for online tutoring support. I understand that OCIT has a concern about confidentiality using those systems instead of Adobe Connect - but there really isn't any confidentiality issues with tutoring! Students could always sign a form regarding online tutoring and no guarantee of confidentiality. The Adobe Connect system takes longer for training for students and the tutors.	10/23/2015 9:15 AM
53	Reverse transfer	10/23/2015 9:12 AM
54	Increase the human connections between students and students and advisors/ student activities	10/23/2015 9:09 AM
55	Increase faculty compliance with early and frequent one on one student feedback (CCV does this at midterm).	10/23/2015 9:01 AM
56	Increase career services offerings and help students get jobs after graduation.	10/23/2015 8:55 AM
57	Coordinate the general education requirements across the VSC to make them universal and easily understood	10/23/2015 8:50 AM
58	Offer small scholarships to first-generation Vermonters who participate in academic support programs (research shows this combination will increase retention.)	10/23/2015 8:41 AM
59	Identify ways to increase ratio of full-time to part-time professors to improve ability to recruit the best faculty.	10/23/2015 8:38 AM
60	Move toward having professional advisors, rather than faculty, and incorporating financial advice in thatarea	10/23/2015 8:32 AM
61	Ensure advisors are trained and available to do the advising, advisors do not necessarily need to be professors	10/23/2015 8:21 AM
62	Make sure students have a close relationship with their advisors. Perhaps the advisor should meet with their advisees during the summer programs and meet during the year on a regular basis. So many students get lost in the shuffle unless they have a significant adult to guide and nurture them..	10/23/2015 7:33 AM
63	Making it possible to work while going to college.	10/23/2015 7:07 AM
64	Reduce duplication of programs and eliminate programs that are under enrolled, particularly with programs not fulfilling a Vermont employment need.	10/23/2015 6:40 AM
65	Work on building effective relationships between colleges, who seem to put the student in the middle of turf disputes.	10/22/2015 11:07 PM
66	Invest in athletics programs so that more student athletes attend VSCs and to give students something to rally around for comradely	10/22/2015 10:25 PM
67	Increased internship and research opportunities	10/22/2015 9:50 PM
68	Update the degree evaluation systems on portal so students can more easily understand their outstanding requirements, and connect them with future offerings.	10/22/2015 9:26 PM
69	Learning communities	10/22/2015 9:25 PM

70	Provide more opportunities for students to work their way through college with work study or other income related programs.	10/22/2015 9:06 PM
71	More scholarship money (maybe available when students meet certain milestones?).	10/22/2015 8:53 PM
72	addendum to 2b emphasis on time management in advising	10/22/2015 8:41 PM
73	Provide scholarships for continued attendance to graduation.	10/22/2015 8:33 PM
74	Create more SSS centers for TRiO students	10/22/2015 8:18 PM
75	Improve incoming student understanding of the rigor of the programs and "what it takes" for success.	10/22/2015 7:52 PM
76	Increase the number of personnel doing tutoring and student guiding.	10/22/2015 7:45 PM
77	Promote libraries and library services as areas of student support that improve engagement and retention.	10/22/2015 7:30 PM
78	See 1d above	10/22/2015 7:20 PM
79	Streamline general education requirements. Remove the computing requirement which is archaic bc all students know about computers.	10/22/2015 7:09 PM
80	Innovative alternatives to traditional course schedules.	10/22/2015 6:53 PM
81	Establish a matrix of support for victims/survivors of sexual assault, relationship violence -- these problems affect retention significantly	10/22/2015 6:52 PM
82	Develop incentives for each program and/or advisor aimed at increasing retention/graduation rates.	10/22/2015 6:48 PM
83	Increase and improve academic and mental health supports.	10/22/2015 6:40 PM
84	Ask feedback from students	10/22/2015 6:32 PM

VSC Strategic Priorities Survey

Q3 Potential Priority 3. Become a more attractive destination for Vermont high school graduates.Potential Strategy 3a. Enhance relationships with school counselors statewide.Potential Strategy 3b. Establish VSC celebration and support of academic excellence.

Answered: 123   Skipped: 46

Answer Choices	Responses	
Potential Strategy 3c.	**100.00%**	123
Potential Strategy 3d.	**45.53%**	56

#	Potential Strategy 3c.	Date
1	Publicize scholarship opportunities, study abroad opportunities (so many students would like to go away to college... they could attend college close to home, save some $ and take a year abroad - now THAT is away!)	10/27/2015 3:13 PM
2	Create their future perspective! Market successful outcomes of VT high schoolers who have now graduated from the VSC.	10/27/2015 12:57 PM
3	Create Guaranteed Job Offers pathways with businesses, just as we have guaranteed admissions pathways for transfer students from CCV	10/27/2015 12:50 PM
4	Utilize alumni network to connect with high schoolers in thier communities as a real life example of a VSC education	10/27/2015 12:01 PM
5	Market the cost and value of resident tuition rates directly. Price shopping is no longer taboo for a school discuss or address. People gravitate towards truth.	10/27/2015 10:37 AM
6	Offer monetary incentives for VT students to stay in VT for college.	10/26/2015 8:18 PM
7	Highlight what is good at each college, success of graduates, recognition and awards received.	10/26/2015 3:10 PM
8	Create and demonstrate the value of Multiple colleges (campuses), One VSC	10/26/2015 2:39 PM
9	Identify and market the many values of the VSC	10/26/2015 2:04 PM
10	see comment for 2C; offer flexibility, stop the tradition of the first 2 years of college being a repeat of HS	10/26/2015 1:46 PM
11	publicity for all colleges in the VSC and their accomplished alumni	10/26/2015 1:05 PM
12	Develop strategies that attract staff and faculty from diverse backgrounds just like our students body is becoming increasingly diverse VSC wide.	10/26/2015 12:48 PM
13	see above	10/26/2015 12:21 PM
14	Enhance relationships with parents and guardians as to inform of financial savings for VSC Schools	10/26/2015 11:50 AM
15	Create a comprehensive ad campaign (radio, TV, social media, etc.) highlighting all the positive things we offer academically and socially, as well as geographically.	10/26/2015 10:56 AM
16	better advertise study abroad, school exchange, and travel opportunities	10/26/2015 10:12 AM
17	Reduce the financial burden on incoming students by ending VSAC support for out-of-state institutions.	10/26/2015 9:37 AM
18	Enhance relationships with middle and secondary education faculty, who really influence students' decision around continuation and choice of school	10/26/2015 9:19 AM
19	Collaboration between college and high school students/coaches for different sports teams and activities. Ex. Under utilized Pool? LI could have a swim team.	10/26/2015 9:14 AM
20	Hire skilled professors. Word-of-mouth is probably the single most important factor in recruiting Vermont students. Students who have an excellent academic experience tell their friends and family.	10/26/2015 9:07 AM
21	Promote the financial benefit of instate in a tough economy	10/25/2015 8:51 PM

VSC Strategic Priorities Survey

22	Find ways to make VSC more affordable for in-state students.	10/25/2015 8:50 PM
23	Invest in relationships for all high school students to visit at least one VSC school before they graduate to highlight cool programs and break the ice to see what is like to be on a college campus	10/25/2015 8:39 PM
24	Force a chance in VSAC portability of funds so that they do not cross state lines	10/25/2015 7:41 PM
25	Show students where they can go (careers, graduate school) in Vermont once they graduate	10/25/2015 5:12 PM
26	get governor involved in our mission. tout the system w/ series of ads promoting our end goal	10/25/2015 5:00 PM
27	Provide knowledge of potential jobs or employers that students of a Vermont college graduate can be employed with.	10/25/2015 1:15 PM
28	Improve student focus. Spending money on manure digesters and things that don't improve the student experience is not the right way to go.	10/25/2015 11:36 AM
29	What's going to get Vermont kids to go to the VSC? Closeness. Cost. Programs. I'd push these three, again with low cost Internet links and email.	10/25/2015 10:25 AM
30	Place successful VSC students (current) in HS Guidance offices to meet with potential HS and College students.	10/24/2015 6:25 PM
31	Vermont High School Visit Day- In state college fair day	10/24/2015 11:54 AM
32	show we are "real colleges" not a wasteland of lazy young people	10/24/2015 11:48 AM
33	Create advisory boards consisting of VSC (especially CCV) staff, student representatives and guidance counselors which would meet semesterly to discuss pathways.	10/24/2015 9:29 AM
34	More publicity of accomplishments of VSC graduates.	10/24/2015 8:38 AM
35	Lower tuition so that, along with a modest fed or community work-study internship, all costs are covered without the need for loans.	10/23/2015 6:28 PM
36	See previous answers to #1 and #2.	10/23/2015 5:02 PM
37	Double the types and number of free classes offered to High School Jr. & Seniors	10/23/2015 4:42 PM
38	PSA's about income without a degree vs with a vsc degree	10/23/2015 4:40 PM
39	Make the commitment to academic excellence an obvious priority in everything we do - from our websites to orientation programs for newcomers, to PR, to lectures series designed to serve the greater community as well as students. I don't see enough of any of that happening now.	10/23/2015 3:59 PM
40	Decrease the cost of post-secondary education in Vermont.	10/23/2015 3:00 PM
41	Publicize stories of VSC alumni who remain in (or return to) Vermont.	10/23/2015 2:47 PM
42	Offer a VSC scholarship for Vermont students	10/23/2015 2:41 PM
43	For "local" students, find non-residential options, and eliminate fees for students who might attend full time but live at home.	10/23/2015 2:34 PM
44	Fix our IT system. Fix our roofs. Mow the lawns. hire more custodial staff and fewer administrators.	10/23/2015 2:34 PM
45	Create economic benefits for staying in-state for an undergraduate degree	10/23/2015 2:02 PM
46	Wouldn't hurt.	10/23/2015 1:48 PM
47	Foster the expansion of programs leading to a career in a growing industry. Improve affordability	10/23/2015 1:25 PM
48	Again, this comes back to having financial aid and other support programs to help students see the value in post-secondary education, as well as the option to go full time and have a job when they graduate	10/23/2015 1:07 PM
49	Branding!! Market quality of programs, graduates and faculty.	10/23/2015 1:02 PM
50	Make attending college a cultural norm by training high school faculty and staff to continually check in with students and ask about their future plans.	10/23/2015 12:41 PM
51	Develop partnerships with alumni that work in Vermont schools to serve as amabassors to VSC schools.	10/23/2015 12:26 PM
52	involve high school freshmen in college-bound activities in each year of high school	10/23/2015 11:50 AM
53	Explore myths and misconceptions related to "prestigious" institutions. What is the reality of the campus and classroom experience at VSC's compared to the actual experiences at other colleges and universities?	10/23/2015 11:12 AM
54	Include examples VSC graduates working in Vermont professional positions in marketing of VSC schools.	10/23/2015 10:34 AM
55	Work with area associations to increase community awareness and opportunities for new students	10/23/2015 10:27 AM

VSC Strategic Priorities Survey

56	Survey high school students about what they would want out of a state college system	10/23/2015 10:26 AM
57	Get our faculty into high schools (pay them to do so), get high school students on to our campuses (for high interest competitions, model UN, etc.)	10/23/2015 10:14 AM
58	Enlist young VSC alumni to do outreach at their former high schools	10/23/2015 10:13 AM
59	Develop collaborative relationships with high school faculty	10/23/2015 10:04 AM
60	Have HS counselors explain the different facets of VSC schools - how they are connected, taking courses at one can lead to another school, etc.	10/23/2015 9:58 AM
61	I understand why CCV markets itself as the "most accessible" college and I understand all of the focus on attracting and retaining students whose parents did not attend college, but in the end, it is crucial to attract and retain students who can be mentors, examples, models, and influences.	10/23/2015 9:55 AM
62	Lower cost	10/23/2015 9:54 AM
63	Promote the successes of Vermont natives who stay in Vermont for school and beyond.	10/23/2015 9:43 AM
64	Enhancing relationships with school councilors statewide can yield significant results if they see us as a pool of resources they can put in front of students and not so if we are just adding verbiage to their workload. These resources can be career day type things where college faculty and upper-class members put in front of students some of their projects or presentations that have been made possible because of postsecondary education.	10/23/2015 9:40 AM
65	Increase opportunities for multi-disciplinary and collaborative academic team involvement.	10/23/2015 9:40 AM
66	YES! YES! I mentioned this above. Identify students who might not otherwise attend college.	10/23/2015 9:33 AM
67	Improvements to campuses to be more inviting/competitive	10/23/2015 9:23 AM
68	Use faculty to provide professional development for school counselors	10/23/2015 9:21 AM
69	Enhance relationships with Upward Bound program statewide. They work with High School Students and have a wonderful success rate for their participants to attend college.	10/23/2015 9:21 AM
70	School counselors can only do so much. The best influencers are parents and teachers - we need to reach out to them in a better way.	10/23/2015 9:15 AM
71	Establish and support minimal physical plant standards for VSC institutions, especially surrounding classroom space	10/23/2015 9:12 AM
72	Highlight similarities and differences between various VSC schools so that students can make clear choices between schools	10/23/2015 9:09 AM
73	High school/college events	10/23/2015 9:03 AM
74	Increase publicity of VSC graduate employment, "cool" jobs, success stories....make it personal and relate to high school students of today.	10/23/2015 9:01 AM
75	Develop sports teams, to make CCV a real college experience.	10/23/2015 9:01 AM
76	Bring back ICS as a requirement for dual enrollment vouchers.	10/23/2015 8:55 AM
77	Present interesting and relevant courses that appeal to high school students i.e. "Streaming Media Technology", "Internet management", or other courses that tie to social media that students use daily.	10/23/2015 8:51 AM
78	Figure out how to communicate what we do well - there is a lot to choose from - and market that information to students and parents and high schools. (perhaps that is what is meant by 3a and 3b)	10/23/2015 8:50 AM
79	It has to be affordable for kids to stay here, and currently it is not. Legalize marijuana and use some of the funds to support apprenticeships and internships leading to a job, after college.	10/23/2015 8:50 AM
80	Increase participation in the early college program and simplify the dual enrollment program	10/23/2015 8:41 AM
81	Reduce tuition costs for in-state students.	10/23/2015 8:39 AM
82	Survey Vermont HS students to understand their reasons for choosing schools outside Vermont and then address those issues.	10/23/2015 8:38 AM
83	Establish/ increase VSC celebration of post-college success stories	10/23/2015 8:38 AM
84	Utilize alumni for mentoring opportunities with high school students	10/23/2015 8:32 AM
85	Revamp the catalogs and websites to be more descriptive to the general populace and less academically worded	10/23/2015 8:32 AM
86	Marketting!!!!!! Follow model of Southern New Hampshire	10/23/2015 8:28 AM

VSC Strategic Priorities Survey

87	Promote the availablity of jobs in the state for VSC graduates, especially technical jobs	10/23/2015 8:21 AM
88	Enhance relationships with private, public, and non-profit organizations across Vermont which employ college graduates	10/23/2015 7:51 AM
89	host tours to CCV locations for high school students including dispensing info on benefits lecture	10/23/2015 7:41 AM
90	Work with VSAC to make sure Vt schools are seen as good options.	10/23/2015 7:33 AM
91	Improve job placement numbers.	10/23/2015 7:22 AM
92	Offer career training for jobs specific to Vermont.	10/23/2015 7:07 AM
93	Allow CCV to provide bachelor degrees in alignment with many other states. There is no affordable state bachelor degree (on ground) in southern Vermont, Springfield, and northeastern Vermont, this is a great diservice to the community that funds VSC.	10/22/2015 11:07 PM
94	build up/out continuation programs with schools like UVM... can we do the same with UNH?	10/22/2015 10:46 PM
95	Offer a total of 5 years for undergrad and masters program. Combine the degrees to allow more "bang for the buck."	10/22/2015 10:25 PM
96	Invest in capital improvements at all institutions to help them compete with out of state colleges that are supported by their home states.	10/22/2015 10:07 PM
97	Marketing marketing marketing - blanket Vermont high schools with VSC materials and people	10/22/2015 9:50 PM
98	Invest in offering more class. Classes are why students come to the VSC. If we don't have classes we are not an attractive destination.	10/22/2015 9:26 PM
99	Increase state funding to lower tuition!	10/22/2015 9:25 PM
100	Offer highschool student activities on campus often.	10/22/2015 9:06 PM
101	Continue to increase Dual-Enrollment and Early College enrollment at the VSCs.	10/22/2015 8:53 PM
102	Make VSAC loans and scholarships only available for instate students, rational state isn't supporting schools so this money is a way to supplement low state support	10/22/2015 8:41 PM
103	Make all 4 year colleges universities.	10/22/2015 8:33 PM
104	Institute safety features that replicate what they've had in high school	10/22/2015 8:29 PM
105	Hire and retain dedicated and high quality faculty	10/22/2015 8:26 PM
106	Visit and present at high schools. NY high schools are effectively using community colleges.	10/22/2015 8:18 PM
107	Expand the VAST program.	10/22/2015 7:52 PM
108	Do better job of advertising where our students end up working.	10/22/2015 7:45 PM
109	Do real things, not "celebrate" blah, blah... Offer programs which create jobs	10/22/2015 7:39 PM
110	Support high schools to provide more college preparation for students who do not always appear to be "college material."	10/22/2015 7:37 PM
111	Establish Honors programs that reward high school academic achievement (including incentives like laptops/tablets).	10/22/2015 7:30 PM
112	Offer more scholarships for high-achieving Vermont students	10/22/2015 7:20 PM
113	Make sure all Vermont households know who the VSC is and what each of the 5 Sister Schools can offer. They do NOT get this information/excitement from the local high school.	10/22/2015 7:19 PM
114	Each institution might consider a day of meet and greet between academic departments and guidance counsellors across the state.	10/22/2015 7:09 PM
115	The same answer again. Make the cost cheaper.	10/22/2015 7:08 PM
116	Offer onsite college overnights in order to show that the in-state educationa; experience is different from what thery think it is.	10/22/2015 7:07 PM
117	More visible celebrations of progress	10/22/2015 7:01 PM
118	Targeted ads on TV and radio to appeal to highschool aged students, make VSC stand out	10/22/2015 7:00 PM
119	Maximize value - bang for the buck.	10/22/2015 6:53 PM
120	Intensive research of current advising models for high school counselors that take into consideration issues of economic, racial, ethnic, gender/sex bias.	10/22/2015 6:53 PM

121	Support events at each campus to bring h.s. students to campus -- performances, lectures, etc.	10/22/2015 6:52 PM
122	Invite guidance counselors to Open Houses. There, they would have access to both students and professors.	10/22/2015 6:48 PM
123	Establish more relationships with Vermont high schools and make it a priority to incorporate CCV courses at local high schools.	10/22/2015 6:24 PM

#	Potential Strategy 3d.	Date
1	Secure a larger state grant to the VSC earmarked to reduce in-state tuition	10/27/2015 12:50 PM
2	Highlight unique features/advantages of staying in VT for college.	10/26/2015 8:18 PM
3	Invest in Infrastructure; technological and structural	10/26/2015 2:39 PM
4	Do focus groups in high schools.	10/26/2015 2:04 PM
5	better coordination of courses (what counts for degree credit) between VSC members to facilitate transfers	10/26/2015 1:46 PM
6	Create a comprehensive plan for college faculty/staff to visit middle school kids and freshman to start talking about thinking about/preparing for college at a young age.	10/26/2015 10:56 AM
7	Tap into successful alums in the area to engage High School student to stay in VT	10/25/2015 8:51 PM
8	Make is economically attractive to go to the VSC	10/25/2015 8:39 PM
9	Pipeline Program / Common Class transfer	10/24/2015 11:54 AM
10	see front page of student newspaper please	10/24/2015 11:48 AM
11	Provide incentives for students who demonstrate excellent performance: additional scholarships to 4 yr. institutions, automatic access to local apprenticeships/internships. Maybe a publication geared towards HS students, their parents and HS counselors emphasizing students' successful transfers to and completion of 4 yr degrees.	10/24/2015 9:29 AM
12	Demonstrate {Develop} strong placement and/or persistence to 4-year or grad school record for graduates.	10/23/2015 6:28 PM
13	brightly colored and eye catching "life stories" of technical student successes	10/23/2015 4:40 PM
14	Continue to increase funding for academic achievement-based scholarships. A few high-functioning students can raise the level of an entire class.	10/23/2015 3:59 PM
15	Work with a design firm to create a brand for the VSC because there is not one right now.	10/23/2015 2:41 PM
16	Concentrate on peer to peer recommendations and satisfaction. Research efficacy of counselor interaction, and act upon the results.	10/23/2015 2:34 PM
17	More visibility for VSC programs and research in local media would be fine. Maybe establish more support for sending out press releases.	10/23/2015 1:48 PM
18	Create clear pathways from the VSC to high paying jobs in VT. Possibly through partnerships with businesses.	10/23/2015 1:25 PM
19	Work with families in areas where potential for college is high, but cultural barriers remain, to increase valuation of higher education among parents and communities.	10/23/2015 12:41 PM
20	Expand and enhance marketing.	10/23/2015 12:26 PM
21	Work in collaboration with community on creating an environment that is appealing to students	10/23/2015 10:27 AM
22	Cut tuition	10/23/2015 10:26 AM
23	Write VSC promotional materials (conventional or digital) that emphasize the strength of the system and the distinguishing features of each campus and their programs.	10/23/2015 10:14 AM
24	Broader advertising of VSC strengths to Vermont high school students	10/23/2015 10:04 AM
25	Have a yearly VSC-wide event (after spring commencements?) that brings all five schools together. Have a dinner with all VSC schools celebrating the high-achieving students.	10/23/2015 9:58 AM
26	See 1d above. Have the VSC offer some of its better faculty "release time" to go teach a class or two in a local high school every month. Perhaps a Castleton English prof goes and teaches a class or two on Robert Frost to a local high school English class ... or a VTC instructor goes to a local tech school to teach a class on robotics ... or a CCV Geography instructor goes and teaches a class for an AP Geography teacher in a neighboring town high school.	10/23/2015 9:55 AM
27	Not sure	10/23/2015 9:40 AM
28	Yes, honor the students and then get some publicity from it. Create awards for them to shoot for.	10/23/2015 9:33 AM
29	MUCH more support and acknowledgment of teaching excellence	10/23/2015 9:21 AM

VSC Strategic Priorities Survey

30	More information from the VSC in regards to how our graduates have done. Let's pool our money for more advertising of the success of our graduates!	10/23/2015 9:15 AM
31	Standardize (or at least norm) the advising and classroom experience for dual enrollment and early college students	10/23/2015 9:12 AM
32	Create support programs that track with students regardless of transfers	10/23/2015 9:09 AM
33	Publicize VSC faculty and staff that are from Vermont. Students may like to know that they will have instructors who can relate and empathize.	10/23/2015 9:01 AM
34	Connect early college and dual enrollment/AP course work to 3-year bachelors degrees and 5-year masters programs.	10/23/2015 8:41 AM
35	Survey Vermont HS Counselors to understand their reasons for not recommending VSC schools.	10/23/2015 8:38 AM
36	Better means of knowing what kids are looking for in a college education	10/23/2015 8:32 AM
37	Make sure that the VSC schools are seen as significant academic institutions.	10/23/2015 7:33 AM
38	Improve transfer process from CCV to other colleges and programs.	10/23/2015 7:22 AM
39	Offer cutting edge technology courses and professional degree programs with guaranteed job placement upon graduation. Leverage the 2 year technical school experience and allow for 2 more years of college to enable students to receive a 4 year degree.	10/22/2015 10:25 PM
40	Emphasize strengths of individual institutions - strongly advertise special/active programs and departments	10/22/2015 9:50 PM
41	Expand faculty ranks; no one goes to a college for superior administration capabilities.	10/22/2015 9:26 PM
42	Increase state funding to lower tuition!	10/22/2015 9:25 PM
43	Make college affordable.	10/22/2015 9:06 PM
44	Get our students' voices out there more - commercials with our students talking about their experience and why it has been so positive - have them relate to their neighbors and family members who will be watching!	10/22/2015 8:53 PM
45	better integrate CCV with the 4 year institutions, it is cost effective for students to attend CCV rather than 4 year campuses	10/22/2015 8:41 PM
46	Constant presence at college fairs	10/22/2015 8:18 PM
47	College students volunteer as mentors in local high and middle schools.	10/22/2015 7:52 PM
48	Utilize employers to push for VTC graduates.	10/22/2015 7:45 PM
49	Highlight unique programs at each of the VSC colleges and minimize competition between the two.	10/22/2015 7:30 PM
50	Provide incentives for faculty to reach out to high schools and guidance counselors	10/22/2015 7:09 PM
51	Campus activities like clubs, "student life"	10/22/2015 7:01 PM
52	Show the value of a State college degree, compared to other univiersities in the college.	10/22/2015 7:00 PM
53	Teach a skill PLUS critical thinking skills - problem solving and innovation - and business skills.	10/22/2015 6:53 PM
54	Vermonter discount on tuition or books.	10/22/2015 6:53 PM
55	Start making these connections early -- most kids decide in junior high whether or not they are going to college. Our VSC students are our best ambassadors	10/22/2015 6:52 PM
56	Communicate via a strong Public Relations Strategy all of the positive outcomes of university/college students.	10/22/2015 6:48 PM

VSC Strategic Priorities Survey

Q4 Priority 4. Serve well more working age Vermonters.Potential Strategy 4a. Create flexible delivery across the VSC to increase the number of degree programs available to students statewide.Potential Strategy 4b. Collaborate within departments to extend student service availability to evening hours.

Answered: 107   Skipped: 62

Answer Choices	Responses	
Potential Strategy 4c.	**100.00%**	107
Potential Strategy 4d.	**46.73%**	50

#	Potential Strategy 4c.	Date
1	Staff learning centers during all hours the schools are open. (See 2c.)	10/27/2015 3:40 PM
2	On-line serves many but not everyone. Many learners still appreciate face to face. Create offerings in hybrid or accelerated formats.	10/27/2015 3:13 PM
3	Expand the JSC External Degree Program to include more fields of study, replicate at other VSC's.	10/27/2015 12:50 PM
4	I personally feel this is a component of JSC that functions quite effectively with weekend, online and night classes	10/27/2015 12:01 PM
5	Expand corporate relationships for workforce education.	10/27/2015 10:37 AM
6	Create a single Workforce Education Division to ensure cooperation among the colleges	10/26/2015 2:39 PM
7	Develop more online degree options at the four year institutions within the VSC.	10/26/2015 2:04 PM
8	lead in VT for deliver of true virtual classrooms, combining the flexible online course with virtual face to face time	10/26/2015 1:46 PM
9	Reduce the residency requirement for graduation and/or make the residency requirement around VSC coursework, not individual institutions.	10/26/2015 1:20 PM
10	develop a program like ICS to provide access point to working adults	10/26/2015 12:21 PM
11	Create clear acheivable, sustainable pathways to a particular job or employment.	10/26/2015 11:50 AM
12	Provide appropriate training for faculty if more online courses are included in this flexible model.	10/26/2015 10:56 AM
13	Create financial incentives for working Vermonters and their employers for college enrollment. Financial aid grants are limited for many working students.	10/26/2015 9:19 AM
14	Expand the online selection. Working adults appreciate the flexibility!	10/26/2015 9:14 AM
15	Expand hybrid online classes to work with schedules	10/26/2015 8:37 AM
16	Create hybrid courses - in person and online - for flexibility	10/25/2015 8:51 PM
17	Invest in the creation of flexible delivery across the VSC	10/25/2015 8:39 PM
18	Force a change in state funding allocations to provide the funding to allow for more customized instruction to working students	10/25/2015 7:41 PM
19	Assue that older students know resources available for credit for life experience.	10/25/2015 5:55 PM
20	Incoroporate hybrid teaching pedagogy	10/25/2015 5:12 PM
21	offer more 2 year degrees and 1 year certificates	10/25/2015 5:00 PM
22	You can't be everything to everyone. A class structured for residential traditional student may not be structure for non-traditional students. You can't be everything to everyone.	10/25/2015 11:36 AM

23	CCV does pretty well at this.	10/25/2015 10:25 AM
24	Team with employers to allow flex time and reimbursement for working students.	10/24/2015 6:25 PM
25	Expand / Offer more online programs	10/24/2015 11:54 AM
26	we have enough..the answer is not moe more more	10/24/2015 11:48 AM
27	Rethink and offer a greater variety of scheduling options (I'm speaking from CCV): weekend options, week long intensives when these make sense, learning communities. More integration of internships early on in a student's program. More frequently assess existing programs for relevance and to ensure adherence to evolving industry standards.	10/24/2015 9:29 AM
28	Conduct a needs assessment of what fields need graduates' expertise in the New England area.	10/24/2015 8:38 AM
29	Emphasize the availability of Prior Learning Assessment credit for those with pertinent experiences.	10/23/2015 6:28 PM
30	We already have more programs than full-time professors--! It's not a great plan to have even more programs unless we fund more FT positions to have a solid base of faculty who are here beyond class time, to create the full community feeling necessary to make students feel they're part of something.	10/23/2015 5:02 PM
31	Increase on-line tutoring and etutoring to all students especially to support technology to enable them to succeed in On-Line classes.	10/23/2015 4:42 PM
32	out reach to specific work areas in need of skilled employees	10/23/2015 4:40 PM
33	Create special advising for them, special commuters' lounges, special support and social programs for "non-trad" students at our 4-year schools,	10/23/2015 3:59 PM
34	Accelerate time to degree by accepting life experiences for credit within programs.	10/23/2015 3:55 PM
35	Increase the number of Masters degrees available in the state, especially in practical programs and programs that are not widely offered at other Vermont colleges/universities.	10/23/2015 3:00 PM
36	Establish employer/college partnerships to help fund tuition	10/23/2015 2:54 PM
37	Give institutions (not faculty contracts) control over class scheduling.	10/23/2015 2:47 PM
38	Create a VIT that is funded by VSC and serves all VSC schools	10/23/2015 2:41 PM
39	Flexibility across the VSC is key. It's one thing to put a program or degree online, it's quite another to insure that GEU and elective courses will be available every semester. But, if we could collaborate between 2, or 3, or 4 schools to run online courses - we'd have the possibility of putting more students into these classes, and making for a much more robust schedule. Examples of efforts in this direction are LyndonFLEX and current emails between the business departments looking for areas where we can collaborate and cooperate.	10/23/2015 2:34 PM
40	Research actual needs and expections, as opposed to perceptions or theories.	10/23/2015 2:34 PM
41	Increase graduate programs that are mostly online and support the facutly to develop and implement those programs	10/23/2015 2:02 PM
42	Yes. I teach online in the EDP program and virually none of my students would be able to attend regular classes. Their choices of degree programs do seem limited.	10/23/2015 1:48 PM
43	Improve affordability and create flexible paths to graduation so adult students can incorporate school into their lives.	10/23/2015 1:25 PM
44	Create more intensive course offerings that can be completed by a working adult	10/23/2015 1:07 PM
45	Fix EDP advising problems that cause retention issues among this group	10/23/2015 1:02 PM
46	More doctoral and master's degree options would be great, especially in popular and or civic-related areas.	10/23/2015 12:41 PM
47	Improve the process for evaluating adult learners past experiences in order to receive college credit.	10/23/2015 12:26 PM
48	have a "night school" set of onsite evening courses for each degree program	10/23/2015 11:50 AM
49	On-line delivery spread accross institutions with no duplication of programs	10/23/2015 11:28 AM
50	More specific connections between CCV and the four year VSC's.	10/23/2015 11:12 AM
51	Collaborate within departments to extend student service availability to weekend hours.	10/23/2015 10:47 AM
52	Collaborate throughout VSC to make all programs more accessible. E.g., include VSC collaboration for program delivery plans, especially for hard to run courses or highly specialized courses. Make it clearer to students how they might take advantage of VSC courses beyond their home institution to increase course access.	10/23/2015 10:34 AM
53	Stress importance of career advancement to working Vermonters and continued education- campaign	10/23/2015 10:27 AM

VSC Strategic Priorities Survey

54	College credit for work you're doing outside the classroom but while enrolled. Example: student is working on a degree in communications. Along with their courses they get approval to develop a crisis communications plan for their employer. Employer, college, and student work together to create a ruberic for the student to earn credits from this work.	10/23/2015 10:26 AM
55	Promote licensure programs such as nursing and education especially. These can be highly motivated students!	10/23/2015 10:14 AM
56	Offer innovative tutoring formats in the evening to appeal to working students (for example: short skype sessions)	10/23/2015 10:13 AM
57	Partner with business and industry to provide continuing education inhouse	10/23/2015 10:04 AM
58	More advising of how to take a CCV class, for example, for course credit as a JSC student. Explain how the VSC are connected, what can transfer.	10/23/2015 9:58 AM
59	Improve "life experience" credit methods.	10/23/2015 9:54 AM
60	As a state education system we should be serving the Vermont working age population with increased access to both degree programs and specialty training. I am not a fan of online degree offerings but a mixture of both online and limited attendance (weekend) training for degree programs can work and should only be offered to adult learners. Technical training options like welding, plumbing and solar energy should be available state wide.	10/23/2015 9:40 AM
61	Add flexible delivery like on-line courses, but not at the expense of face-to-face instruction that is desperately needed by students who are younger or who have learning challenges.	10/23/2015 9:33 AM
62	Create more hybrid classes	10/23/2015 9:21 AM
63	Target specific industries to address the need of their employees and it could be the businesses employees need a specific class or the industry itself needs more training in certain areas.	10/23/2015 9:21 AM
64	Childcare could help many working Vermonters when they look at continuing their education	10/23/2015 9:15 AM
65	Collaborate across colleges to extend student service availability to evening hours	10/23/2015 9:12 AM
66	Allign teaching methods with adult education best practices	10/23/2015 9:09 AM
67	Increase weekend classes	10/23/2015 9:03 AM
68	Increase online course availabilty.	10/23/2015 9:01 AM
69	Offer 100% online degrees (Need exam testing centers at local campuses and improvements to course delivery to allow for video lectures and collaboration through google docs and forms)	10/23/2015 8:58 AM
70	Create clear paths for degree seekers who want to come from CCV to all other VSC schools	10/23/2015 8:55 AM
71	Survey communities to find out what courses working age vermonters would like to take.	10/23/2015 8:51 AM
72	Collaborate with "working age" students to support them in the way they need to be supported - childcare is an ongoing stumbling block for many, for instance.	10/23/2015 8:50 AM
73	Create flexible delivery across the VSC to increase the number of degree programs available to students statewide.	10/23/2015 8:50 AM
74	Expand and update the external degree program statewide	10/23/2015 8:41 AM
75	Identify VSC students who left within a year or two of finishing their degree and contact them to discuss the option of finishing their degree via our EDP programs.	10/23/2015 8:38 AM
76	Educate faculty and staff about research on working-age students (and how they differ from "traditional" students)	10/23/2015 8:38 AM
77	Provide late and weekend support services and facilities hours.	10/23/2015 8:32 AM
78	Expand class offerings into evening and weekends for non-traditional and working students.	10/23/2015 8:32 AM
79	Expand afforadable online learning opportunities	10/23/2015 8:28 AM
80	Promote the availability of flexible delivery where adults are, at work	10/23/2015 8:21 AM
81	Encourage other VSC institutions to offer online courses	10/23/2015 8:18 AM
82	Work with employers to offer employees flex time to attend classes	10/23/2015 8:14 AM
83	Expand weekend and evening classes. Expand online courses.	10/23/2015 7:33 AM
84	Expand and improve online and distance learning options.	10/23/2015 7:22 AM
85	perhaps more online communications	10/23/2015 7:07 AM

86	I got my bachelor's degree by working full time and going to college at night. More evening classes in degree programs.	10/23/2015 6:28 AM
87	Allow CCV to provide bachelor degrees in alignment with many other states. There is no affordable state bachelor degree (on ground) in southern Vermont, Springfield, and northeastern Vermont, this is a great diservice to the community that funds VSC.	10/22/2015 11:07 PM
88	effective advertising to 'older students' re: use of adult-learner pedagogy	10/22/2015 10:46 PM
89	Accept work experience for college credit.	10/22/2015 10:25 PM
90	Make it easier to bring their children to campus	10/22/2015 9:50 PM
91	Invest in offering more classes, especially in the evening. Students need more classes in order to have flexibility.	10/22/2015 9:26 PM
92	Develop online programs and distance learning opportunities	10/22/2015 9:06 PM
93	expand edp program.	10/22/2015 9:00 PM
94	Increase the programs EDP offers (or make EDP system-wide).	10/22/2015 8:53 PM
95	Make a substantial commitment to hybrid and internet classes	10/22/2015 8:41 PM
96	Add more online courses	10/22/2015 8:29 PM
97	Create career counseling programs available after hours	10/22/2015 8:18 PM
98	Increase training of faculty to offer courses with alternate delivery methods.	10/22/2015 7:45 PM
99	Create an evening college for adults	10/22/2015 7:39 PM
100	Promote policies that support flexible deadlines within classes and emphasize mastery rather than arbitrary due dates.	10/22/2015 7:30 PM
101	Think Tank time: what does the typical 28 - 75 year old working Vermonter WANT for educational experiences? What would make me want to get some more education or motivate me to ask my employer to provide it?	10/22/2015 7:19 PM
102	Establish more certificate programs so that these credentials and new skillsets can enhance a resume and job prospects	10/22/2015 7:07 PM
103	Increase faculty training around supporting nontraditional students	10/22/2015 7:01 PM
104	development "try it before you buy it" courses. or reduced cost for first course.	10/22/2015 7:00 PM
105	Easier to transfer credit and get credit for work and life experiences.	10/22/2015 6:53 PM
106	Online chat advising availability for all VSC-affiliated students - particularly on "off-hours".	10/22/2015 6:53 PM
107	Provide child care support for working parents while they attend class	10/22/2015 6:52 PM
#	**Potential Strategy 4d.**	**Date**
1	Make it very easy to see how CCV grads (or current students) can transfer to VSC's that offer all-online or EDP-type programs.	10/27/2015 12:50 PM
2	Enhance competency-based options (such as those through OEP) and create consistency in their acceptance.	10/26/2015 2:39 PM
3	Reach out to employers and employees to ask what they need.	10/26/2015 2:04 PM
4	implement paid student tutors and TA (student teaching assistant) positions at all levels in the VSC	10/26/2015 1:46 PM
5	Permit general education coursework to be satisfied with enrollment at CCV (that is already incorporating flexible delivery).	10/26/2015 1:20 PM
6	Work to enhance employer and student interactions for internships.	10/26/2015 11:50 AM
7	Do people know that they can take courses at CCV and have it count towards their LSC degree?	10/26/2015 9:14 AM
8	Offer a professionals focused course that travels for state college to state college each term.	10/25/2015 8:51 PM
9	lyndon has a stupid schedule that allows faculty to just work 2 or 4 days...evenings? haha...how about more days/hours	10/24/2015 11:48 AM
10	Include weekends here, but think about offering bonuses and other incentives for staff, BOTH hourly and salary, who are willing and interested to work evening and weekend hours.	10/24/2015 9:29 AM
11	Target selected employers to develop and provide on-site or in-community education and training opportunities.	10/23/2015 6:28 PM
12	Align programmatic offerings to workforce needs.	10/23/2015 3:55 PM

VSC Strategic Priorities Survey

13	Provide childcare at all VSCs for students and staff.	10/23/2015 3:00 PM
14	In work places with a critical mass of workers seeking higher education, offer classes onsite	10/23/2015 2:54 PM
15	Establish a VSC wide committee to determine barriers and report out to the Chancellor what they are	10/23/2015 2:41 PM
16	Support faculty recruiting initiatives.	10/23/2015 2:34 PM
17	OK.	10/23/2015 1:48 PM
18	Partner with businesses to run coursework in their location	10/23/2015 1:07 PM
19	More grants and or financial aid opportunities for working Vermonters.	10/23/2015 12:41 PM
20	Establish resources for non-traditional students, such as childcare.	10/23/2015 12:26 PM
21	Difficult with rural locations of campuses	10/23/2015 11:28 AM
22	Low residency masters programs	10/23/2015 10:26 AM
23	Advertise on VPR! It is a highly sucessful medium for working age Vermonters.	10/23/2015 10:14 AM
24	Not only extend evening hours, but make such hours known to students and potential students. Have more peer-to-peer meetings, events, tutoring sessions.	10/23/2015 9:58 AM
25	Absolutely	10/23/2015 9:40 AM
26	Yes, keeping schools like remote campuses open more hours might help.	10/23/2015 9:33 AM
27	Work for stronger student service-faculty connection	10/23/2015 9:21 AM
28	You could also work with the VTSBDC which is part of the college system to see how to interact on the business side.	10/23/2015 9:21 AM
29	Is there much proactive collaboration with Voc Rehab or Empl & Training?	10/23/2015 9:15 AM
30	Charge the VSC student services council with a systematic approach to meeting the student services needs of working age Vermonters	10/23/2015 9:12 AM
31	Continue to give credit for life experiences and in community internships and volunteer positions.	10/23/2015 9:09 AM
32	Create part time curriculum maps. VTC RN to BSN program has done this for 3, 4, 5, & 6 year plans.	10/23/2015 9:01 AM
33	Offer "non-degree" certifications to working age vermonters to increase their hireability.	10/23/2015 8:51 AM
34	Adjust academic calendars to meet the needs of working age Vermonters.	10/23/2015 8:41 AM
35	If not done currently, extend student service availability to weekend hours as well.	10/23/2015 8:38 AM
36	partner with local business/industries (e.g. where appropriate, grant college credit for work, develop certificate programs directly connected to business/industry needs, etc.)	10/23/2015 8:38 AM
37	Consider child care during certain class hours.	10/23/2015 8:32 AM
38	Offer more classes geared to professional development other than that offered to the educational community	10/23/2015 8:32 AM
39	Make sure that articulation between the CCV and the other schools is airtight and well done. A student who has a degree from CCV should be seen as a junior with all lower level courses accepted. Course numbers shouldn't be changed to 3000 level so courses are not transferrable.	10/23/2015 7:33 AM
40	Offer adult education at night even if it's not in pursuit of a degree.	10/23/2015 6:28 AM
41	Invest in online learning environments. Create a learn at your own pace program. Even if the course takes the student many years. No dead lines or expiration for these type of courses. Student pays for the course and finishes at a self determined rate.	10/22/2015 10:25 PM
42	Make it easier to be a nonmatriculated student - they have to wait to the end of registration period and often get locked out of classes	10/22/2015 9:50 PM
43	Offer on site childcare, maybe using the early childhood development programs as partners.	10/22/2015 9:06 PM
44	Develop relationships with employers who will hire our grads as a priority (jobs that require a college degree).	10/22/2015 8:53 PM
45	Create college counseling programs available after hours...moving to 4 year/continuing ed degrees	10/22/2015 8:18 PM
46	Increase personnel to allow the resources to develop alternate course delivery.	10/22/2015 7:45 PM
47	Provide funding for expanded library hours and staffing, and promote collaboration between librarians and tutoring services.	10/22/2015 7:30 PM

VSC Strategic Priorities Survey

48	Create some significant visual ads that SHOW Vermont adults as learners. They don't wear their hats backwards.	10/22/2015 7:19 PM
49	Develop partnerships with area businesses to provide an online model for their workers that helps to connect them to degree programs relevant to their field.	10/22/2015 6:53 PM
50	Give academic credit for internships, work or life experience	10/22/2015 6:52 PM

VSC Strategic Priorities Survey

Q5 Priority 5. Operate as a more integrated system to expand student opportunities and achieve operational efficiencies.Potential Strategy 5a. Improve the entire technology infrastructure of the system to ensure that it is user friendly and competitive.Potential Strategy 5b. Review the financial model of the system to insure institutional stability and explore financial incentives that support collaboration and system interconnectedness.

Answered: 71   Skipped: 98

Answer Choices	Responses	
Potential Strategy 5c.	**100.00%**	71
Potential Strategy 5d.	**40.85%**	29

#	Potential Strategy 5c.	Date
1	Explore one library system, one bookstore, consider open source texts/books whenever possible...	10/27/2015 3:13 PM
2	Improve system to see how courses at any VSC transfer to a different VSC. There should be no mystery here, and students shouldn't have to call around.	10/27/2015 12:50 PM
3	Increase alumni network which will in turn increase donations and endowment	10/27/2015 12:01 PM
4	Review and coordinate communications to students across the VSC	10/26/2015 2:04 PM
5	The IT system needs more than improvement, it needs a complete overhaul and infrastructure upgrade	10/26/2015 1:46 PM
6	Reduce the number of indepent functions of the VSC colleges if operation is to be systemitized	10/26/2015 11:50 AM
7	Agree with 5a!!! Simplify, more straightforward. Far too many steps, windows, tech talk	10/26/2015 9:14 AM
8	Be careful that the quest to "achieve operational efficiencies" doesn't undercut unique programs/opportunities/values at individual institutions--especially the residential campuses.	10/26/2015 9:07 AM
9	Allow specialized courses in certain majors to be taken at other colleges that have a better expertise	10/25/2015 8:51 PM
10	Better top-down communication of IT/database changes that may affect VSC schools - more dialog	10/25/2015 8:39 PM
11	Counter our 49th ranking in state funding by being the #2 most lean run VSC and individual college administrations in the USA	10/25/2015 7:41 PM
12	Increase faculty usage across all VSC colleges that will enhance collaboration between colleges	10/25/2015 5:12 PM
13	Why? How does this benefit our students?	10/25/2015 11:36 AM
14	First, please stop using phrases like "system interconnectedness." Second, everybody who's not teaching students should be looking over his/her shoulder.	10/25/2015 10:25 AM
15	Monitor the effects of financial infrastructure components on the working students to be sure that we aren't "throwing out the baby with the bath water". Some current components seem to be more "freindly" for students who receive a lot of financial assistance while those who pay for everything pay more due to organizations like edmp which charges double for most textbooks....	10/24/2015 6:25 PM
16	Encourage communications among faculty at the VSC colleges, as we used to do with the VSC/VSCFF retreats	10/24/2015 4:57 PM
17	i thought it was ok	10/24/2015 11:48 AM

18	I don't know how to do this (not my area of expertise) but this HAS to be at the forefront of a long term strategic plan. We need more 4 yr degree opportunities in technology and to integrate at least 6 credits of applied technology in every degree program. Take this to the legislature and emphasize that this is about the state's economic future and stability.	10/24/2015 9:29 AM
19	Target funds more precisely to those activities that are known, or can be shown, to increase retention, persistence and graduation.	10/23/2015 6:28 PM
20	Mostly this all means we need to convince the Legislature that they need to deliver here.....	10/23/2015 5:02 PM
21	Provide tutoring and etutoring to ALL instructors to support technology in their classes.	10/23/2015 4:42 PM
22	Do these without undermining the traditional strengths of face-to-face student-faculty and student-student interaction.	10/23/2015 3:59 PM
23	Redefine organizational priorities and focus to foster collaboration.	10/23/2015 3:55 PM
24	Synchronize course requirements and course coding between colleges for better ease of transferring credits (and eliminate the need for official transcripts to be sent between all VSCs when a student is doing an internal transfer).	10/23/2015 3:00 PM
25	Merge to one application with a central processing like SUNY	10/23/2015 2:41 PM
26	Adjust residency requirements so that courses at any of the 5 institutions "count" toward residency.	10/23/2015 2:34 PM
27	Develop a strategy for technology purchases and technology support. We have one smartboard on our campus. The majority of our students had a smartboard in every classroom. We are way behind.	10/23/2015 2:34 PM
28	Yes. Make sure that any new technologies represent substantial improvements that are worth the disruption of implementing them.	10/23/2015 1:48 PM
29	Present each part of the VSC as a piece of a larger puzzle. Each has strengths that contribute to the system as a whole.	10/23/2015 1:25 PM
30	More staff in OCIT	10/23/2015 1:07 PM
31	Unify degrees to be more consistent across colleges.	10/23/2015 12:53 PM
32	Have some degree programs available wholly online	10/23/2015 11:50 AM
33	First make the current system workable before trying to expand	10/23/2015 11:28 AM
34	Make the public website for students not faculty and staff and push the portal to be the main intranet	10/23/2015 10:27 AM
35	Hire user experience designers. IT people often build infrastructure based on what works best for the physical system (servers, databases, etc.) and for those who have to administer it, sacrificing usability for everyday users. This translates into confusion, frustration, and the decision to give up using the tool. Successful companies and organizations now recognize UX design as one of the most important components of a successful tech project. Healthcare.gov failed until they brought in UX designers and developers to fix a botched IT job.	10/23/2015 10:26 AM
36	Update the user profile system for students taking classes at more than one VSC, especially for gen. ed requirements	10/23/2015 10:13 AM
37	Partner with local tech centers and high schools to utilize existing technologies in VSC education	10/23/2015 10:04 AM
38	Have more tutorials throughout school year for students (and staff :)) to familiarize themselves with a school's technology.	10/23/2015 9:58 AM
39	Use the new Skype for Business capabilities to organize faculty in the different colleges who teach identical or related courses.	10/23/2015 9:55 AM
40	We must operate a more integrated system to achieve the benefits of technology! If not the expense of technology and the associated support requirements will be too costly. Yet we cannot see technology as the tool to drive integration but the tool that can make our decisions to integrate yield financial efficiency and improved access. This cultural change is difficult and yet the current environment requires it must happen if we are to flourish. It must be top down as a goal and bottom up to achieve success. Commonality in foundational structure does not take away an institutions distinctiveness, instead it allows it to stand taller on the stronger more efficient and well supported foundation.	10/23/2015 9:40 AM
41	Common course catalog so that all students can take any class anywhere despite where they are matriculated.	10/23/2015 9:23 AM
42	hire more tech support people on campus to allow for services at later hours/ weekends	10/23/2015 9:22 AM
43	Faculty need more education and training about technology	10/23/2015 9:21 AM
44	Review decision-making process within system to streamline and ensure appropriate people involved in process and decisions are communicated to all involved in implementing the decision.	10/23/2015 9:16 AM

VSC Strategic Priorities Survey

45	Stop duplication of college programs. Instead encourage each VSC institution to "specialize" in their mission and then be sure to have the distance learning and support technology in place to allow for students from all points of the state to access those specialized programs.	10/23/2015 9:15 AM
46	Distribute the annual report from each college to every faculty and staff at every VSC school so everyone has some idea of what's happening elsewhere	10/23/2015 9:12 AM
47	Alligh degree requirments between schools	10/23/2015 9:09 AM
48	Increase communication amongst like/similar programs between VSC schools to encourage collaboration.	10/23/2015 9:01 AM
49	Begin to utilize the wide array of "free" and "open source" tools that currently enable most of the Internet. Google mail handles hundreds of millions of email users....on Linux....a free platform.	10/23/2015 8:51 AM
50	Improve the technology infrastructure so it is functional. One step at a time here.	10/23/2015 8:50 AM
51	Moodle is prohibitively clunky and time consuming. It deters students and faculty. This system must be replaced or upgraded.	10/23/2015 8:50 AM
52	Reinforce the academic strengths of each college and communicate the uniqueness of each one. In such a small system, the ideal would be to avoid duplication so that, as a system, we can provide the desired academic programs to the largest population of students.	10/23/2015 8:38 AM
53	Share technology training resources between colleges in order to improve OER resources as well as faculty training in technology.	10/23/2015 8:32 AM
54	Expand IT support so that issues can be fixed in a reasonable timeframe.	10/23/2015 8:32 AM
55	Increase professor work loads. Old model does not work and is not cost effective.	10/23/2015 8:28 AM
56	Allow students at each college to take up to 4 (or any number) of courses from other VSC schools if it is not offered at their campus. Specifically for electives or courses that might not fit someones life schedule	10/23/2015 8:21 AM
57	Have each school teach it's strength and combine other programs. For example, LSC gives liberal arts to other colleges and focuses on professional studies.	10/23/2015 8:21 AM
58	Consolidate back office functions.	10/23/2015 7:16 AM
59	see potential strategy 4c. I agree.	10/23/2015 7:07 AM
60	Provide IT professional development for all IT changes and centralized IT support that will cut costs for all VSCs and increase the effectiveness of the support offered. Provide weekly on site office hours at every VSC to compensate for the lack of onsite support and a remote support option. Employ work study students at all VSC to work the help desk.	10/22/2015 10:25 PM
61	Get rid of clunky VSC-wide software. Accept (really accept) suggestions on how to improve websites.	10/22/2015 9:50 PM
62	upgrade database system. higher speed, less waiting	10/22/2015 9:00 PM
63	I see CCV has a bit different from the 4-year institutions (in terms of role, population, already 13 campuses, etc), so I'm not sure what pieces should be more integrated, but I'm open.	10/22/2015 8:53 PM
64	Develop smoother flow from CCV to VTC for technical degrees.	10/22/2015 7:45 PM
65	We will not be integrated until there is fiscal interedependence among the colleges: create one tuition rate	10/22/2015 7:39 PM
66	Invest in IT services and personnel that are able to support interconnectedness and innovation across the system.	10/22/2015 7:30 PM
67	Finish the discussion and decision of whether the 5 schools are integrated or are in competition with one another. If we can't know this, how would the customer know?	10/22/2015 7:19 PM
68	VSC group buying to save money	10/22/2015 7:07 PM
69	Offer degrees students want- such as Criminal justice, Nursing, computer related degrees. High paying job degrees	10/22/2015 7:00 PM
70	Collapse the Community college of Vermont campuses into VSC campuses, allowing students to participate in 4-year programs at CCV centers (beyond JSC's EDP).	10/22/2015 6:53 PM
71	Make certain that resources go to student education rather than administrative bloat	10/22/2015 6:52 PM
#	**Potential Strategy 5d.**	**Date**
1	Allow schools within the VSC to customize messages so that they are more timely and accurate	10/26/2015 2:04 PM
2	consider making the various colleges "specialization" areas so they coordinate VS compete	10/26/2015 1:46 PM
3	Create a system wide course names and numbers to provide for true transferability between VSC colleges	10/26/2015 11:50 AM

VSC Strategic Priorities Survey

4	Have summits where similar departments of college share data and best practices	10/25/2015 8:51 PM
5	Value people and don't see such decisions as dollars only	10/25/2015 8:39 PM
6	Move the system to a one-state-university model with multiple campuses of that single state university	10/25/2015 7:41 PM
7	too many deans and middle management...so obvious	10/24/2015 11:48 AM
8	Pass. I'm not sure what to offer here.	10/24/2015 9:29 AM
9	Reduce administrative overhead and re-route funds to development	10/23/2015 6:28 PM
10	Create career pathways for Vermonters that include all VSC institutions as options in the pathway.	10/23/2015 3:55 PM
11	Meet with the Chancellor for the SUNY system and see what can be learned	10/23/2015 2:41 PM
12	Create more cross-functional teams - look for places where individuals are already working in harmony (or something close to that) and then expand upon these cooperative efforts.	10/23/2015 2:34 PM
13	Integrate purchasing and procurement across campuses.	10/23/2015 2:34 PM
14	Yes.	10/23/2015 1:48 PM
15	More communication between faculty from all institutions	10/23/2015 11:28 AM
16	5b- work on transfer of credits easily, how one college can help another (CCV and VTC) (CCV JSC) Etc.	10/23/2015 10:27 AM
17	Combining systems for college's that don't function the same is trouble, e.g. portal. We wind up with a system that functions, but is frustrating for everyone.	10/23/2015 10:26 AM
18	Create a more efficient IT infrastructure by hiring more staff, especially at the Chancellor's office level	10/23/2015 10:13 AM
19	Bring LSC, JSC, VTC faculty into a CCV class periodically (even for just one week in a semester) so that CCV students can be introduced to the faculty at other colleges where they might then be inclined to attend. Perhaps it would be possible for a CCV class to meet in one of the other college's facilities, just introduce CCV students to the campuses of the other colleges? Perhaps some of CCV's more experienced and celebrated faculty could be asked to teach a class or two at one of the VSC colleges so that they could get a better experiential idea of what those colleges are like and could more enthusiastically recommend that their students consider attending there?	10/23/2015 9:55 AM
20	Without a doubt this must be done but only after the decisions as to how we will integrate are made.	10/23/2015 9:40 AM
21	Decrease barriers to sharing staff	10/23/2015 9:12 AM
22	cost savings with intergrated efficiences	10/23/2015 9:09 AM
23	Value each institution for the benefits it offers.	10/23/2015 8:38 AM
24	Allow input of those who actually work with the system when considering major changes	10/23/2015 8:32 AM
25	Rethink instructional practice to offer studio hours and heterogeneous learning zones - see http://www.freebernmusic.com/#!blended-learning-in-music/c213b	10/23/2015 8:28 AM
26	Leverage purchasing as a system.	10/23/2015 7:16 AM
27	Invest in cloud based infrastructure that is more stable, has guaranteed up-time and doesn't require a standalone backup infrastructure.	10/22/2015 10:25 PM
28	Offer courses across the state colleges by using alternate delivery systems.	10/22/2015 7:45 PM
29	Streamline bureaucracy in the VSC	10/22/2015 6:52 PM

Q6 Priority 6. Increase state financial support and other supplemental revenues.Potential Strategy 6a. Push the argument publicly that public higher education is an extension of necessary public education.Potential Strategy 6b. Increase grant writing capacity in the system.

Answered: 84   Skipped: 85

Answer Choices	Responses	
Potential Strategy 6c.	**100.00%**	84
Potential Strategy 6d.	**51.19%**	43

#	Potential Strategy 6c.	Date
1	Help students with financial literacy so that some can plan and implement paying for part or all of their own college classes. Not everything can be supported by public money that just isn't there.	10/27/2015 3:40 PM
2	Bring current and former students to legislative meetings to help decision makers see real faces of people that have benefited from a VSC education	10/27/2015 12:01 PM
3	Help push the shift in funding from UVM to VSC at all costs. Change calculation of funding for all 6 schools to be based on enrollment of Vermont residents. Stop level funding VSC schools.	10/27/2015 10:37 AM
4	Continue to increase public awarness around the number of Vermonters served by the VSC.	10/26/2015 2:39 PM
5	Investigate and market the long term value of higher education to Vermont's and Vermonters' well being.	10/26/2015 2:04 PM
6	consider business partnerships for revenue sources	10/26/2015 1:46 PM
7	Create a system that encourages and facilitates international students' enrollment. Their tuition is alsmost triple.	10/26/2015 12:48 PM
8	Since UVM has few VT students compared to their overall student population, request that they receive less state appropirations and the VSC receive more.	10/26/2015 10:56 AM
9	Create a recycling fee or estate tax incentive that supports education funding	10/25/2015 8:51 PM
10	Demonstrate value to the VT economy the system has in clear dollars and cents	10/25/2015 8:39 PM
11	Determine methods for force reallocation of state funds from non-higher ed into higher ed, recognizing that no new/additional monies are coming and we need to take money from others	10/25/2015 7:41 PM
12	Advocate for state funding using political channels.	10/25/2015 7:19 PM
13	At what level of support from the state should we declare indepence from the state - 15%, 10%, 5%?	10/25/2015 11:36 AM
14	Since the 1980's, higher education funding has moved, directly or indirectly, from VSC (and UVM) to the burgeoning prison system. I think here the Chancellor and Trustees can productively participate in the current discussions about reducing prison populations - and bringing the money back to where it can do some real good.	10/25/2015 10:25 AM
15	I would go about this from a different angle - instead of increasing revenues from outside sources, I would consider increasing opportunities for financial aid students to work at the colleges and/or partner businesses with income generated going to pay for tuition. I would also look more closely at possible financial abuses by some students, including patterns of poor attendance and poor performance.	10/24/2015 6:25 PM
16	Pursue integrated lobbying efforts involving administration, faculty, staff, students, alumni, parents, etc. (similar to the successful S. 40 campaign a few years ago)	10/24/2015 4:57 PM
17	Educate families prior to high school entry	10/24/2015 11:54 AM
18	Use business leaders to relay this message. Use these messages when tabling and in all outreach efforts geared towards HS students.	10/24/2015 9:29 AM

19	Study Vermont's investment compared with other relatively small states. Link this to the needs assessment for employment training.	10/24/2015 8:38 AM
20	Develop cost-benefit analysis comparing long-term State-funded tuition subsidies with potential revenues from increased earning capacity of graduates and other revenue-based benefits.	10/23/2015 6:28 PM
21	Mostly this all means we need to convince the Legislature that they need to deliver here.....	10/23/2015 5:02 PM
22	Create more opportunities for legislators to visit (or perhaps teach part-time at) our campuses, meet students, and sit in on classes.	10/23/2015 3:59 PM
23	Increase grant oversight and management capacity in the system, both fiscal and programmatic.	10/23/2015 3:55 PM
24	Publicly push the argument that when students leave the state for college, they usually don't return	10/23/2015 2:54 PM
25	Provide professional development for faclty and others interested in pursuing grants.	10/23/2015 2:47 PM
26	form a 5 person task force (one person from each college) to join lobbying efforts	10/23/2015 2:41 PM
27	I think 6A should be happening at the State House every year regardless of the amount that is provided - however, with the current thinking and actions in Montpelier I doubt the funding will change. Don't get me started -they appear more interested in chatting about pot than working on education.....but maybe that's just me.	10/23/2015 2:34 PM
28	Where is our Brigham Decision?	10/23/2015 2:34 PM
29	Yes.	10/23/2015 1:48 PM
30	Increase the state's awareness of financial need for Vermont students looking to remain in state.	10/23/2015 1:25 PM
31	Partner with businesses to have them underwrite programs or individual businesses	10/23/2015 1:07 PM
32	Improve alumni relations and donations	10/23/2015 1:02 PM
33	State funds should stay instate (i.e., VSAC).	10/23/2015 12:46 PM
34	Expand corporate sponsorships to support programming.	10/23/2015 12:26 PM
35	Develop credible benchmarks of success to share with legislators.	10/23/2015 11:50 AM
36	Stress the impact of college educated people on the lives of all Vermonters	10/23/2015 11:28 AM
37	Accentuate VSC's role in VT--that we take the lead in developing an informed citizenry and a prepared workforce.	10/23/2015 11:12 AM
38	not just grant writing but overall fundraising	10/23/2015 10:27 AM
39	More strongly equate brain drain with the cost of education here and consequently the troubled Vermont economy. Students who can go out of state for a degree for less money will get internships out of state and then jobs out of state. If they can afford to go college here they'll get internships and jobs here.	10/23/2015 10:26 AM
40	Survey the faculty and admin. to find out who has grant-writing talent/experience in what arenas (federal, private, foundations, personal etc.)	10/23/2015 10:14 AM
41	Advocate for more balanced state appropriations between the five VSC schools and UVM	10/23/2015 10:13 AM
42	Develop cohorts with businesses and industry to offer higher education to volumes of employees at lower cost	10/23/2015 10:04 AM
43	Reiterate such theme (of higher ed is extension of public ed) throughout a school's talking points (commencement speeches, recruitment events).	10/23/2015 9:58 AM
44	Offer a grant writing class so that students could begin to effectively collect data and arguments for a variety of grants that might be out there.	10/23/2015 9:55 AM
45	Higher education is an extension of public education but we must be efficient and able to stand scrutiny as we ask for increased support or it will yield a negative result.	10/23/2015 9:40 AM
46	Encourage the legislature to fulfill its commitments to higher education, including VSC.	10/23/2015 9:40 AM
47	"Push?" DEMAND state support for the VSC from the state legislature; threaten to close (or cut loose) a VSC school without increased financial support.	10/23/2015 9:38 AM
48	Definitely. There has been a lot of interest and funding at the preschool level and not enough at the other end of the spectrum - in higher ed.	10/23/2015 9:33 AM
49	Create faculty support to engage in grant writing	10/23/2015 9:21 AM

VSC Strategic Priorities Survey

50	I have always felt that grants are such an important part of any organization. If there are grants you are missing out on that is money you are missing. It would be interesting to see if you had a person to look and write grants not only would they cover their salary but bring so much additional funding into the college.	10/23/2015 9:21 AM
51	Keep pushing to disallow VSAC funding to out of state enrollments (except for college majors that are not offered at a public institution in Vermont - just like the NEBHE/RSP model)	10/23/2015 9:15 AM
52	Establish a system-wide alumni development plan - when a student graduates from CCV AND another school, there should be a coordinated effort for alumni outreach that benefits both institutions	10/23/2015 9:12 AM
53	Increase legislative advocacy	10/23/2015 9:09 AM
54	Increase faculty awareness of and participation in lobbying for increased state suppport.	10/23/2015 9:01 AM
55	Legalize marijuana. Increase taxes for the extremely wealthy.	10/23/2015 8:50 AM
56	Utilize alumni as both donors and fundraisers.	10/23/2015 8:38 AM
57	Specifically lobby state and federal representatives for support of in-state college system.	10/23/2015 8:32 AM
58	Find ways to finance operations that neither cut employee wages and benefits, nor increase workload to intolerable levels.	10/23/2015 8:32 AM
59	Increase funding for Dual Enrollment.	10/23/2015 8:28 AM
60	In conjunction with #1 Promote the argument that we need Vermonters staying in VT to work after graduation, and we have the majors that Vemont needs	10/23/2015 8:21 AM
61	Establish and Implement a strategy of environmental sustainability across the VSC to align the brand reputation with the reputation of Vermont, and to reduce waste (environmental impacts) in the system.	10/23/2015 7:51 AM
62	Encourage faculty to apply for grants. This type of initiative could be done across campuses to encourage more research.	10/23/2015 7:33 AM
63	Centralize grant writing.	10/23/2015 7:16 AM
64	more jobs available while in college, internships, local professionals or bussinesses can offer training for 'free' help.	10/23/2015 7:07 AM
65	Endorse candidates that support funding VSC system.	10/22/2015 10:25 PM
66	Increase state funded capital infrastructure investments across the system.	10/22/2015 10:07 PM
67	Support idea that VSC educates many more Vermonters than UVM so should get more money	10/22/2015 9:50 PM
68	If the national political climate is on the side of affordable college education, look to align with a figure such as Bernie Sanders to publicize the issue we face	10/22/2015 9:26 PM
69	Direct outreach to all stakeholders in the VSC to pressure their legislators to increase funding for the VSC	10/22/2015 9:25 PM
70	Develop ways to use our programs to earn revenue.	10/22/2015 9:06 PM
71	yes, state colleges should be funded by their state	10/22/2015 9:00 PM
72	see 3c VSAC funds only for instate programs	10/22/2015 8:41 PM
73	Push the maintenance and building of college faculties by the state!	10/22/2015 8:33 PM
74	Use grants to fund 4year college visits/college counseling/career counseling	10/22/2015 8:18 PM
75	This is the TOP priority!	10/22/2015 7:48 PM
76	Develop rapport with employers to help fund education.	10/22/2015 7:45 PM
77	Don't pick a fight with UVM which has more money and ammunition than we'll ever have: cut costs by eliminating redundancy in programs and administrative overhead	10/22/2015 7:39 PM
78	Leverage national movement toward free community college access by advocating publicly for funding toward this initiative.	10/22/2015 7:30 PM
79	People give/demand money to be given to organized, thoughtful organizations with clear Missions. When it's disorganized or unclear, why throw money at it?	10/22/2015 7:19 PM
80	Promote the concept that education is a human right that's essential to our state's and nation's security!	10/22/2015 7:07 PM
81	hire lobbyists to get more state funding	10/22/2015 7:00 PM
82	Lobby, lobby, lobby.	10/22/2015 6:53 PM

#		Date
83	Find alternative revenue sources through legislation -- occupancy fee bill, protecting higher ed trust fund, dedicating marijuana tax if legalized to higher ed.	10/22/2015 6:52 PM
84	Develop incentives for those who are willing/able to write excellent grants.	10/22/2015 6:48 PM
#	**Potential Strategy 6d.**	Date
1	Expand work study programs.	10/27/2015 3:40 PM
2	Provide data to the decision makers from other states to represent how underfunded VT is in comparsion	10/27/2015 12:01 PM
3	Do a survey of state legislators to gauge the value they place on higher ed and the VSC.	10/26/2015 2:04 PM
4	Explore partnerships with foreign universities to have one or two term transfer programs	10/25/2015 8:51 PM
5	Demonstrably tie VSC schools to state-wide economic development work and those shops	10/25/2015 8:39 PM
6	Do we want to copy, move into a model of k-12 education that is so broken?	10/25/2015 11:36 AM
7	Offer free professional development (in house) opportunities to advisors and staff across the VSC, then make it easier, not harder, to accommodate interested party's schedules to attend trainings such as this. Provide incentives for advisors and staff who complete these trainings and recognize them as an in-house resource for anyone who needs their expertise and services.	10/24/2015 9:29 AM
8	Target grant writing at those programs and services with the potential for longer-term ROI rather than following current high-profile funded options.	10/23/2015 6:28 PM
9	Push for national legislation in support of free public college education. Also seek more local private financial support.	10/23/2015 3:59 PM
10	Develop system-wide procedures for grant oversight.	10/23/2015 3:55 PM
11	hire a company to create a marketing campaign to create awareness	10/23/2015 2:41 PM
12	I can't help but think that efficiency and cost savings are there to be had if we think more like a system, and less like five individual colleges. Growing revenue is necessary, but in this climate it's very tough to do. For every idea or initiative that grows revenue, we should have at least one that cuts unnecessary cost.	10/23/2015 2:34 PM
13	Elicit help from the University of Vermont to address social inequalities in our funding model, tuition rates, and devise solutions to these problems.	10/23/2015 2:34 PM
14	Which part of the system? Be sure to understand the committment of time and support required to do this right. You can't just give a workshop or two and tell faculty members or staff to write more grants.	10/23/2015 1:48 PM
15	Create a sysytem where all students start at CCV for the first two years and then move on to campus	10/23/2015 1:07 PM
16	Expand partnerships	10/23/2015 12:26 PM
17	Needs to be done for the entire VSC, not individual colleges	10/23/2015 11:28 AM
18	Push the argument publicly that the state funding split between UVM and the VSC is inequitable and that state appropriations should be used to support Vermont institutions that overwhelmingly educate Vermonters.	10/23/2015 10:26 AM
19	Keep working on restricting VSAC to in-state institutions	10/23/2015 10:14 AM
20	Give staff more tools (workshops, tutorials) on how to write grant proposals, requests.	10/23/2015 9:58 AM
21	Make the case that a student who has a lot of potential but receives no support so long as he or she is above average is also "being left behind." Change the paradigm of no child left behind to mean "no child left behind their potential" rather than, as it is now, "no child left behind a minimal standard."	10/23/2015 9:55 AM
22	Grant writing is a must!!!!	10/23/2015 9:40 AM
23	Challenge the hegemony of the University of Vermont, an institution that has created goals for itself other than offering Vermont students an affordable and quality education experience.	10/23/2015 9:38 AM
24	Sounds like an idea that could pay for itself!	10/23/2015 9:33 AM
25	Provide more community based and biz based training options	10/23/2015 9:21 AM
26	Again use some of your resources within the college, VMEC, SBDC and others you may have.	10/23/2015 9:21 AM
27	The VSC should be involved with every local economic development council in the state	10/23/2015 9:12 AM
28	leverage a funding mecanism that will not result in increased taxes - creating funding, connect to court fines and fees or saving from reduced incarceration	10/23/2015 9:09 AM

29	Encourage Vermont businesses to increase their voice to the state regarding importance of VSC grads for the sustainment of local businesses and industry in Vermont.	10/23/2015 9:01 AM
30	Pursue unique revenue-generating opportunities.	10/23/2015 8:38 AM
31	Support staff in the same manner as faculty, and increase employee loyalty and morale.	10/23/2015 8:32 AM
32	Ensure our schools actually do have the majors that Vermont needs.	10/23/2015 8:21 AM
33	Get rid of VSAC portability	10/22/2015 9:50 PM
34	Convince the Legislature to change the higher ed appropriation formula to more fairly fund the VSC. UVM gets a disporportionate share of the meager state appropriation. If the state won't give us more money, at least it can stop giving UVM half when it serves a third the number of Vermonters as the VSC. This is crazy. This is wrong.	10/22/2015 9:25 PM
35	Propose that a tax on marijuana, if legalized, be collected and used for higher education.	10/22/2015 9:06 PM
36	Increase the amount of money for maintenance from the state	10/22/2015 8:33 PM
37	Use grants to fund role of Resource room teacher that many students have lost in transition to college	10/22/2015 8:18 PM
38	Develop capital campaigns seeking support from alumni.	10/22/2015 7:45 PM
39	Improve partnerships with local businesses as well as cultural institutions to drive economic development and demonstrate the significance of higher ed to the state of Vermont.	10/22/2015 7:30 PM
40	Finish the branding of the VSC and many of the above pieces will fall in place. First things first.	10/22/2015 7:19 PM
41	Hire site-based staff to help students apply for grants and scholarships while increasing work-study opportunities	10/22/2015 7:07 PM
42	Make investmenst in various stocks	10/22/2015 7:00 PM
43	Convince legislators that an investment in the VSC is an investment in Vermont	10/22/2015 6:52 PM

Q7 Please enter any additional comments you may have.

Answered: 79   Skipped: 90

#	Responses	Date
1	Increase connections with nonacademic institutions so that students who are not a good match with college have options such as vocational training, trade schools, apprenticeships, manufacturing, etc. I don't think that college is right for everyone, and we definitely need competent and available tradespeople in Vermont; there's a shortage! There could be cooperative links between VSC institutions and non-academic entities that - together - could help students find the right niche. Honestly, I'm sick of hearing about non-retention from administrators when they won't invest in some simple human presence in the smaller campuses' learning centers. There is so much that can be gained w/ both the hand-holding and the academic support students could get there. CCV pays $26/hour to staff those centers, and at that rate it's not that much money to do it full time. When CCV accepts anyone who can fill out a one-page application form, they have to expect quite a few won't complete, especially when there's very little support. A couple of half hour visits w/ an overworked advisor just won't do it. Faculty at CCV are not really valued for their expertise and new ideas. Lip service only.	10/27/2015 3:40 PM
2	.	10/27/2015 3:13 PM
3	I really feel like one of your biggest downfalls right now is IT infrastructure....and how completely archaic your systems are. Students can't navigate them, faculty can't navigate them, and they simply don't work most of the time. If you want to improve retention....how about making sure we aren't living in the 80's with your infrastructure first. Each college is responsible for marketing itself....but why is the VSC not highlighting it's niche programs through it's own marketing campaign?? Changing the VSC name shouldn't be a priority (as is slightly implied by the other survey)....these colleges and the success of them should be the priority. What makes the degree programs offered with the VSC different?? Where do they stand above the rest?? How can we show that a VSC degree is more valuable than a degree at a larger college/university or system of colleges?? We need to be more visible in the state of Vermont as a SYSTEM....and we simply aren't doing that right now.	10/27/2015 2:15 PM
4	All potential strategies sound good - please let us know when a professional grant writer is on-board as our program has needs, but not the know-how to craft appropriate/successful grant language. Also would be very interested when that school counselors database is developed along with identifying teachers in high school programs that would match up with various programs so faculty might contact them directly to outline what possibilities might be available for their students within the system. I think getting I-T infrastructure that doesn't go south at key deadline points within a semester would be huge. I appreciate the idea of celebrating excellence within various VSC programs, but would worry that such excellence might be harmed in the long run through short-sighted efforts to balance budgets without touching "rainy day" funds - if it's raining you might want to use some cash to get some rain gear so you don't become ALL wet and drown.	10/27/2015 9:49 AM
5	JSC is already working on or beginning to work on several of these things! Priority 3 is directly linked to Pot. Str. 1a. Pot. Strategy 5a. is directly connected to Priorities 1 - 4, especially recruitment and retention. If students visit a VSC school and see how lacking our IT infrastructure is, why would they come here. Better IT needs to happen yesterday. Priority 6 and Pot. Str. 6a: This is exactly what the AFTVT and VSCFF's Reclaim the Promise campaign is all about. We should really work together on this! We need to create a better future for all students.	10/26/2015 1:38 PM
6	Thank you for the survey and opportunity to participate in it.	10/26/2015 12:48 PM
7	Affordability is huge. Many Vermont students can find a private college in other states that end up discounting to what it costs to attend a Vermont college... the state colleges need more funding. I don't know how to get that funding, but I know we need it.	10/26/2015 12:37 PM
8	Examine pay equity in all college systems - explore the term "salary regression" that many of us are asked to live with. Re-training and re-freshing of devoted long lasting employees who have consistently proven their loyalty to the system.	10/26/2015 12:21 PM
9	If the VSC is truly going to be a system that functions then you need to look at what each college is doing well and where each college is unique. Align a center core that all will be a part of but have a single set of Course names and numbers so that people can truly transfer and know how to follow the path and any advisor from any college can know what they are talking about. There is a large distrust of how our colleges actually connect and that creates student loss.	10/26/2015 11:50 AM

10	In some ways, shared systems are more problematic than helpful. With that said, our current technology infrastructure not only needs to be user friendly, but it needs to be reliable. Although we are all part of the VSC, we are unique identities (and need to be) and don't process things exactly the same. When talking about collaborations and integrations (#5 above), that needs to be considered. Individual colleges need to examine current programs and processes to see what is working and what is not. Where are we losing money? Where should we invest? Etc.	10/26/2015 10:56 AM
11	increase the level of pay for "part time" instructors at CCV	10/25/2015 8:14 PM
12	*Eliminate unnecessary VSC activities that use up enormous resources and that were developed in response to non-problems (e.g., graduation standards) *Ensure that grant activities actually create excess (and should be excessive!) revenues and disposable income because they also create huge labor burdens on administrations and take time away from core areas of work. * Get every Vermonter to believe that they at least want their state college/university system funded better than in the lowest 10th percentile.	10/25/2015 7:41 PM
13	Priority 2 is crucial. The lack of support to staff and faculty to increase student engagement is impacting the retention The barriers to the integrated system goals are vast. We do not have the IT support to maximize existing potential sharing - there are many potential areas which could be made efficient now. Integrating the system will depend on nurturing and strengthening relationships and cooperation - not dictating mandates. Please spend the branding money on more giving us the support we need to engage and attract students (and solve the IT barriers to providing seamless access across the VSC colleges).	10/25/2015 7:19 PM
14	As a part-time faculty member in two disciplines, the lack of opportunity for collaboration and teaching at other VSC colleges is detrimental to the overall sustainability of the state college system. There is a fundamental lack of structure and shared faculty resources.	10/25/2015 5:12 PM
15	This all sounds really good. I hope you all have success in implementing these strategies. I think that CCV is a great alternative for those who are not ready or cannot afford 4 year college. We can focus on this!	10/25/2015 3:41 PM
16	Some of the basic assumptions in these strategic goals need to be revisited. There are many strategic issues for the VSC but they don't appear to be handled in these questions.	10/25/2015 11:36 AM
17	Regarding 3 and 4, I have a suggestion. Full disclosure: I'm a CCV teacher. Many of my students aim for VTC's nursing program but "it's hard to get in." Let's think about this in a business way. If you've got a product that sells, make more of it! In this case, grow that program. How? Again, think of it like a business: pay the nursing faculty competitive salaries! That way you'll get the pick of the lot and you can grow a money-maker (charge more if necessary) for the good of everybody. I appreciate your soliciting our views.	10/25/2015 10:25 AM
18	Thanks for this opportunity to share ideas. The most important aspect of CCV is that it gives students of all ages and circumstances hope for a brighter future and a chance to identify and take steps to pursue educational goals, establish financial security via a career versus just a job, and take control of their destiny. That being said, we should set up and monitor systems which encourage and support as much financial independence as soon as possible while also raising the bar when it comes to student effort and attendance. Financial handouts which go on for extended periods of time in combination with minimal academic expectations (and acceptance of low work ethic) results in student's continued reliance on others for success - we must be sure to teach the student "how to fish", not just feed him/her.	10/24/2015 6:25 PM
19	Instead of focusing so much on technology, increase personal contact with students and potential students Find ways to involve faculty in outreach. Potential students are suspicious of admissions recruiters but often find it flattering if faculty want to speak to them.	10/24/2015 4:57 PM
20	I am a bit frustrated that there is no mention of increasing faculty resources or research opportunities. To improve the reputation of the VSC schools should involve more than branding. It should be about enhancing the reputations of the faculty at those schools, making it easier for them to conduct and publish real research (with students!). When faculty are teaching 4-5 courses a semester, it leaves very little time to write grants, or conduct and publish research. It also makes working at VSC a much less attractive option than schools where 2-3 classes per semester is a normal load.	10/24/2015 11:51 AM
21	students are turned off by the quality...of fellow students see the front page of the student paper and they know that many faculty pass everyone this eventually hurts....we have a very poor reputation	10/24/2015 11:48 AM
22	We're poised to really become responsive - not reactionary - to the needs of Vermonters, but we need to be mindful of balancing short term and longer term goals. I think CCV plays a particularly unique role in providing a scaffold for the other colleges, but we need to boldly assess our existing program offerings, help students understand pathways after graduating from CCV and embarking on a continued 4 year degree and even graduate programs. There must be enthusiastic cooperation and not competition between our colleges in terns of enrollment. I love that these surveys are happening and that the Chancellor is seeking inclusive input on these critical issues and strategic priorities. It's not easy to be heard if an individual is not serving on a committee or selected for an ad hoc group in a particular area.	10/24/2015 9:29 AM

VSC Strategic Priorities Survey

23	1/1a HAVE TO be functions of maintaining and improving the quality of education offered throughout the VSC system. School reputation are made over time, and are very hard to disown. VT must produce high quality graduates, first and foremost. STUDENTS are the public-facing brand. Any strategy that doesn't aim to produce smarter, more socially engaged and contentious students is a non-starter. As a sub-set of that, UVM needs more graduate programs! Humanities and social sciences need graduate expansion in Vermont. Not only do graduate programs draw intelligent, motivated people to the state, they help attract good faculty. And that, in turn, will help foster improved academic, across the system.	10/23/2015 7:23 PM
24	Strategy 2a is problematic in that is implies that students currently cannot finish in 4 years. They can. However, many don't because of academic issues (i.e., fail classes and have to repeat), financial issues (i.e., have to leave college to work or work during college so take longer to graduate), etc. The majority of our students have one or both of these challenges. It seems that we should be able to attract students who look at small non-competitive private liberal arts schools that are considerably more expensive (St. Mikes, Champlain, Green Mt), as well as market toward an older demographic of students (given the shrinking student pool). Rebranding is necessary. Many students do not apply to VSC schools because they are "state" schools, which have reputations as being of low quality. One possibility is to rename the system as "Vermont College" at Johnson and at Lyndon. (Castleton has opted to focus on graduate programming and to no longer be a "state college", so should recuse itself as part of the VSC system.)	10/23/2015 7:06 PM
25	I think one of the more essential elements of strategic planning in this context is to use available data to show projections and balances with increases in retention and graduation rates. Since that is inherent in the primary mission of the VSC, there is a moral case to be made for it. But I also strongly suspect that an emphasis on targeted personnel and policy implementations that we can show lead to greater retention and graduation rates might well prove the most beneficial, to the bottom line, to the heightened profile, and, obviously, to the students we serve, now and down the road. Beyond that, according to data from the College Board, while the 5-year rate of tuition increases for CCV is 70% of the national average [20.59% vs. 29.78%], actual costs for tuition and fees is nearly double the national average [$7320 vs. $3825], placing us first in a measure where we'd much prefer to be middling at worst. The same essential scenario holds true for the 4-year public colleges within the VSC: For the 5-year rate of tuition increase, Vermont's 20% is roughly three-fourths of the national average [30.24%]. But with Vermont less than $300 below first-place NH [$14,419 vs. $14,712], the race to the top on in-state tuition and fees at public 4-year institutions puts the VSC at nearly 163% of the national average [$8851]. Food for thought. ... Respectfully submitted, L. M. Colasanti, Faculty CCV Winooski	10/23/2015 6:28 PM
26	Now that the National thought of underwriting Community College tuition is out there, we must be sure that as that moves forward, it includes not just CC tuition, but that same amount applied to any public college/university. Otherwise we'll be draining all too many first and second year students out of the colleges, which will undermine them terribly.	10/23/2015 5:02 PM
27	We need students to learn to ask for help and we need teachers to expand their class to embrace technology. The ONLY way to do this is to BUILD support (on-line support) into each class. Without support - onLine continual support for both Teachers & Sudents - way beyond just Moodle & Writing Papers and Math, we will be "STUCK" with this SLOW learning method. Vermonters need to learn and learn to learn FAST. Support that helps them embrace technology. http://JilMac.com	10/23/2015 4:42 PM
28	I worry about cheaper on-line classes undermining the effective face-to-face small class learning that Castleton and the other VSC schools offer. I also worry that academic standards are undermined if CCV offers easier courses than the 4-year schools do and students looking for an easy route shift to them - especially if they are offered on-line. I have seen that happen already. There are and should be limits to "integration" for these reasons. It may well be appropriate for CCV to have lower standards to allow some students to get a start, but if you allow easy unfettered access to some easy on-line CCV courses to matriculated 4-year school students, you undermine the 4 year schools' higher academic standards. Right now that seems to be the elephant in the room.	10/23/2015 3:59 PM
29	Add a workforce office at the system level to better foster system-wide work with Vermont businesses.	10/23/2015 3:55 PM
30	Sometimes people at lower levels have good ideas! I have worked for the SUNY system and UVM and I would love to help! Nate Ball, VTC Admissions.	10/23/2015 2:41 PM
31	This is a great conversation and I hope you receive lots of helpful information and suggestions. Other ideas that I've heard kicked around include offering some degrees at certain institutions, and not at others. Improved use of technology might allow for students at multiple locations to take the same course in a synchronous way. More and better use of asynchronous online learning is absolutely necessary (frankly, we are so far behind the curve on this....). Lastly, we should be carefully watching SNHU and College for America. The model they are creating and delivering - competency based education - is going to be big someday, and it will be the way that non-traditional students earn college credit and degrees. It completely changes the role of faculty, which is why they set College for America up "off-campus". We need to be innovative, forward thinking, and ready to upset he apple cart if we are going to succeed.	10/23/2015 2:34 PM
32	I think you are heading in a good direction. We have a long way to go.	10/23/2015 2:34 PM

33	I recently saw Dr. Amailia Arria speak about the longitudinal College Life Study she has been conducting since 2003. She spoke of the connection between mental health issues, substance use, and retention of students. It is becoming more prevalent that incoming students are bringing mental health issues and substance use habits with them when they start school. She is finding that both of these topics are related and directing contributing to discontinuous enrollment. If our schools do not have the appropriate number of staff to tackle these issues (like counselors, residence life staff, public safety officers, etc) students will inevitably fall through the cracks and leave school because they are unable to function as a successful student. Academics are not the only thing that students and their parents are examining when looking for institutions of higher education. Parents want to know their children will have the support systems needed in order for their children to be successful. If our colleges and university do not place importance on the support systems outside of academics, the scholarly work of our students will suffer. If our students cannot function academically the overall standing of our schools will decline, making them less desirable.	10/23/2015 2:02 PM
34	I teach online and hybrid courses for the EDP program. I think this program may be doing better and deserve more support than is generally recognized. The majority of my students are very intelligent professionals who are trying to upgrade their credentials and/or finishing an interrupted college education. Almost all of them are working and have families; a few of them have physical limitations. They would not be able to fit a conventional class into their schedule. There is often a feeling that online courses, or even courses that cater to an unconventional student population, must be second rate, but that is simply not true. Since, I assume, this survey is anonymous, I can say that I have substantial qualifications to be teaching my subject and my students routinely tell me that my courses are among the best, and sometimes the very best, that they have encountered in their college years. There are always waiting lists for my classes, they fulfill program requirements, yet my course load has been cut back for lack of funding. Students have been unable to complete their course requirements for graduation. I am not unique either in the quality of my teaching or in having my course load reduced. I think that the EDP program and student population would be as promising a target for expansion and recruiting efforts and the high school students who don't plan to continue on to college. In addition, these older students are remaining in Vermont and contributing to the local economy.	10/23/2015 1:48 PM
35	The VSC needs to target not only HS students who do not continue onto Higher Ed, but also reach out to those HS students that are high achieving. Attendance at VSC schools by those students will do more to levitate the reputation of the VSC than re-branding. Also, I would like to officially state that I think re-branding the VSC is a poor use of time and money. Those funds are much better spent on incentives to increase attendance at VSC schools.	10/23/2015 12:53 PM
36	Students and families are our customers and should be treated with the highest customer service skills. It often feels as though our students are considered hindrances and are treated with disrespect. If a staff or faculty member is rude, then he/she should be held accountable, regardless of who it might be or the position held.	10/23/2015 12:46 PM
37	All for one and one for all	10/23/2015 11:28 AM
38	It would be great to see more retirees and life-long learners taking CCV courses but, with the tuition waiver for seniors, it's not currently financially advantageous to the institution for these students to take classes. We need to fix this! Seniors have grandchildren and children who would come to CCV and it's an untapped connection we should be making at the Community College. Currently, the CCV curriculum is so outcomes focused that there are few course options (particularly at the smaller centers) for non-degree seeking students who are interested in learning a language, taking jewelry making, or discussing gender and sexuality in a sociology class. The admissions process for life-long learners is also not as easy as it should be. There should be a huge outreach effort seeing as Vermont is a very "grey" state and there are many older students out there to be reached!	10/23/2015 10:47 AM
39	Rebranding is not the direction the VSC needs to go. But, if branding is happening regardless, attempting to do a full rebrand without hiring an outside firm to complete a full "brand" audit, create goals, define expectations, and design a method for assessing outcomes, isn't a strategy for success. Successful brands are built from the ground up with the help of external organizations who specialize in these projects and can help guide the process from beginning to end. I would suggest looking at Norwich University's rebranding efforts from a decade ago--an incredibly successful change that has resulted in remarkable growth at that institution. However, the VSC is ultimately an administrative body. Students and graduates identify as Johnson, Lyndon, and Castleton alumni, not as VSC alumni. Even a successful "rebrand" of the VSC will fall apart if the individual colleges are not able to maintain their own brand integrity due to limited resources. A flashy VSC website, a marketing campaign touting the benefits of the VSC, a VSC academic excellence program, are window dressings when students look at the individual schools and see high price tags and fewer opportunities than can be had elsewhere. As the parent of twenty-one year old who looked at the VSC with classmates when deciding on college, neither the quality of the brand nor the education was questioned. The cost and the lack of resources was.	10/23/2015 10:26 AM
40	Another thought on exciting high school students about college and the VSC: ask sabbatical recipients from the colleges (recent past and future) and award winning faculty to present high school appropriate talks at VT high schools. Pay them to do so.	10/23/2015 10:14 AM

41	All of this is wonderful to talk about. But it is a big waste of time and effort. The reality is it boils down to one thing; Tuition. And not just for in state residents. In the economic times we are in, what is our value proposition to the student? It needs to be a quality education at an affordable price. Out of state tuition needs to be examined and lowered. Students from Vermont can go to NH or NY as out of state students and the tuition is less than the cost for a NH or NY student going to Vt. Forget increasing advertising, going after students who do not want to go to college (that will only hurt the retention and grad rates) and all the other things that educators look at and like to think are important. Start looking at the VSC with a "business view", or there I feel, unfortunately there will be less schools in the VSC system in 10 years.	10/23/2015 10:02 AM
42	It seems to me that the fundamental "problem" with Vermont education is that we are educating too many Vermont kids for colleges and jobs elsewhere. One of my children was one of those "high flyers" in high school. He took a few CCV courses but did not find himself being challenged and elected to go to an out-of-state college where he felt he would be challenged. He really wants to live in Vermont and when he graduated, he came back but has spent a year trying to find work while almost all of his college peers went off to places in California or Boston or wherever to get good jobs. I think if he had stayed in Vermont to go to school, he might have made more contacts here as he was attending school. I think Vermont institutions of higher ed have to be seen as places where you not only get the quality education you need. You also get the vital connections that you need. Vermont colleges and Universities must be seen as great places to make your vital connections, get meaningful internships, prove your value as employee before you are one, and make a smooth transition into employment. The college must clearly be seen not simply as the place that educates you but also as the place that connects you. But I would also like to say this. There is more to life than a lucrative career. College needs to continue to be a place where people go because they want to be better people. I would hate to see the curriculum run by dollar-godded utilitarians who see everything in terms of financial cost-benefit. High school students need to see VSC students and graduates as happy, well-balanced, adults - not just employed workers. The marketing can't always be "We'll get you a job." It needs to stress that "We will help you be your best self" as well. And in the end, maybe the later is more important. In the end, the philosophy, literature, poetry, religion classes matter a lot. Just my thoughts. Thanks for asking us.	10/23/2015 9:55 AM
43	We can and will succeed!	10/23/2015 9:40 AM
44	Vermont has invested so heavily in Chittenden County that 'selling' an undergraduate residential educational experience anywhere else in this state becomes difficult, especially to first-generation college students interested in "getting off the farm" for the first time. VTC's Williston campus is a good example of one VSC school trying to get in on the mild 'gold rush' that was late 20th-century retail/commercial development on the edges of Vermont's only real city. Now that campus exists and functions in a bubble, generally alienated from its mothership in Randolph Center; worse, this former satellite campus slowly gained its own expensive roster of administrative positions. Much more care should be taken, in understanding how expansion and additional physical resources consistently lead to increased administrative positions that seldom affect students' experience; without affordable mass transit, the slogan "Vermont is Our Campus" is not economically viable for students-- even if gasoline prices remain low. The role and advocacy of the VSC BOT seems to have shifted, with the departure of Tim Donovan and Gary Moore; these strategic priorities represent progress toward further redefining the BOT's goals. Helping VSC schools become a more attractive destination for high school graduates will remain nearly IMPOSSIBLE without a redistribution of state appropriations for higher education, and this will not happen without administrators, legislators, and trustees advocating for tax dollars to be spent on institutions that most directly provide Vermonters pathways to career advancement and higher education. Few have been brave enough to make this argument publicly, though the release and debate of UVM's current student population-- and its slim percentage of Vermonters-- helps build the argument. It is the role of the VSC BOT to advocate directly and forcefully on behalf of the institutions it represents; as faculty salaries and institutional infrastructure at many of the colleges are still A JOKE compared to similar institutions nationwide, I look forward to hearing new voices enter into the conversation about the future of public higher education in Vermont. One strategic initiative not clearly identified in the list above could easily be 'the consolidation of administrative positions that do not directly affect students' experience, across the residential colleges in the VSC.' I suggest expanding the central office in Montpelier to such an extent as to include one central office for each of these departments: Business, Financial Aid, Registrar, Marketing/Retention, Alumni Relations/Development. Each of these offices would serve the students of LSC, JSC, CSC, and VTC. I believe, with a careful system of student engagement and residential life staffing on campus, students would benefit greatly from such a drastic consolidation of non-academic services-- especially as many of the offices listed function properly online for students at this time anyway. All of my other comments aside, please consider this consolidation of administrative functions as a potential strategy for the further development and success of the VSC.	10/23/2015 9:38 AM
45	1. I feel that it is fine to accept foreign students into our colleges, but please recognize the hidden costs of these students. Many come without all the skills they need to be successful. It can take an extraordinary amount of instructor time to help these students successfully complete a course. Consider more remedial coursework to help them be successful. For the most part, they are a nice addition to our learning environment, but they also introduce many challenges. I feel that we are making some progress in this area by hiring coordinators who assist these students, especially those from Saudi Arabia. 2. For some campuses, improving overall maintenace, keeping buildings up to date, etc. will do a lot improve the first impression VSC prospective students have. For students who are looking for a traditional college campus, there is a lot of competition out there!	10/23/2015 9:33 AM

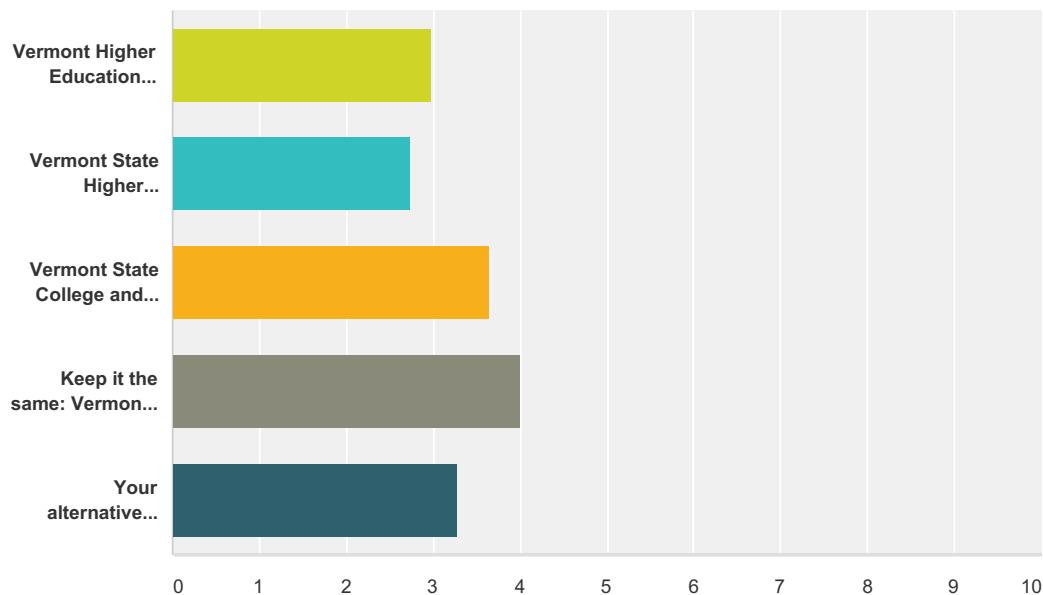| 46	Especially at CCV (because faculty are all p-t), initiatives must include giving information to teachers about ways to increase retention and completion as well as involve them in student orientations. Moreover, if we really care about retention and completion--I believe we must acknowledge that some teachers do a much better job of it and system should use this as power/knowledge to work towards higher completion rates.	10/23/2015 9:21 AM
47	I have been seeing a new commercial on the news and it is really nice. More ads that should be warming. Where are ads showing working with animals, plants, etc. Cover what you do best..	10/23/2015 9:21 AM
48	Assign individual trustees to specific VSC colleges to allow them to actually have the time to learn more about individual colleges and their needs. I don't believe they have the time nor inclination to learn more than just the peripheral information about each college.	10/23/2015 9:15 AM
49	(Applies across the spectrum): Emphasize the importance of academic support services; enhance the availability of such services (as tutoring) for those who require them.	10/23/2015 9:09 AM
50	Best of luck - this is a tall order!	10/23/2015 9:09 AM
51	Allow CCV instructors to teach more than 11 units a semester to increase availability of instructors for additional classes.	10/23/2015 9:03 AM
52	Our 5 colleges collectively do not offer a single online degree!	10/23/2015 8:58 AM
53	The curriculum offered by Vermont State Colleges could better serve students who want to work with current standard technologies used by Google, Facebook, Pinterest, Skype etc. Linux is the platform used by 97% of large Internet social networks. It is barely mentioned in Curriculum at VSC colleges.	10/23/2015 8:51 AM
54	Money is always going to be an issue at every stage, but right now it is technology - access and implementation - that is causing an absurd bottleneck in our ability to serve students well. This MUST be a top priority, because until we're on solid ground there, we can't move forward in other areas.	10/23/2015 8:50 AM
55	Pushing the argument publicly that public higher education is an extension of necessary public education is only going to yield higher taxes and will be counterproductive to keeping living affordable enough to retain students in Vermont after college.	10/23/2015 8:50 AM
56	1. In regards to retention - Many students (especially since the opiate abuse issue has now reached the multi-generational level and many other abusive issues) arrive at college as newly legal adults; and, for the first time in their lives, they realize they can talk about abusive issues they may have been surrounded with as children. The realization that they can do so without fearing it has to be reported back to their parents is novel to them; but, also overwhelming and creates anxiety, depression, etc. Their mental health clearly affects their ability to do well in their academics. We need to be sure we have enough mental health services (licensed counselors) in place to accommodate this growing need so they have the skills to deal with their troubling issues. 2. High schools (namely guidance offices) need to stop focusing on their "Rate of graduates who proceed on to college" which they use as "bragging rights". They should only be recommending those students who have the preparedness for the rigors of college. So many students arrive at college and don't have the ability to handle 15 credits worth of course work each semester. It blows my mind that they were able to have someone write a letter of recommendation for them. They leave after one semester with nothing to show for their semester except student loans. Some may be able to attend a four year college after attending CCV for core credits; and, then proceed on to one of the State Colleges. High Schools need to realize that college is not for everybody. Admissions offices need to require more in respect to the recommendation of students. 3. We need more connections between the industry/business world in Vermont and our State college students so that more students are choosing to remain in Vermont after graduation and have appropriate to their degree employment (and I don't mean living in their parents home because their school debt prevents them from living elsewhere). Thank you for this opportunity to contribute thoughts and ideas.	10/23/2015 8:42 AM
57	Hire additional support staff rather than hiring more high level administrators. We have too "many chiefs and not enough Indians." It is difficult to understand why support staff jobs are left unfilled,and new administrators are hired, when it is the staff who are in direct contact with the student, especially when "cost cutting" is the reason given for why the staff position is left unfilled.	10/23/2015 8:32 AM
58	Nice job reaching out for ideas.	10/23/2015 8:28 AM
59	The system as a whole should ensure duplicate majors are not offered at each college, it seems like it might be a waste of resources to have 4 of the same program at each state college, although some duplication might be appropriate, like business. This could create "niche" schools within VT and create less competition for students among VSC schools	10/23/2015 8:21 AM
60	I think consolidation and promotion of that specialization is key to the success of the VSC.	10/23/2015 8:21 AM
61	I am not in favor of requesting more dollars from our state to supplement our budgets. The state is at an unsustainable place without increasing demands.	10/23/2015 7:41 AM

VSC Strategic Priorities Survey

62	Significantly reapportion funding from administration to faculty to attract, develop and retain world-class instructors. This particularly applies to poorly paid and disrespected adjunct faculty, who represent the majority of VSC instruction. Priorities 1a, 2a and 3b depend on this shift of funding and respect. Delete Priority 2a and the entirety of Priority 5, which discourage creative instruction.	10/23/2015 7:40 AM
63	Hire the best faculty possible.	10/23/2015 7:22 AM
64	Promote that a small 'state' college education is just as important and respected as getting your degree from an ivy league college.	10/23/2015 7:07 AM
65	Allow CCV to provide bachelor degrees in alignment with many other states. There is no affordable state bachelor degree (on ground) in southern Vermont, Springfield, and northeastern Vermont, this is a great diservice to the community that funds VSC.	10/22/2015 11:07 PM
66	6a is an uphill battle given our projected budget shortcomings this year... I don't know what they are, but work on strategies 6c & 6d!!	10/22/2015 10:46 PM
67	Communication and planning needs to include input from the "boots on the ground" employees. When a hierarchical approach is used, employees are less likely to adopt change. We need to implement the practices we teach our students such as, democratic education principles, ecological sustainability models and enhance communication and collaboration across the VSC system.	10/22/2015 10:25 PM
68	Thank you for reaching out for new ideas. This is a refreshing trend.	10/22/2015 10:07 PM
69	Until we address the overall funding issue, with both increased legislative support and revising the higher ed. funding distribution formula, we will be doing little but rearrange the deck chairs on the Titanic. With a coalition of 40,000 angry Vermonters who are direct stakeholders in the VSC, this could be accomplished, but it won't happen unless we all get on board and apply pressure. However well intentioned these other initiatives, without tuition relief that is meaningful, I do not think we will grow our way out of this mess. Yes are good and needed, but by themselves, they will not solve this problem.	10/22/2015 9:25 PM
70	I was shocked to hear that 50% of my daughter's eight grade classmates have no plan to attend college. We need to work with the kids as well as their parents to make college possible. I think most people think they cannot afford it and indeed, that is a reality for some Vermonters.	10/22/2015 9:06 PM
71	I believe that many people do not see themselves in the state college system (student or possibly employee) as persons who should be "good stewards" of the resources. One example: I mentioned to my students that it bothers me that I can walk around campus and find lights left on in classrooms. The comment was, well it isn't costing me any money. WOW. I could not believe that anyone can observe waste and not feel they should do something if they can. I told them, what do you think your tuition is spent on? Where does the money come from to pay the bills? We sure don't receive much state assistance. Personal responsibility. Hugh shortage of this.	10/22/2015 7:52 PM
72	Priority 6 is especially important. Develop initiatives to counter the notion that CCV is not a "real college." Offer a full range of supports to students for whom English is not their first language. Increase support for the Office of External Programs, and Assessment of Prior learning in particular.	10/22/2015 7:37 PM
73	It's good that we are (Stephen R. Covey) being proactive and beginning with the end in mind. Now it's time to "put first things first"/ think "win-win" as we head towards synergizing the VSC. We can become great.	10/22/2015 7:19 PM
74	Perhaps provide counseling about debt to high school students. Although they might get more aid to go to private colleges, a lot of it is in the form of student loans. So even though it costs less and they would be in debt less to go to VSC, they choose other colleges because their out of pocket "now" costs are cheaper. If students understood the exceptional value that the VSC offers them they might be more inclined to pursue college with the VSC.	10/22/2015 7:09 PM
75	Strategy (can work under Priority 1,2,3 and 4): Create an "Entrepreneurial Mindset" - for all... learning to think like an entrepreneur has value for all. There is a business side to every occupation – whether one is interested in being an engineer, an auto mechanic, an artist, educator, veterinarian, or becoming an entrepreneur, the skills and confidence that one gains from learning about and creating an entrepreneurial mindset will help them succeed in their chosen career path.	10/22/2015 7:08 PM
76	Institutional support for the unionization for CCV faculty who are overworked and underpaid!	10/22/2015 7:07 PM
77	1 and 3 seem very similar. 5 sounds like maybe layoffs and may alarm many employees.	10/22/2015 7:00 PM
78	While I appreciate the local nature of CCV campuses, I wonder about exploring options for closing some extremely small centers and focusing, instead, on providing 4-year programs from the other colleges/university at CCV locations; i.e., the CCV St. Albans campus would become, the VSC at St. Albans, providing coursework in degrees that connect to JSC and VTC, the CCV Rutland campus would become, the VSC at Rutland, providing coursework in degrees that connect to Castleton University, the CCV Montpelier center would become the VSC at Montpelier providing coursework toward degrees through VTC or Lyndon, etc.	10/22/2015 6:53 PM

79	I appreciate the fact that you are reaching out to us for our views. We all love our campuses and can provide insight the board and chancellor's office may not have. Thanks for including us in the conversation.	10/22/2015 6:52 PM

Q1 Please rank the following proposed names, with "1" being your top choice.

Answered: 654   Skipped: 14

	1	2	3	4	5	Total	Score
Vermont Higher Education System (VHES)	**16.03%** 76	**16.88%** 80	**27.85%** 132	**27.22%** 129	**12.03%** 57	474	2.98
Vermont State Higher Education System (VSHES)	**5.88%** 28	**19.54%** 93	**29.20%** 139	**33.82%** 161	**11.55%** 55	476	2.74
Vermont State College and University System (VSCU)	**32.12%** 167	**30.96%** 161	**14.42%** 75	**14.81%** 77	**7.69%** 40	520	3.65
Keep it the same: Vermont State Colleges (VSC)	**50.43%** 294	**22.98%** 134	**10.29%** 60	**10.12%** 59	**6.17%** 36	583	4.01
Your alternative suggestion (please indicate in #2 below)	**35.37%** 81	**19.65%** 45	**10.48%** 24	**5.24%** 12	**29.26%** 67	229	3.27

Q2 Do you have a suggestion for a new name for the Vermont State Colleges?

Answered: 232   Skipped: 436

#	Responses	Date
1	Vermont's Educational Cooperative (VEC)	10/16/2015 11:37 AM
2	Vermont State Colleges and University.	10/16/2015 9:16 AM
3	Vermont State University	10/14/2015 1:32 PM
4	The Vermont State Collegiate System (VSCS)	10/14/2015 10:31 AM
5	Vermont State Universities & Colleges	10/14/2015 9:40 AM
6	We should not change our name. The options given above are really not good at all. VHES and VSHES should absolutely not be used. They are confusing and would seem to include UVM.	10/13/2015 3:22 PM
7	Vermont State University and College System (VSUCS)	10/13/2015 1:31 PM
8	Vermont's College and University System	10/12/2015 8:12 PM
9	Colleges and University in Vermont (CUinVT) at Johnson, Lyndon, Castleton, VTC, CCV	10/12/2015 3:47 PM
10	Vermont State College and University	10/12/2015 1:23 PM
11	Higher Education System of Vermont	10/11/2015 5:43 PM
12	Keep it the same	10/9/2015 12:05 PM
13	Vermont State College and University Consortium	10/9/2015 11:59 AM
14	Vermont State University	10/9/2015 10:27 AM
15	Vermont Institutions of Higher Education (VIHE)	10/8/2015 3:38 PM
16	Vermont State Collegiate System ** Vermont Education Network	10/8/2015 1:25 PM
17	802U	10/8/2015 11:32 AM
18	Vermont State Colleges and Universities	10/8/2015 10:02 AM
19	Vermont State University and Colleges	10/7/2015 8:44 PM
20	I may - I will keep pondering a new concept. I am usually pretty creative - So we'll see. The words portal & engagement keep coming to mind.	10/7/2015 5:10 PM
21	Vermont State University	10/7/2015 3:20 PM
22	No	10/7/2015 3:12 PM
23	Vermont Institutes of Higher Education (VIHE)	10/7/2015 2:04 PM
24	Vermont State Universities	10/7/2015 12:54 PM
25	University of Vermont at Johnson, Lyndon, Castleton, or Randolph	10/7/2015 10:50 AM
26	Vermont State System of Higher Education (VSSHE)	10/7/2015 10:10 AM
27	UV-@Lyndon	10/7/2015 9:33 AM
28	Vermont Higher Education Group	10/7/2015 9:22 AM
29	Vermont State Unified Academia	10/6/2015 3:19 PM
30	No. This is a silly idea. "System"? What "system"? Go ahead and change the name and be confident you'll be changing it again once this fad fades away.	10/6/2015 1:24 PM
31	Vermont Colleges and Universities (VCU)	10/6/2015 12:24 PM
32	I don't have a suggestion but there's got to be a better name!	10/6/2015 11:44 AM
33	No	10/6/2015 10:30 AM

34	Vermont State Higher Education Institutions (VSHEI)	10/6/2015 10:26 AM
35	Vermont State Colleges and University System	10/5/2015 4:20 PM
36	VTSTREAM: Vermont Science, Technology, Reading, Engineering, Art, Mathematics	10/5/2015 12:53 PM
37	No	10/5/2015 9:38 AM
38	The Vermont State University at Johnson, The Vermont State University at Lyndon, CCV: a member of The Vermont State University, etc.	10/3/2015 11:20 AM
39	Vermont State University at _____	10/3/2015 10:14 AM
40	Yes.....keep it the same.	10/2/2015 3:46 PM
41	Vermont International College and University System (VICUS) or Vermont Global Reach College and University System (VGRCU)	10/2/2015 3:32 PM
42	Vermont State College System	10/2/2015 1:51 PM
43	NO NAME CHANGE!	10/2/2015 10:44 AM
44	The name should be changed only if it wouldn't cost very much to do so. I'd rather see scarce funds spent on actual services to students.	10/2/2015 9:16 AM
45	Keep it the same!	10/2/2015 8:43 AM
46	No	10/2/2015 6:23 AM
47	Vermont State Colleges and Universitys	10/1/2015 11:39 PM
48	Since a university consists of a collection of colleges and graduate programs, why not Vermont State University?	10/1/2015 7:48 PM
49	Why does it need to have system in it. I think it sounds better with just Vermont State Colleges and University without the system. System just makes it sound like too cold of an organization and not so opening as it did when it was simply called VSC. We are looking for students to come to our college and be part of a community and educational construct.....not a "system.	10/1/2015 5:07 PM
50	Vermont State University System. Each college name should be changed (e.g.; Lyndon State University, Johnson State University, etc.)	10/1/2015 4:26 PM
51	Vermont Federation of Safety Schools	10/1/2015 4:15 PM
52	Vermont Higher Education Consortium (VHEC)	10/1/2015 3:59 PM
53	Vermont Higher Education Collaborative	10/1/2015 3:15 PM
54	Vermont State Higher Education Alliance (VSHEA)	10/1/2015 2:33 PM
55	Vermont State College System	10/1/2015 1:57 PM
56	Vermont System of Higher Learning	10/1/2015 12:47 PM
57	Vermont Higher Education Higher Education of Vermont	10/1/2015 11:44 AM
58	Vermont State University System (VSUS)	10/1/2015 11:24 AM
59	Vermont State University or keep it the same	10/1/2015 10:17 AM
60	No. Stop fooling around with this nonsense and solve the real problems. The sheer cost of renaming and rebranding should make this a non-priority.	10/1/2015 10:17 AM
61	Just leave it as it is...	10/1/2015 9:23 AM
62	Add S to VSCU for VSCUS	10/1/2015 8:53 AM
63	No! Keep it as it is. Castleton can go its own way.	10/1/2015 8:49 AM
64	Vermont Institutions of Higher Education (VIHE)	10/1/2015 8:13 AM
65	No	10/1/2015 7:40 AM
66	Higher Education for Vermont (HEV)	10/1/2015 12:04 AM
67	Vermont State University at	9/30/2015 10:01 PM
68	No	9/30/2015 5:35 PM

69	Please keep State in the name, we are a public institution and I would like to see that reflected in our name.	9/30/2015 4:56 PM
70	Vermont State University System I know, sounds a lot like "University of Vermont", but many other states get away with having both: University of Iowa and Iowa State University, University of California and California State University, and so on. VSU is quite marketable, or VTSU or VSUS if VSU is taken by Virginia.	9/30/2015 4:51 PM
71	no	9/30/2015 4:50 PM
72	Vermont Colleges and University System (VCUS) or Vermont System of Colleges and University (VSCU)	9/30/2015 4:06 PM
73	I don't see the need to change the name.	9/30/2015 4:04 PM
74	VSU Vermont State University at Johnson (Lyndon, etc)	9/30/2015 4:03 PM
75	No	9/30/2015 3:45 PM
76	SCUV - State Colleges and Universities of VT	9/30/2015 3:13 PM
77	Vermont State University	9/30/2015 3:09 PM
78	NO	9/30/2015 3:01 PM
79	Vt Higher Education Consortium (system sounds cold)	9/30/2015 3:01 PM
80	Vermont State University (VSU) Simple	9/30/2015 2:58 PM
81	Vermont System of Higher Education	9/30/2015 2:43 PM
82	Vermont State University and Colleges VSU&C ... or... VSUaC (just not VSUC)	9/30/2015 2:37 PM
83	Vermont Department of Higher Education	9/30/2015 2:06 PM
84	No	9/30/2015 2:05 PM
85	No.	9/30/2015 1:59 PM
86	State University of Vermont the SUNY model	9/30/2015 1:22 PM
87	Vermont State University System	9/30/2015 1:17 PM
88	Vermont State Institutes of Higher Education (VSIHE)	9/30/2015 1:02 PM
89	Vermont State University	9/30/2015 12:41 PM
90	Vermont State Colleges and University at ___ (Lyndon, Johnson, Castleton)	9/30/2015 12:34 PM
91	Vermont Public Colleges and University System. Vermont Public Higher Education System	9/30/2015 12:29 PM
92	Vermont Higher Learning Consortium (VHLC) Vermont Higher Learning Collaborative (VHLC)	9/30/2015 12:16 PM
93	Vermont Green Mountain State Collage and University System (VGMSCU)	9/30/2015 11:51 AM
94	Vermont State College (singular not plural) Vermont State at Johnson, Vermont State at Lyndon	9/30/2015 11:15 AM
95	VSCU Vermont State Colleges and University	9/30/2015 11:06 AM
96	You should rename Vermont Tech to Vermont College or just Vermont Tech	9/30/2015 10:54 AM
97	No. My understanding of the effort is to rename the system, rather than each of the institutions.	9/30/2015 10:47 AM
98	NO. Renaming means rebranding and I haven't seen any changes to suggest this is happening. Renaming will be confusing. And to consider Castleton a University in the first place is ridiculous.	9/30/2015 10:46 AM
99	No	9/30/2015 10:29 AM
100	Vermont State College System	9/30/2015 10:29 AM
101	Vermont State University at (Castleton, Johnson, Lyndon)	9/30/2015 10:28 AM
102	Vermont Collegiate System	9/30/2015 10:26 AM
103	I like the idea of a more inclusive name, but I do not have a good suggestion at this time. I have indicated VSCU as my first choice, but none of these choices really appeal to me.	9/30/2015 10:21 AM
104	Vermont State Higher Learning System (VSHLS)	9/30/2015 10:12 AM
105	Vermont State University (similar to the Penn State University title and their satellite locations all over the state)	9/30/2015 10:11 AM
106	No	9/30/2015 10:09 AM

107	I am disappointed that there is ANY time being spend on this at all. The idea of focusing on "branding" rather than on the structure of the educational endeavor is problematic, in my view. What really matters is the fact that Vermont's spending on education is abysmal: http://www.burlingtonfreepress.com/story/news/local/2014/04/23/vermont-maintains-low-ranking-higher-ed-funding/8062207/ In addition, the amount of money that goes to the community college system -- which is the second largest part of the state college system after UVM -- is also abysmal. In addition, Vermont has the ONLY community college in the country that is 100% adjunct, which is not only well-documented poor practice in treating faculty ethically, but it is also poor educational practice: https://chroniclevitae.com/news/762-the-adjunct-crisis-is-everyone-s-problem	9/30/2015 10:07 AM
108	No	9/30/2015 10:06 AM
109	I feel VSCU, VHES and VSHES could cause more confusion regarding UVM than exists now. I don't really like the acronyms as they stand, other than VSC.	9/30/2015 10:06 AM
110	Vermont State University System (VSU)	9/30/2015 10:04 AM
111	Vermont College & University System	9/30/2015 10:02 AM
112	I think we follow a model such as California's state college system: Vermont State College, Johnson, etc. I don't think "system" should be a part of the name at all. These are colleges and universities, not businesses. System is real turn off. Why not give the whole group one name and then let each campus be named by it's geographic location? The Vermont State University is another suggestion. This is similar to the name in California.	9/30/2015 10:00 AM
113	Vermont Undergraduate Education(al) System (VUES)	9/30/2015 9:56 AM
114	Vermont State Institution of Higher Education	9/30/2015 9:56 AM
115	Vermont System of Higher Education	9/30/2015 9:46 AM
116	Vermont Choice College System (VCCS)	9/30/2015 9:46 AM
117	I do not have a better name than 1 or 2, but ranked the others as lower because they both remind me of the "on-line" college names out there, which cheapens our image.	9/30/2015 9:46 AM
118	Vermont State College Consortium (VSCC) This name would suggest continued cohesion and cooperation among the schools. Branding would be simplified as the VSC would remain the first part of the acronym. Linda Kramer JSC	9/30/2015 9:45 AM
119	No, but I'm open to something else creative. I think the VSCU would be the cleanest though and would reduce conflicts for the other colleges in the system.	9/30/2015 9:44 AM
120	I prefer Vermont University System. The longer version of this, Vermont State College and University System, is not good for referring to individual colleges. For example, better to say "VUS Lyndon" than "VSCU Lyndon", and leaving "State Colleges" in there wouldn't accomplish much. For those worried that "Vermont University System" is too close to UVM, at least the word order is reversed and the acronyms are very different sounding.	9/30/2015 9:41 AM
121	The State Colleges of Vermont	9/30/2015 9:39 AM
122	Vermont Colleges and University System	9/30/2015 9:39 AM
123	no	9/30/2015 9:37 AM
124	Vermont State College and University System	9/30/2015 9:29 AM
125	Vermont's Higher Education Consortium	9/30/2015 9:27 AM
126	Unfortunately, while the alternate name of Vermont State Higher Education System works, the acronym does not. It's long (for dot.com) and it's hard to say. For that reason, I'd stay with what we have. The money saved in not changing over all publications, stationery, signs, etc. is worth considering.	9/30/2015 9:27 AM
127	Vermont State Higher Education.	9/30/2015 9:25 AM
128	University of Vermont at Johnson, Lyndon, etc...	9/30/2015 9:22 AM
129	Vermont State University System	9/30/2015 9:19 AM
130	Vermont State University (with "colleges at....") VSU Lyndon - or VSU, College at Lyndon Formal name would be "Vermont State University System"	9/30/2015 9:19 AM
131	No	9/30/2015 9:15 AM
132	Vermont Higher Education Consortium (VHEC)	9/30/2015 9:14 AM
133	Vermont State Colleges & Universities Vermont College System	9/30/2015 9:13 AM
134	Vermont State University and College System	9/30/2015 9:07 AM

135	Vermont State System of Higher Education	9/30/2015 9:01 AM
136	I believe changing the name would hurt all of the Vermont State Colleges. The names above do not even sound like we are a college. Why would someone want to apply to a "Vermont Higher Education System" apposed to an actual college. It would really confuse people	9/30/2015 9:00 AM
137	No	9/30/2015 8:55 AM
138	No	9/30/2015 8:50 AM
139	Vermont State Colleges and University (VSCU)	9/30/2015 8:43 AM
140	Vermont Collegiate Coalition	9/30/2015 8:43 AM
141	No suggestions	9/30/2015 8:41 AM
142	I suggest leaving the name as is - all options offered might cause some confusion between our 5 schools and the University of Vermont. The vagueness of VHES, VSHES, and VSCU will, in my opinion, blur the distinction between the 5 Vermont State Colleges and UVM	9/30/2015 8:40 AM
143	Vermont State Institutions of Higher Education	9/30/2015 8:38 AM
144	nothing today, sorry!	9/30/2015 8:21 AM
145	State Colleges of Vermont	9/30/2015 8:20 AM
146	Vermont Collegiate Schools (VCS)	9/30/2015 8:18 AM
147	The Vermont Colleges Network..it implies connection and a potential for technology as we (Castleton University) move toward online education	9/30/2015 8:16 AM
148	almost a college	9/30/2015 8:16 AM
149	Vermont State Colleges and University	9/30/2015 8:14 AM
150	Vermont State University with each campus designated as: Vermont State University at Johnson Vermont State University at Lyndon Vermont State University at Castleton	9/30/2015 8:00 AM
151	Vermont State Colleges and University	9/30/2015 7:43 AM
152	Anything but my four or five ranking above. They are terrible. It sounds like high school or an institution, but not in a good way.	9/30/2015 7:20 AM
153	Vermont Higher Education Collaborative	9/30/2015 7:17 AM
154	no	9/30/2015 7:10 AM
155	STATE of VERMONT COLLEGE AND UNIVERSITY SYSTEM (SVCUS) OR VERMONT COLLEGE and UNIVERSITY SYSTEM (VCUS)	9/30/2015 6:42 AM
156	Vermont State University and College System (VSUC)	9/30/2015 6:06 AM
157	VUSC	9/30/2015 5:35 AM
158	No, it is a stupid idea and a complete waste of time and resources (survey monkey isn't free).	9/30/2015 5:23 AM
159	Just keep it the same, please. You can dress a bear in a tux, but he's still a bear.	9/30/2015 4:53 AM
160	Vermont University System (VUS)	9/30/2015 12:17 AM
161	1. State college and university system of Vermont	9/29/2015 11:14 PM
162	Nope.	9/29/2015 11:09 PM
163	Vermont System for Higher Education	9/29/2015 10:53 PM
164	Vermont College and University System (VCU) (A variation of the 3rd option in the drop down box.	9/29/2015 10:47 PM
165	Vermont System of Higher Education (VSHE) Vermont College & University (VCU) System Vermont Public Colleges (VPC) Vermont University System (VSUS)	9/29/2015 10:32 PM
166	no	9/29/2015 10:12 PM
167	Vermont Academic Consortium (VTAC)	9/29/2015 10:12 PM
168	Vermont Post-Secondary Schools & Technics (V-PSST)	9/29/2015 9:53 PM
169	State Universities of Vermont	9/29/2015 9:41 PM

170	Vermont System of Higher Education	9/29/2015 9:39 PM
171	Vermont Higher Education	9/29/2015 9:32 PM
172	State of Vermont College System (SVCS)	9/29/2015 9:19 PM
173	Vermont State Colleges and Universities (VSCU)	9/29/2015 9:16 PM
174	See notes below.	9/29/2015 9:15 PM
175	State of Vermont College System.	9/29/2015 9:13 PM
176	Vermont Collegiate Collaborative (VCC)	9/29/2015 9:10 PM
177	Vermont State Collegiate Institutes System -VSCIS	9/29/2015 9:00 PM
178	I think the name should remain. Why would you even consider rebranding the college system. Please don't.	9/29/2015 8:52 PM
179	No	9/29/2015 8:52 PM
180	Consortium of Vermont Colleges	9/29/2015 8:51 PM
181	State University of Vermont	9/29/2015 8:32 PM
182	Vermont State Colleges and Universities Vermont Institutions of Higher Education	9/29/2015 8:21 PM
183	Collegiate Institutes of Vermont	9/29/2015 8:17 PM
184	Vermont State University	9/29/2015 8:12 PM
185	Vermont Higher Education Netwwork (VHEN)	9/29/2015 8:08 PM
186	Vermont State Colleges and Universities	9/29/2015 8:03 PM
187	Vermont State Colleges & Universities (VSCU) Because if we have one now, we will soon have more.	9/29/2015 8:00 PM
188	State of Vermont University and Colleges (SVUC) Vermont State University and Colleges (VSUC) Vermont Colleges and State University (VCSU)	9/29/2015 8:00 PM
189	Vermont State Colleges & Universities	9/29/2015 7:58 PM
190	Colleges and Universities of Vermont (CUV)	9/29/2015 7:52 PM
191	Vermont State University (VSU) at Castleton, Johnson, Lyndon, similar to SUNY system would be best, but I'm not sure what would sound best for the name of VTC (VSU Technical College, perhaps) and CCV (keep name as is?).	9/29/2015 7:51 PM
192	VSCU is also VT State Credit Union.... Vermont University & College Collaborative Vermont State Collegiate Collaborative VSCC	9/29/2015 7:48 PM
193	No	9/29/2015 7:48 PM
194	I like the name as is. Even though Casselton decided to rename itself as a University, not to be unkind, it is still really a college. Nothing has changed other than the name. Higher Education system sounds like a technology system or a highway system.	9/29/2015 7:45 PM
195	Vermont state colleges and Universities	9/29/2015 7:44 PM
196	Vermont Higher Education (no "system")	9/29/2015 7:40 PM
197	The College of Vermont (at Johnson) (at Lyndon)	9/29/2015 7:37 PM
198	Keep the name	9/29/2015 7:35 PM
199	State University and College of Vermont (SUCV)	9/29/2015 7:34 PM
200	Vermont State Colleges and Universities	9/29/2015 7:27 PM
201	Vermont State Universities, keep it simple.	9/29/2015 7:23 PM
202	State University of Vermont	9/29/2015 7:23 PM
203	UVT @Castleton UVT@Lyndon Etc	9/29/2015 7:13 PM
204	Vermont Higher Education Collaborative (VHEC)	9/29/2015 7:06 PM
205	No suggestion	9/29/2015 7:02 PM
206	I'm working on it. Vermont Higher Ed... and Vermont State Higher Ed... are pretty flat and don't convey any zip at all.	9/29/2015 6:51 PM

207	Vermont State College and University Cooperative	9/29/2015 6:50 PM
208	Vermont State Colleges	9/29/2015 6:49 PM
209	Vermont State University system	9/29/2015 6:48 PM
210	Use Vermont State University followed by the location name. See UMass, SUNY, UNH. Example: VSC Castleton.	9/29/2015 6:48 PM
211	Expensive Vermont Colleges and University If you must: Vermont State College System	9/29/2015 6:42 PM
212	no	9/29/2015 6:42 PM
213	Vermont Institute of Technology	9/29/2015 6:39 PM
214	Vermont Higher Education Collective	9/29/2015 6:37 PM
215	University System of Vermont (USV)	9/29/2015 6:36 PM
216	Vermont Universities Cooperative Or State Universities of Vermont	9/29/2015 6:30 PM
217	Vermont State University (following the U Mich and Michigan State name model)	9/29/2015 6:21 PM
218	Like Wisconsin: The University of Vermont System.	9/29/2015 6:19 PM
219	Vermont State University (universities have colleges within them so that is a more logical name to incorporate the other colleges.)	9/29/2015 6:19 PM
220	Vermont State University	9/29/2015 6:06 PM
221	Vermont State Integrated College and University System (VSICU)	9/29/2015 6:04 PM
222	I like Vermont State College and University System	9/29/2015 6:02 PM
223	Vermont University (VTU)	9/29/2015 6:01 PM
224	College and University System of Vermont	9/29/2015 5:59 PM
225	Vermont State University & Colleges System (VSUC) except that looks a lot like Vermont Sucks so College has to come before University.	9/29/2015 5:59 PM
226	VSC&U	9/29/2015 5:57 PM
227	Vermont State University (VSU)	9/29/2015 5:56 PM
228	Vermont State Colleges and University System	9/29/2015 5:55 PM
229	Vermont State Universities Consortium	9/29/2015 5:55 PM
230	Vermont State Colleges (VSC)	9/29/2015 5:54 PM
231	Vermont College and University Network (VCUN)	9/29/2015 5:53 PM
232	Anything would be better than VSCU	9/29/2015 5:52 PM

Q3 Do you have any additional suggestions or comments regarding a new name for the system?

Answered: 281   Skipped: 387

#	Responses	Date
1	With budgets tight enough at this point where we have to buy our own tissues and paper towels, I believe any name change should wait for a more stable time.	10/16/2015 9:16 AM
2	VSCU sounds like the credit union. Any audio versions of this will be heard by many people as VSECU, which already has name recognition and market share. I also believe renaming the system is unnecessary unless this must be done to accommodate Castelton's new name. I believe energy would be better spent on a deeper awareness campaign about the VSC. Changing the name will still require an awareness campaign, but we'll also be having to retrain Vermonters to equate the five colleges with a new name. If a name change is required due to Castleton, I'd suggest a slight alteration so as to keep the acronym close to VSC.	10/14/2015 10:31 AM
3	VSCU is the lesser of all evils. All of what's coming out of the VSC right now seems very much by the seat of their (your) pants. A little more strategic planning please!	10/14/2015 10:10 AM
4	One state university with multiple campuses: Vermont State University @ Castleton, VSU@Randolph Center, VSU@Johnson, VSU@Lyndon; Community College of Vermont. Any choice must optimize system collaboration (truly common catalog of courses, single management personnel overseeing functions at multiple colleges, etc.). The move alone of Castleton as the only university will have a detrimental effect on the rest of the current colleges.	10/14/2015 9:40 AM
5	I appreciate you giving employees the opportunity to respond. Have students been given this same opportunity? I do not think that the VSC should change its name to accommodate Castleton. Castleton decided to change it's name. It's their issue. If Castleton has removed the word "state" from their name, can I assume that CU will no longer be receiving any state money? Not likely. Not all members of the Castleton community, especially faculty, were included in the decision to change the name. All faculty I have spoken with don't think it is a good idea. It is an academic institution, so this seems crazy to me.	10/13/2015 3:22 PM
6	Who went on the drunken binge before thinking up these "new" names ?	10/13/2015 1:31 PM
7	The least amount of change is better for state identification.	10/13/2015 7:40 AM
8	Let's not be Orwellian in this (see his essay on Politics and the English Language)- more words in the title don't improve the public's perception of the colleges. We are the Vermont State Colleges, plain and simple.	10/12/2015 10:20 PM
9	Having VT in the College name will really be beneficial in the out of state recruiting process	10/12/2015 3:47 PM
10	I feel that the time and money spent on this idea should wait for a later date. With the amount that the state colleges of Vermont have been struggling lately I feel the time and money could be spent on things to help improve the individual colleges themselves. I don't see how changing the name of the collective college system will improve things for the individual schools. Just because one of the colleges was upgraded to a University does not justify wasting resources on changing a name. The time and money used in just this survey is a good example of the point I am trying to make. The person reading this could be focusing on something else to improve on. Changing the name is not going to bring more students to the college where I work and that should be more of a focus right now.	10/12/2015 10:00 AM
11	How will we deliver on this concept of a "system"? If we can tackle that, I think we could thrive with any of the above names. I like the idea of a "system." If we're going to bother with a name change, though, these seem a little bland. But I have to admit that I haven't yet come up with a better option. If the name change is only to allow room for Castleton University, it doesn't make sense to me to change unless we have an extremely compelling new option and a plan that backs up the new system we aspire to be. I'd just hate to go through a name change and then	10/9/2015 2:42 PM
12	the first two options (Vermont Higher Ed System and Vermont State Higher Ed System) sound much more like statewide consortia than a family of colleges.	10/9/2015 12:12 PM
13	I'm not sure students or community members connect with the system as a whole, but rather individual institutions in their areas. A name change seems like a significant expense in terms of resources for potentially little or no impact.	10/9/2015 12:02 PM
14	Colleges and universities don't typically have "higher education" in their names. That's really confusing and doesn't sound like a system of colleges - more like a company or non-profit.	10/9/2015 10:27 AM

15	Adding university or changing to higher education system is going to make the system more confusing than it already is. University will create much more confusion with UVM. Higher education will be confusion with all VT higher ed institutions. The name should stay to indicate that no matter what the names of each are these five institutions are linked/working as one system.	10/9/2015 8:44 AM
16	I believe that a name change would be a step back for the VSC. People are already confused by the structure of the VSC and a name change would make us look more disjointed. I think it would be better to keep our name and instead make the distinction between schools of the VSC and UVM. In part - I think our lack of support comes from many people thinking that UVM is a state school.	10/8/2015 1:25 PM
17	It's pretty sad that this is a high important topic with the state the colleges are in. You would think solving the money problem the colleges have would be a priority.. but that is my opinion...	10/8/2015 11:32 AM
18	Even with the added word, just keep the VSC internet domain name used throughout our systems. Having to change our internet domain name will create unforeseen headaches and problems.	10/8/2015 10:02 AM
19	Why the higher education system, in contrast to what, the lower education system? Why get overly technical and use wording that will confuse others and not be easily found? Why not have community colleges start to offer bachelor degrees, the lower and western side of Vermont does not have availability of state colleges or universities.	10/7/2015 8:44 PM
20	I may. I do have ideas on academic "cross polination" (if you will) of the system, though.	10/7/2015 5:10 PM
21	Keep it the same until we want to rebrand the whole thing as a single institution. Any of the other names are untrue given the existence of UVM.	10/7/2015 3:20 PM
22	Name changes are expensive. Spend the funds elsewhere!	10/7/2015 3:12 PM
23	VSCU sounds like a credit union that is already existing. University System of Vermont is similar to many other states that include colleges & universities.	10/7/2015 2:04 PM
24	I really feel that the best solution is to change to a system like the SUNY system. As a result, we would have Vermont State University at Johnson, Vermont State University at Castleton, and Vermont State University at Lyndon. There is no reason I can see that Castleton should be a "University" but Johnson shouldn't.	10/7/2015 12:54 PM
25	Finding it hard to believe that a name change to the system is necessary after spending 50+ years branding the VSC name. Additionally, the cost for changing the name seems wasteful in an environment where the various schools are laying off employees and having financial issues.	10/7/2015 10:40 AM
26	How about "Flavor of the Day University?" (FDU)	10/6/2015 1:24 PM
27	I think that keeping it the same is probably best choice. That said, 'the VSC', 'VSC member', etc are easy to use methods of talking about and identifying the Vermont State Colleges. For any change to be successful and utilized correctly and in full needs to be simple and conducive to fluid use in conversation and regular speaking. If not, the name stands to be further truncated by the public. Four letter acronyms are less likely to 'catch on' or be marketable, unless they lend themselves to slang/easy usage (ie. 'STARS' program). I also don't think that we need to include both 'college' and 'university' in the group name as there is not true distinction between these names in the eyes of the general public.	10/6/2015 12:24 PM
28	Dislike that Castleton changed their name without consideration to the whole system. Very exclusive in it's thinking.	10/6/2015 10:30 AM
29	I really like that we have a University in the VSC system, but I would really like for the cost of redesigning all of the letter head, logos and all these costs that come with re-naming such a large piece of our system.	10/6/2015 10:26 AM
30	The current name is clear. No one searching for a college would be confused. It seems the urge for change is more about the ego of a one college gaining university status, and is not worth the cost and trouble of the name change at this point.	10/5/2015 4:26 PM
31	State of Vermont University and Colleges System (SVUC)	10/5/2015 4:20 PM
32	NH regional voc-techs went through this sloppily and wrecked all their regional branding in trade for a bunch of generic names! Then they devoted little or no $ to public ed and PR about why. Largely viewed by citizens as a waste of tax $ and STATE disloyalty to established institutions by STATE decision makers. Once branded the College for Lifelong Learning, Granite State College wrecked its allegiances to lifelong learners, EDP folks, and to the business community to sound like some generic online degree mill. Now it's a underfunded glorified community college for the working poor. All this was crying shame for NHerites who needed higher ed dollars spent extremely wisely and needed far better macro thinking and strategic leadership. I would talk this over with as many NH decision makers as possible to learn from their travails and triumphs. NH trustee Steven Reno and past pres. PSU Don Wharton worked well and hard to move Plymouth State College to Plymouth State University with a minimum of stress and fuss and $	10/5/2015 12:53 PM
33	No	10/5/2015 9:38 AM

34	"Higher Education System" is just too vague. Higher than what? No matter what you need to keep "college" in the name.	10/5/2015 8:05 AM
35	A change isn't necessary or desirable. The suggested alternatives are all clumsy, and the present name is perfectly clear.	10/5/2015 7:27 AM
36	The first 3 names listed above seem confusing (I can imagine folks thinking that UVM would be a member in the VHES and VSHES). VSCU seems ridiculous and I don't believe it will add anything to our branding. I would have also liked to have seen some questions here about our opinion on the plans to perhaps change the way that the VSC system works. Changing a name isn't the most important aspect of this movement. A bit off subject, I would have liked the BOT to survey our 5 campuses BEFORE deciding to allow Castleton to become a university. I believe that their change will adversely affect enrollment at LSC and JSC.	10/3/2015 11:20 AM
37	Whatever name is chosen, it should help us 1) attract students, and 2) help us move higher than 49th for state funding.	10/3/2015 10:14 AM
38	Please! The word "system" in each proposed alternative clearly connotes a mechanism, like a rail system or prison system. Second, how much will the change in signage and all the rest of it cost? Tens of thousands? How about using that money for the VSC's endowment or faculty salaries? Third, what will the change get us in a material way? More students? More prestige? Certainly not. (And let's remember that Dartmouth is a "college.") In fact, VSC is just right: proud, not preening, pure Vermont.	10/3/2015 8:45 AM
39	I am surprised that time is being spent on a name change for the college system when there are SO MANY other things that need immediate attention. I know that a name change takes money and time and the last time I checked we were all lacking in both of those things. I am very, very disappointed that this is even something that is being considered right now.	10/2/2015 3:46 PM
40	(Y) A new name must include "Vermont," as this is required in law. (Y) A new name should reflect the comprehensive, interconnected, and cohesive system we aspire to be. (Y) A new name should not lead to confusion between us and the University of Vermont. (Y) A new name should be concise, be easy to remember, and lend itself to effective marketing. --- http://www.translate-latin.com/en/dictionary-latin-english/vicus	10/2/2015 3:32 PM
41	I think the word "state" should be in there somewhere so that people know that it's the "state"/public system and doesn't encompass all colleges and universities within the state of Vermont.	10/2/2015 2:45 PM
42	Vermont State College and University System - acronym too close to Vermont State Employees Credit Union.	10/2/2015 1:51 PM
43	leave well enough alone	10/2/2015 9:59 AM
44	Why go to the additional expense of changing the name when VSC is already in a budget crisis?!	10/2/2015 9:09 AM
45	At a time when the VSC is in a financial crisis, aren't there far more important things the the OC and board should be focusing on?	10/2/2015 7:47 AM
46	I am excited that we have a University in our family now. Let's see how far this state can come!!	10/1/2015 5:07 PM
47	See Q2.	10/1/2015 4:26 PM
48	Nope	10/1/2015 4:15 PM
49	System? A little remote...even Consortium feels only slightly better...something more accessible and "human" would be good.	10/1/2015 3:59 PM
50	I'm less inclined to support renaming the VSC if it will entail extensive (and expensive) re-branding, especially at a point in time when several VSC institutions are struggling financially, college affordability is a very real problem for our students, and many staff members throughout the system are arguably underpaid. I wonder if it's the most prudent use of scarce resources.	10/1/2015 3:54 PM
51	VSCU is awfully close to VSECU	10/1/2015 3:39 PM
52	Does the word system really need to be included?	10/1/2015 11:44 AM
53	Why are we looking a rebranding? Simply because Castleton has changed its name? I think that as a system we have much more pressing issue to worry about (like keeping all the colleges open and viable) and think that spending money to "rebrand" is ridiculous. All of the proposed acronyms are easily confused with other organizations in the state and unless this move it to remove some of the independent branding of the individual schools and represent as a system the name change is pointless and waste time, money and other resources.	10/1/2015 11:31 AM
54	change all the colleges to University not just Castleton - should have all been done at one time	10/1/2015 11:24 AM
55	VSC is still the most descriptive and simple. The more you complicate it, the more bureaucratic and out of touch it starts to sound.	10/1/2015 11:18 AM

56	It seems like our naming convention should be consistent with other states or it would be confusing. Other states use both U of and State U. And seem to survive. The Higher Ed system names sounds very bureaucratic, not very inviting, confusing, and are quite a mouthful. If you have 'system' in the name i think it is an immediate turnoff to most, particularly young people. It screams bureacracy!! Please stay away from those:).	10/1/2015 10:17 AM
57	Just because Castleton decided that it wanted to dress up as a University doesn't mean a tick to the other four colleges. Go fix something that's actually broken. There's plenty to choose from.	10/1/2015 10:17 AM
58	It is useless.	10/1/2015 9:23 AM
59	Spending time on this is a mistake. Will the name affect state appropriations for VSC? No. Will the name affect student enrollment? No. Fix the serious issues affecting the VSC and don't waste time on superficial issues.	10/1/2015 8:54 AM
60	Although a simplistic thought, I like VSCUS (add S for System so it doesn't get confused with a credit union) because it sounds good, is easy to remember. Most people use the abbreviation rather than the full name of entities. VSCUS as an acronym also works well. VSHES and even VHES are too cumbersome to remember and don't "roll" off the tongue easily.	10/1/2015 8:53 AM
61	I see no need to change the VSC. We have serious budgetary issues facing us, a product of decades-long under funding. Change the distribution formula, and give the VSC at least half of the appropriation. We serve three times as many full-time Vermonters as UVM, yet they get the lion's share. This must change. The board ought to be focused on working very hard to effect that change. Changing the VSC name is a waste of money and time. If Castleton is driving this initiative, that's unfortunate.	10/1/2015 8:49 AM
62	Universities which deserve the name are generally organized as a group of colleges (e.g. The College of Economics, The College of Business, etc). Assuming Castleton is deserving of the title "University", then it therefore remains an amalgam of colleges even though it has its university name as the umbrella. As such, the title "Vermont State Colleges" should be kept since we are still an organization of colleges (Castleton just has several). Three side notes: 1. This renaming exercise is an abject waste of time for the VSC in the face of much bigger issues. (more in #3 below) 2.) Castleton should have renamed itself to Castleton State University as opposed to Castleton University. As a matter of public disclosure, it's very hard to discern the status of Castleton University from its website. For instance the fact that it is public is not stated anywhere on castleton.edu's "about castelton" page, nor on the "quick facts" page. This is a major point of confusion for outside constituencies, and one that could be avoided if the word "State" was retained in Castleton's official title. Any band aids we throw on in the process of changing the title of "VSC" after the Castleton naming debacle are exactly that: band aids. 3.) To outside constituencies this re-naming exercise is viewed as silly and confusing. Rather than projecting an image of a stable and confident state organization, with these maneuvers the VSC is coming across to the public as shifting and whimsical; perhaps not deserving of its very existence in the next 10 years. This type of exercise is the last-chance-grasping-at-straws stuff that startups out of cash do before they fold in a mostly-vain attempt to "pivot" or "synergize" or some other business buzz word with no real meaning or business purpose. Is this what we want to project?	10/1/2015 8:36 AM
63	The College of William & Mary is a true university....but they kept the name college. Don't be pressured by CSC's own agenda.	10/1/2015 8:31 AM
64	Of concern is that we are in financial difficulty, How much will this cost the colleges?	10/1/2015 7:43 AM
65	No	10/1/2015 7:40 AM
66	VSCU sounds like a credit union	10/1/2015 6:58 AM
67	Emphasizing "system" seems more problematic than helpful,	10/1/2015 12:04 AM
68	Why are we doing this? How much is it going to cost? How much attention are we going to spend on this instead of improving the student experience? I'm begging you - don't do it!	9/30/2015 10:01 PM
69	Please think of the cost of a name change. It does not come cheaply.	9/30/2015 7:07 PM
70	Not crazy about any of these. Keep trying?	9/30/2015 6:38 PM
71	M concern is the cost of this change. When I worked at a college that changed its logo, it was a $100,000 endeavor to make the change - new stationary, signage, business cards, etc. For the system name change it will require such changes for both the system off and each college. In these tight budget times, it is a concern.	9/30/2015 5:35 PM
72	I think it should remain the same. People know it! Universities include colleges, so a "new university" doesn't need to propel this. "If it ain't broke, don't fix it." Name recognition is worth more than the benefit of a new (more accurate?) name.	9/30/2015 5:32 PM
73	A more important issue is to get more support for our institutions so that our Vermont students have a truly affordable option.	9/30/2015 4:56 PM
74	I'm sure legal and political reasons prohibit one unified system, as in Massachusetts, such that there would the The University of Vermont at Castleton, The University of Vermont at Lyndon, the University of Vermont at Johnson, etc.	9/30/2015 4:55 PM

75	Whether we need one or not depends on how we intend to market in the future, and how we intend to function in the future. If we intend to continue to be 5 separate colleges who market their own brands, and the VSC is just the "corporate offices" so to speak, then no real need to change. If we intend to do some sort of combination brand/marketing that we are a single unit, sort of like SUNY Albany and SUNY Buffalo where the draw is the SUNY system, then we should bite the bullet and call ourselves Vermont State University and consider ourselves a single institution (or at least the 3 main campus schools as a single institution).	9/30/2015 4:51 PM
76	no	9/30/2015 4:50 PM
77	I really don't like "higher education system".... higher than what.... kindergarten?	9/30/2015 4:04 PM
78	I would like more information on the process and the timeline as things move forward	9/30/2015 4:03 PM
79	I think VSC is fine and doesn't need to be changed.	9/30/2015 4:00 PM
80	I am less concerned about the name of the system as a starting point than about finding the "right" name for Lyndon and Johnson as part of an overall, and as a guide to, a renamed system. (I assume the other three institutions are happily and well named and that each has its niche.) I would suggest Lyndon State College of Vermont and Johnson State College of Vermont; or Vermont State University-Lyndonville and Vermont State College-Johnson. If so, probably the most appropriate system name would be Vermont State College and University System.	9/30/2015 3:50 PM
81	"System" in the name is not very educational sounding.	9/30/2015 3:45 PM
82	Will UVM feel excluded as a state university with a name change?	9/30/2015 3:34 PM
83	I think we should keep it the same. VHES and VSHES is not catchy. VSCU is too close to VSECU. Anything with University(ies) is too close to UVM. I thought SCUV was catchy though :)	9/30/2015 3:13 PM
84	I"m fearful that none of these potential names offer the clarity we are looking for. VHES is too broad and will be assumed to include the private colleges. VSHES and VSCU will all be assumed to include UVM as well. This is also not a new problem though. Plenty of people already assume UVM is a VSC when they hear mention of the VSC.	9/30/2015 3:06 PM
85	NO	9/30/2015 3:01 PM
86	Is there a better term than system or consortium?	9/30/2015 3:01 PM
87	"System" is a terribly awkward word. Vermont State University could then be followed by "at Johnson", "at Lyndon"... VSCU comes too close to VSECU (the credit union). Universities are composed of Colleges so that it's a bit redundant to say "College and University)	9/30/2015 2:58 PM
88	If the existing name accurately represents the product then any marketing problems that exist have more to do with the actual marketing of the product rather than the name. In my experience, name changes for the sake of name changes is the first crutch of those non-professionals who cannot sell. If we do change the name, how much is the VSC willing to spend on a well thought-out, strategic, marketing campaign that is designed to last long term to raise the new brand's awareness among our audience (broadcast folks figure an audience needs to hear a new name at lest 200 times before it sinks in) - And sometimes even with an extensive marketing plan in place a name change backfires - New Coke? Mt. Washington College? TEGNA? But, hey sometimes even non-pro's can catch lightning in a bottle - I would just hope we've absolutely figured out it's our "damn" name that's holding us back!	9/30/2015 2:53 PM
89	With respect, I would urge this effort be put on hold as there are far bigger issues to address and devote time and money to. Most importantly the computer system problems that have so profoundly hindered our recruitment efforts. Please understand this is a very serious problem. Thank you.	9/30/2015 2:47 PM
90	Make them all universities to clear up the name issue. All of the new names sound bulky. I went to a small school that was a university (same size as Lyndon). Why can't we all be universities? But really have no issue with the current name.	9/30/2015 2:43 PM
91	Anything with 'Higher Education' don't have any kind of identity or brand recognition.	9/30/2015 2:37 PM
92	I would avoid higher education in the name	9/30/2015 2:34 PM
93	VSHES keeps being heard in my mind as "Fishes", and VHES could be any sort of consultancy	9/30/2015 2:27 PM
94	VTC should be renamed: Vermont Institute of Technology	9/30/2015 2:10 PM
95	Please do a cost benefit analysis. There will be significant costs associated with this change but will the benefits outweigh the costs? Probably not.	9/30/2015 2:10 PM
96	No	9/30/2015 2:05 PM

97	Yes. Stop spending time and money on silly name changes and focus on maximizing education opportunities for students. The Castleton name change is embarrassing. Upon becoming chancellor, Mr. Spaulding proclaimed "There will not be any more money." I guess instead of getting the state to put more into educating its students and saving VTC, he's going to run around and change names. How ridiculous; bring back Tim Donovan.	9/30/2015 1:59 PM
98	I see this name change leading us eventually to the division of State and University vs Community College and not the interconnected system as discussed. For having a university in the family, their web page doesn't flaunt it so why change the VSC name? Besides who wants to work for the VSHE'S or VHE'S.	9/30/2015 1:50 PM
99	Changing a name costs signifincant amounts of money that the VSC does not have for something that is more about our image and not at all about providing a substantive educational experience for our students. The latter should be our priority. When FAHC just changed their name to the UVM Medical Center it cost more than 5 million dollars. This kind of maneuvering seems a terrible use of limited funds - a sheer waste to me. I understand that Castleton wants the prestige of now being a university but until the state agrees to can adequately fund the basics for the VSC, I think we are wrong to make an expensive change. If you do change it, leave out "State" in the name - it is redundant. It is implied when you identify us as Vermont.	9/30/2015 1:33 PM
100	Is there some reason for a change other than the change for Castleton? It's unclear to me that a name change results in more enrollment--presumably CU's rationale. In any case, the branding and name recognition of individual institutions strikes me as far more important than that of the system.	9/30/2015 1:27 PM
101	It's interesting that we keep doing things to benefit Castleton that don't necessarily benefit the rest of us. They get university status, they get paid extra to teach graduate students (the rest of us don't get paid any extra for our graduate students because our courses are forced to be slash courses, and now we need a system wide name change to accommodate their name change.	9/30/2015 1:21 PM
102	The three new names suggested seem to indicate a connection to UVM, especially VSCU. In fact VHES could be mistaken to include Vermont's private institutions as well. It sounds all encompassing. During this time of financial difficulty here at Johnson any unnecessary expenditure should be avoided. If Castleton wishes to be identified as a university maybe there is a way for their new name to also indicate their continued connection with the state college system, (Castleton University & State College?) without impacting the other members. Please keep us as always: the Vermont State Colleges. Thank you!	9/30/2015 1:20 PM
103	A name change seems like a waste of money for what is largely an aesthetic change that's just not that important. Much like Fletcher Allen's recent change to UVM Medical Center, it's a change that's meaningless to most of Vermont's population but cost millions of dollars that could have been better spent on health care. Students' relationships are with their school, not the "system." I don't think what the "system" is named is that important to anyone. If Castleton's recent aesthetic change (another pointless expense) is the trigger for the system's desired change, they should foot the entire bill for the system's change from their own budget. The costs should not be borne by any of the other colleges. Also, of the possible new names given here, "Vermont State College and University System" is likely to cause confusion that UVM is part of the system (which is an undesired outcome based on the Chancellor's email), and the acronym VSCU is very close to that of VSECU, the Vermont State Employees Credit Union.	9/30/2015 1:18 PM
104	Are other state colleges like Johnson are working toward university status?	9/30/2015 1:17 PM
105	Keep it the same!	9/30/2015 1:11 PM
106	Keep it simple. A name change is needed. VSC sounds "dated" so a new name and appropriate marketing is a priority.	9/30/2015 1:07 PM
107	Including higher education in the name sounds a bit presumptuous and off-putting for the typical Vermonter. Having an acronym that is similar to other Vermont entities should be avoided (VHES, VSCU).	9/30/2015 1:01 PM
108	As somebody who is "on the front lines" of recruitment, the omission of the word "State" does wonders for our ability to recruit high quality students..."state" has a negative connotation in many areas. "Public" sends the same message, but has less of a stigma.	9/30/2015 12:29 PM
109	I am just unclear why the "system" is included in the acronyms for the some (like "Vermont Higher Education System" is "VHES") but then not for others (like "Vermont State College and University System" is only "VSCU"). I would also like to say that I think anything with "college" or "university" in the title will cause people to either think Castleton is not a part of it OR that UVM is.	9/30/2015 12:16 PM
110	Vermont Education Power Collage and University Team System (VEPCUT)	9/30/2015 11:51 AM
111	Include college and/or university in the name to be clear that it is a college system. "Higher education" could infer certificate programs and other types of educational institutions.	9/30/2015 11:47 AM
112	I do not support a name change. I have heard only negative feedback regarding Castleton's name change.	9/30/2015 11:44 AM
113	No.	9/30/2015 11:40 AM

114	Shorter is better, unless a longer name has an easy to say acronym.	9/30/2015 11:25 AM
115	Please keep "State" in the name.	9/30/2015 11:16 AM
116	In some instances, the presence of "state college" on a resume may have a lesser impact for job seekers than other colleges or universities might.	9/30/2015 11:14 AM
117	Only thing I can think of is Keep it the Same. Less confusion across the board.	9/30/2015 11:08 AM
118	Why are you changing it?	9/30/2015 11:07 AM
119	You should rename Vermont Tech to Vermont College or just Vermont Tech	9/30/2015 10:54 AM
120	Why isn't it "VSCUS", which includes the "S" for "system", instead of "VSCU"? All the others with the word "system" in the title have an "S" in the acronym. Just something that I noticed. I wasn't sure if some people would easily understand that "higher education system" was equivalent to colleges and universities. That was my biggest concern with the titles that include those words, although they were my second and third choices. Also, is it smarter to keep the word "state" in the title relative to continued pleas for more state appropriations?	9/30/2015 10:52 AM
121	Whatever new title for the system, make sure that it does not detract from the unique identities and offerings of the separate institutions.	9/30/2015 10:47 AM
122	Higher Education System takes away from the college aspect. It makes us sound like less of a college system	9/30/2015 10:46 AM
123	It is EXTREMELY costly to implement a system-wide name change; has anyone seriously looked at the implications (ALL of them, including IT, financial, etc.)? We are simply not in the position to consider doing this at this time -- and certainly not by July 2016. What is the rush? Castleton can still be part of the "Vermont State College" system. There needs to be a lot of thought and analysis put into this one; not something rushed through like changing Castleton's name without any consideration of the impact it would have on Lyndon and Johnson (or rather the assumption that it would have no impact, which was based on... what?) Let the fiasco of the recent system upgrade at the central office be your guide if you think this can be done easily and without disruption.	9/30/2015 10:45 AM
124	I really think that any new name incorporate the word/term, "State," to avoid confusion with UVM.	9/30/2015 10:42 AM
125	I love change but do not at all like the name change of Castleton State College - as an alum and an employee. I feel the same way (but not as strongly) about the VSC name change.	9/30/2015 10:33 AM
126	Not sure if I understand the need to change it. Maybe if I did I could make a suggestion.	9/30/2015 10:29 AM
127	Honestly, I don't consider Castleton a university. But if they're doing it we all should.	9/30/2015 10:28 AM
128	No, but perhaps the colleges could consider changing names, such as: Lyndon Vermont State College, Johnson Vermont State College, Vermont Community Colleges, Vermont College of Technology, and Castleton Vermont University	9/30/2015 10:26 AM
129	I think adding 'University' as in VCSU leads to confusion regarding UVM. Use of 'higher education system' is a bureaucratic mouthful. Though I am usually a proponent of change and support the need for re-branding, I don't see any problems with the name VSC. As college is also a general term, I do not feel it is exclusive of universities. An upgraded logo would provide much needed rebranding without change for the sake of change. Of course, if the system itself is not upgraded, a name is irrelevant.	9/30/2015 10:20 AM
130	VSCU is too close to VESCU	9/30/2015 10:15 AM
131	How will this impact URLs and emails? Or will it just be a surface change on letter heads but behind the scenes things will stay .vsc.edu? Although my preferred choice there is the very slight potential for confusion between VSCU and VSECU the credit union since sometimes letters can get jumbled up for some people even if there is no "E" in VSCU. Vermont (State) Higher Education System both sounds like coordinated education efforts across all higher ed institutions in the state	9/30/2015 10:15 AM
132	No	9/30/2015 10:12 AM
133	I like VSC as an acronym for the college system and after some thought like the short title for my #1 choice VHES. The other names are long and I do prefer the shorter VSC in many ways. Thank you.	9/30/2015 10:09 AM
134	Focus on what matters: Ethical and effective organizational structure, economies of scale, and adequate funding.	9/30/2015 10:07 AM
135	No	9/30/2015 10:06 AM
136	I really think the name should stay the same. None of the proposed changes really appeal to me. VSCU sounds like a credit union, but is preferable to VHES and VSHES. VHES and VSHES sound awkward (maybe more applicable to an energy and heating program) and don't really flow very well. I feel VSC can adequately encompass the Colleges and Castleton University.	9/30/2015 10:06 AM

137	I am open to change but do not feel that there are any options for renaming that are better and more applicable than the current "Vermont State Colleges". • Vermont … Higher Education System implies a state governing entity that would also oversee the University of Vermont. • Vermont State College and University system implies a possible connection with UVM and is more wordy and unwieldy for branding. • Vermont State University System would imply that all the entities would be universities and have names such as Vermont State University at Castleton. • Vermont State Colleges is very distinctive, definitely separate from UVM. It is neater and catchier. It matches Johnson State College, Lyndon State College, and is understandably the umbrella organization for the other public colleges (CCV and VTC). • The fact that Castleton is now Castleton University (and not Vermont State University at Castleton), does not necessitate an immediate change in the name for the system. If a second "University" arises, then it would be more appropriate to consider a change.	9/30/2015 10:04 AM
138	I would keep the name of the towns associated with the colleges/universities as part of the name, like they do in Massachusetts or California. For example, Vermont State University: Johnson, VSU: Technical College, Community College at VSU.	9/30/2015 10:04 AM
139	Vermont Colleges & Universities	9/30/2015 10:02 AM
140	The final two suggestions (VHES and VSHES) are absolutely horrific. So much so that I'd consider leaving my position if that's the direction the VSC rebrands. It sounds like a for-profit trade school or an alternative high school for troubled youth. It's really, really bad. Quite legitimately the worst name I could imagine for the VSC. I'm a relatively new hire in the system and had this name been associated with the institution where I work, I would not have applied. We already have a hard time attracting the best young faculty. Please don't make it harder.	9/30/2015 10:00 AM
141	I think VSCU is too close to VSECU, which is the Vermont State Employees Credit Union	9/30/2015 9:56 AM
142	I like the third alternative as a name, but the initials are too close to VSECU.	9/30/2015 9:55 AM
143	I think changing the name is the right thing to do.	9/30/2015 9:46 AM
144	"Choice" is a play on words - meaning "you have a choice." But it also means that we are a "choice" (excellent) system!	9/30/2015 9:46 AM
145	I don't think we can stay the same since Castleton is now a university. However, I think "Vermont Higher Education System" is too vague and would feel like it included the private schools as well. I don't think VSCU would lead to any more confusion with UVM than there has always existed. The "Vermont" part has been the biggest source of confusion and always will be.	9/30/2015 9:44 AM
146	Personally, I strongly favor there being one Vermont University System, period, including UVM and what are now the state colleges. The unequal funding and unequal designations between the different units represents a fundamental inequity between poorer students, who tend to wind up at the state colleges for many reasons, and wealthier students, who have a better chance of going to UVM. This inequity needs to be eliminated once and for all. Of course there will still remain big differences between the big and small schools, but we shouldn't be making the gap even wider.	9/30/2015 9:41 AM
147	Please do not pick VSHES, it sounds like feces. Also what if we began referring to all the campuses as Vt state college and university at Johnson, at Lyndon, at Castleton, etc.VSCU@J, VSCU@L VSCU@C...	9/30/2015 9:39 AM
148	I don't think anyone in the state is confused that, though Castleton is now a University, it is still part of the State College system. People do, however, believe that UVM is part of the state college system. Adding the word "University" to our system title will further confuse the issue. I do not think a major system name change is necessary because one of the schools that offers Masters degrees applied and was granted University status. If one of the other 4 year institutions that offers a post-baccalaureate degree(s) is also granted university status, then a major name change should be considered. Until then, we should remain the VSC.	9/30/2015 9:39 AM
149	no	9/30/2015 9:37 AM
150	VSC is concise, implies the interconnectedness of the range of schools and programs offered, and includes the state nae. The other suggestions seem clunky and seem more mechanical or sterile or something else implying a rigid system.	9/30/2015 9:35 AM
151	I think the current name is fine. Changing the name could create identity confusion	9/30/2015 9:32 AM
152	"Vermont State College and University System" is by far the best choice for specificity and thus clarity. Castleton is now a university, so the word university should be included. Thank you for having requested adjunct faculty feedback.	9/30/2015 9:29 AM
153	the term system is confusing and vague - an ant hill is a systems and so is a toaster ...	9/30/2015 9:27 AM
154	I would say that VSCU would too easily be confused with VSECU--they sound indistinguishable when spoken aloud.	9/30/2015 9:27 AM
155	"Vermont State Colleges" is the most succinct and does not imply that one or more of them can't be a University.	9/30/2015 9:26 AM

156	In addition to stated reasons for considering a name change, maintaining a student-focused approach is important to me. We might consider each name as it may be perceived by students and families. My personal perspective is that the word 'system' demonstrates interconnectedness, yet it is also impersonal. In the above suggestion, I seek to avoid students viewing themselves as "a number" within a system.	9/30/2015 9:25 AM
157	Keep it simple.	9/30/2015 9:24 AM
158	I think Vermont Higher Education System/Vermont State Higher Education System could be potentially misleading, especially for folks looking at privately run schools (Bennington, Middlebury, Green Mountain College, Landmark, Marlboro, etc.) I think my vote would be for a rebranding of the VSC logo and maybe a new motto that is more inclusive to the needs that each school meets.	9/30/2015 9:21 AM
159	Use www.vermont.edu? Don't spend too much money on this name change- I think Vermont State Colleges works.	9/30/2015 9:19 AM
160	Don't understand the concern about confusion with UVM. Most states have both a "University of ..." and a State University system....	9/30/2015 9:19 AM
161	Doesn't it cost money to change names?	9/30/2015 9:15 AM
162	just because one school changes its name, doesn't mean the rest of us should.	9/30/2015 9:13 AM
163	The only problem with VHES and VSHES, for which I voted 1 and 2, is a bit of confusion as to where VSAC might fall, tho I dunno why we'd care.	9/30/2015 9:11 AM
164	"Vermont" should be the opening word of any name change; it's the key word	9/30/2015 9:07 AM
165	We do not need a new name	9/30/2015 9:00 AM
166	Yes, Castleton should return to being a state college or find its own path.	9/30/2015 8:50 AM
167	during this difficult economic time, when positions are not generally being filled, I don't believe we should spend money on a name change. VSC should be fine until we are in a better financial position to change it.	9/30/2015 8:49 AM
168	If the goal is to make the VSC more attractive to prospective students, the most important detail is to actually provide high quality education. If quality education is indeed the focus, a separate marketing effort such as this becomes unimportant. The best "marketing" is achieved through satisfied, well-prepared graduates. Further, all of the proposed names have too many letters in the acronym, do not easily pronounce as a "word", negatively impact recognition of the institutions, and, worse still, may lead to ridicule. As a retired full-time faculty member who invested my heart and soul helping students, I hope someone will begin to head the VSC in the right direction.	9/30/2015 8:44 AM
169	Goddamnit Castleton.	9/30/2015 8:43 AM
170	I appreciate the opportunity to offer an opinion.	9/30/2015 8:41 AM
171	New names and branding cost time, money, and natural resources. Have we changed the system enough to make it worthy of the time and expense of a new name, or is another case of putting the cart in front of the horse?	9/30/2015 8:39 AM
172	Putting "university" in the name is going to cause confusion with UVM. Keep it the same.	9/30/2015 8:39 AM
173	Castleton University? What's in a name?	9/30/2015 8:38 AM
174	If the goal is to make the VSC more attractive to prospective students, the most important detail is to actually provide high quality education. This makes marketing less important because the "marketing" is satisfied, well-prepared graduates. Further, all of the proposed names have too many letters in the acronym, do not easily pronounce as a "word", and would negatively impact recognition of the institutions.and , worse still, lead to ridicule.. As a retired full-time faculty member who invested my heart and soul helping students, I hope someone will begin to head the VSC in the right direction. Rather than spending a lot of time and effort to "slap paint on a rotting board", this committee needs to see the real solution to attracting students. Efforts should focus on quality faculty. The numbers of full time faculty should increase because these are the people who nurture and educate the students. Heavy reliance on adjuncts is counterproductive--you can't expect very low paid personnel to spend the extra hours required to help students to attain their full potential.	9/30/2015 8:37 AM
175	The first two choices are horrible- shouldn't even be considered.	9/30/2015 8:37 AM
176	The shorter the name, the better	9/30/2015 8:37 AM
177	Less is more.	9/30/2015 8:26 AM
178	With so many first gen college students, getting too far away from the "college" name might have a negative impact. Higher education to first gen college students might mean graduate school or above college	9/30/2015 8:21 AM

179	What a waste of money to change the name. Changing the name won't improve anything, spend time trying to improve the colleges with facilities and attracting out of state students. The student from new jersey looking at Lyndon won't care if the college system changed its name. They want to see a fun campus with nice dorms and facilities. They want to know there are great student organizations and clubs and that they'll have fun.	9/30/2015 8:20 AM
180	Vermont Schools of Collegiate (VSC) Collegiate Schools of Vermont (CSV) Vermont's Collegiate System (VCS) Vermont Collegiate School System (VCSS)	9/30/2015 8:18 AM
181	save the money, don't do a thing	9/30/2015 8:16 AM
182	I think that the word "system" in this context usually suggests a comprehensive state wide system that includes the state research university, so I'd advocate leaving that word out.	9/30/2015 8:14 AM
183	How much is this going to cost? Money better spent on technology equipment and scholarship.	9/30/2015 8:02 AM
184	I don't think that Vermont State Colleges is appropriate due to the name change of Castleton University.	9/30/2015 7:53 AM
185	VSCU could be confused with VSECU - the credit union.	9/30/2015 7:40 AM
186	No.	9/30/2015 7:20 AM
187	VSCU could easily be confused with VSECU - need to be careful. But I would argue that just because castleton is a university doesn't mean VSC doesn't fit. And the majority of us are still colleges. What do people see more....the name of the colleges individually or the VSC?? In marketing, their individual names are far more important.	9/30/2015 7:17 AM
188	no	9/30/2015 7:10 AM
189	I don't think the entire VSC should change it's name just to adopt Castleton's new name decision. VSC is a recognized brand, distinct from UVM, with pre-established, inclusive systems in place.	9/30/2015 7:07 AM
190	What is the cost of changing the name?	9/30/2015 6:49 AM
191	#1 & #2 Seems to have a Gender identified in the acronym . Just a sign of the times and not to stir things up they are not a good idea .	9/30/2015 6:42 AM
192	Why spend the money changing name? It cost a lot I would think to change everything	9/30/2015 6:25 AM
193	The name should be appropriate for when Johnson, Lyndon, or Vermont Tech become "universities," or for when Vermont Tech becomes re-named as the "Vermont Institute of Technology" or similar.	9/30/2015 6:06 AM
194	Again, what a waste of time! Alumni who contribute to the colleges think is stupid!!!	9/30/2015 5:23 AM
195	VHES and VSHES are hideous...they sound like some clinical procedure	9/30/2015 4:53 AM
196	I don't see any need whatsoever to change the name. HOWEVER -- will there be a public focus group or people outside the VSC solicited? This is most important!	9/30/2015 12:17 AM
197	No need to use both Vermont and State	9/30/2015 12:17 AM
198	All of the options above are longer, sound more corporate, and don't define the system any better than "VT State Colleges." Until the State of Vermont confronts the hard reality regarding its continued relationship with UVM, the word "University" is taken (sorry, Castleton), and the VSC might as well continue its fight as it's known.	9/29/2015 11:26 PM
199	I had several ideas, but upon reflection, liked only this one. I don't like any variant of "higher education system" because it implies that UVM would be part of it. Infortunately, all of the new suggestions, including mine, have something of that problem. (an argument for keeping same name: the five colleges consortium in Mass. includes UMass - obvious a university.)	9/29/2015 11:14 PM
200	I see no reason to change the name, at least from the available choices. Good luck!	9/29/2015 11:09 PM
201	I like the above because of the branding potential it offers, as well as the fact it would be very easy to remember. I do not like the "higher education" portion at all because students do not search for higher education online. They search for colleges and universities. Keep it simple. Better for marketing!	9/29/2015 10:47 PM
202	Some names from other states: "Massachusetts System of Public Higher Education" "PA State System of Higher Education" "Utah System of Higher Education (USHE)" "Nevada System of Higher Education"	9/29/2015 10:32 PM
203	no	9/29/2015 10:12 PM
204	Good move. Good luck.	9/29/2015 9:53 PM
205	The "state" part really is meaningless with so little support.	9/29/2015 9:41 PM
206	I don't have another suggestion at this time but I don't find the choices concise, easy to remember, or catchy. Maybe the board needs some advise from a marketing person--or even a contest.	9/29/2015 9:35 PM

207	Please let us resist a system name change driven by, and on the heels of, Castleton's efforts to "re-brand" itself. Rather, a name change might be an outcome of a strategic, internal review process of where the VSC fits into the higher ed landscape of Vermont and beyond, but this hasn't happened. In fact, I wonder why we never received results or feedback from the strategic planning surveys we completed two years ago. I understand this is tricky work. Thanks for asking.	9/29/2015 9:15 PM
208	Keep it simple. People talk about going "off to college" even if it's a university.	9/29/2015 9:11 PM
209	This was a tough quiz and I wish I had spent more time studying. :-) I think the name should change, and more than likely the word "system" will be involved, but I was hoping to float something just a bit different with my suggestion. Whatever that new name is, it must promote to students and employees alike that we are one interconnected system. To me, that is critical at this juncture. Thanks -	9/29/2015 9:10 PM
210	It silly that Castleton is a university at all. They don't have a PhD program nor are they a research institution. If Castleton is a university. All system colleges SHOULD be as well. If this happens, then we can talk about the name change.	9/29/2015 9:06 PM
211	No	9/29/2015 8:52 PM
212	Changing to VHES is too close to VHEC and could cause some confusion.	9/29/2015 8:51 PM
213	I would vote to keep the current name. Anything including "University" is likely to assume the inclusion of UVM, and "Higher Education System" is vague and a mouthful. Whatever is decided, keep it short.	9/29/2015 8:50 PM
214	I think the VSC is just fine. People know what it means. Don't try to jazz it up to generate interest. Just work on the problems niggling at each college, like getting better funding from the legislature.	9/29/2015 8:42 PM
215	DO NOT name it Vermont State University and College System. The acronym would be VSUC.....which would be pronounced V-SUCK. Don't need the jokes at our expense.	9/29/2015 8:33 PM
216	It parallels the State University of New York system name.	9/29/2015 8:32 PM
217	I think any name with the word system in it is horrible from a marketing and branding perspective. We need our name to resonate more with external people than internal decision makers.It should be implied to be a system.	9/29/2015 8:21 PM
218	I like adding the "U", recognizing our growth. But it does sound a bit like "VCU", which is already in Virginia and so potentially confusing. Virginia Tech's "VT" already confuses me all NCAA football and basketball season...	9/29/2015 8:18 PM
219	The proposed alternate names are all too wordy. "System" doesn't add anything, really.	9/29/2015 8:12 PM
220	That's it!	9/29/2015 8:00 PM
221	We've always had a University in the system, so why get agitated about CSC's name-change? Nothing else changes.	9/29/2015 7:52 PM
222	Any new system name MUST have "College" and/or "University" in the name to be recognizable to an uniformed public, and to be in line with virtually all higher ed institutions across the U.S. "Higher Ed System" is not going to be considered the same in the mind of the general public as a "College" or "University." I also think that setting Castleton apart from JSC and LSC as a "university," while they are only lowly "colleges," creates a "poor stepsister" attitude toward JSC and LSC, where they are considered to be not as prestigious or of the same quality as CSC. JSC has high-quality graduate programs, too! Why isn't it considered a university, too? I appreciate that you are asking for broad input. I hope it won't be ignored in the end.	9/29/2015 7:51 PM
223	Not sure it is worth the effort. Changing names and reidentifing and rebranding is a struggle.	9/29/2015 7:48 PM
224	No	9/29/2015 7:48 PM
225	College suggests to me a comfortable place to learn and interact with other students. University suggests a large impersonal institution. Keeping Vermont in the name puts the cache of our state the college identify.	9/29/2015 7:45 PM
226	I'm concerned about the cost of changing the name just because one institution decided to call itself something different w/o any real change. Signs, brochures, letterhead, etc would all need to be changed and I believe the name of the "system" is probably not really even noticed by our real customers (the students) anyway. I actually like the VSCU, but I think most people would think that includes UVM - which, BTW, I wish the system did include UVM!	9/29/2015 7:43 PM
227	I don't think the cost associated with changing the name would be worth the benefits.	9/29/2015 7:40 PM
228	Since Castleton is no longer a "state college", it should no longer be part of the state college system and should instead compete directly with UVM and other universities given its new structure.	9/29/2015 7:37 PM
229	No additional suggestions	9/29/2015 7:35 PM
230	This is ridiculous, keep the name. Rebranding will not increase your out of state enrollment	9/29/2015 7:34 PM
231	Mistake to have changed Castleton!	9/29/2015 7:32 PM

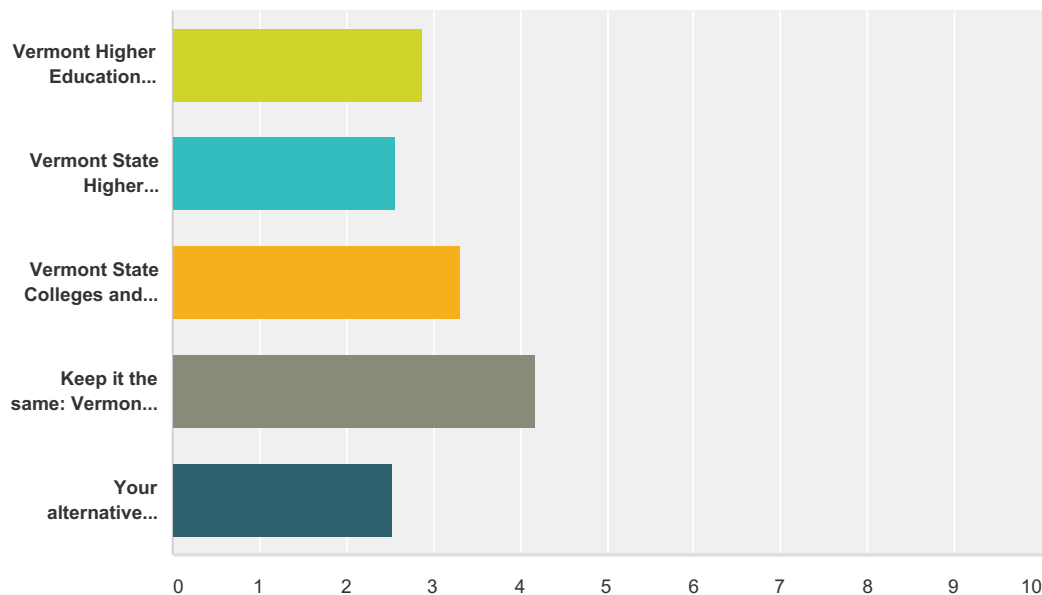| 232	The word "system" is offputting.	9/29/2015 7:27 PM
233	University of Michigan, Michigan State University University of Vermont, Vermont State Universities or Vermont State University: Johnson (like SUNY: Plattsburgh) University of Oregon, Oregon State University University of Colorado, Colorado State University It is not a problem elsewhere, why would it be here? In other places there is no problem with the "land grant" universities and the "University of ..."	9/29/2015 7:23 PM
234	Higher Education in the name would be a big mistake ... No one outside of the college system and maybe the state govt and legislature would know what this name would mean.	9/29/2015 7:23 PM
235	How might the new name, VSCU, change in the future as other colleges to rename their institution?	9/29/2015 7:20 PM
236	I like "VSCU" but I don't like the "system" at the end of the expanded name.	9/29/2015 7:18 PM
237	Those other names are awful..... Should look into what Maine did.	9/29/2015 7:13 PM
238	Why spend money on this? Execute the strategic vision and then rename once you are successful. Renaming will not make it so - you are exposing yourselves to public scrutiny on the extraordinary amount of money this will cost. This is exactly how Vermont Tech started on the slippery slope from success to financial instability.	9/29/2015 7:13 PM
239	Most of these names sound like they would be inclusive of every school in Vermont, not just the system that is looking to be renamed.	9/29/2015 7:10 PM
240	No	9/29/2015 7:02 PM
241	rename each individual college	9/29/2015 7:00 PM
242	The current name isn't great, but it's clear. Don't spend the money on unnecessary re-branding.	9/29/2015 6:58 PM
243	A name change and re-branding are expensive. There are more important priorities. Our students select individual colleges... they don't select the system. Many/most of our students would not be able to name the five colleges in the VSC (and they don't care).	9/29/2015 6:53 PM
244	I'll let you know.	9/29/2015 6:51 PM
245	In these times of "financial excigencies", changing the "Brand" of the system seems to be a collossal waste of money. Didn't you people learn anything from the Phil Conroy experience? Build up and market the educational infrastructure and the students will come.	9/29/2015 6:49 PM
246	If the new name costs any money, then ditch the effort now and donate what you would have spent to the students who have to pay an embarrassingly high price for tuition. The board should be spending its time lobbying the state to support the VSC with more than lip service, or else any name change will be like a wonderfully talented quartet playing a strikingly beautiful musical piece on the decks of the unsinkable Titanic.	9/29/2015 6:42 PM
247	no	9/29/2015 6:42 PM
248	I think people will be confused about what a "Higher Education System" is.	9/29/2015 6:39 PM
249	This would fall in line with excellent colleges-- NJIT, RIT, RPI etc. etc.	9/29/2015 6:39 PM
250	I'm not a fan of the word "system" as part of our title.	9/29/2015 6:37 PM
251	Simple and not too wordy.	9/29/2015 6:36 PM
252	Any name with "university" will be confused with UVM. The word "system" sounds very bureaucratic rather than learning focused. Leaving out "state" will make people think it includes the private colleges. This leads me to think it should stay the same. This will save money-- not reprinting every brochure!	9/29/2015 6:32 PM
253	"system" isn't great for any of them	9/29/2015 6:21 PM
254	"Vermont/Vermont State Higher Education System" sounds like a company that advises higher ed.	9/29/2015 6:19 PM
255	simpler is better, i think!	9/29/2015 6:15 PM
256	I can't believe the time and energy dedicated to a name. We're under tight financial constraints and this is what is important? Just stop	9/29/2015 6:14 PM
257	The name change should be earned, not another tactic that easily could result is media jokes. Create substantive change - and then the right name will follow. First, act like a system, then call it a system.	9/29/2015 6:13 PM
258	With VSCU, the singular would indicate only 1 state college.	9/29/2015 6:06 PM

259	While I am not opposed to a new name, I do not like any of the proposed ones. I'm afraid that anything with "higher education system" includes too much jargon. Will people actually know what that means outside of the field? I also don't love the word "system" in the name. I understand the need for the name to represent that, but it seems like it could be done in another way. The VSCU system seems to privilege Castleton too much since they get their own slot in the title as the only university. I also want to make sure that re-branding costs do not take money from other more significant places during this time of fiscal strife within the system.	9/29/2015 6:06 PM
260	Honestly, I feel it should stay the same.	9/29/2015 6:05 PM
261	No	9/29/2015 6:02 PM
262	The cost of changing the name should be the top consideration. The money used to change the name in documents, online, and signage, etc. would be better spent on students. Please focus on cost cutting measures and expanded opportunities.	9/29/2015 6:01 PM
263	N/A	9/29/2015 6:01 PM
264	With Castleton now a university I see potential value to adding it to Vt. State Colleges and University system, but wow what a mouthful. Certainly doesn't roll off the tongue. Think I'd leave it.	9/29/2015 5:59 PM
265	Not a fan of HES and SHES from both a marketing perspective and for an organization that doesn't include trade schools.	9/29/2015 5:59 PM
266	Although I understand why this is being brought forward, it is a huge expense of both money and time to accommodate one institution. There is already confusion between the Vermont State Colleges and the University of Vermont. This will only add to it. I suspect that Castleton will have it's way in the end. Keeping it as close the original makes the most sense to me.	9/29/2015 5:58 PM
267	Please let's not confuse the issue or spend $ on rebranding that could be better used toward advancing Higher Ed in VT.	9/29/2015 5:58 PM
268	Keep it the same and revoke the University status Castleton doesn't deserve. A University has multiple colleges in and of itself ex: the College of Business etc. Calling Castleton a University is a joke.	9/29/2015 5:57 PM
269	VSCU makes it sound like a credit union.	9/29/2015 5:56 PM
270	Vermont state higher ed system is not at all clear and I strongly oppose both names with that terminology	9/29/2015 5:56 PM
271	There's no way anyone will confuse UVM with VSU! And VSU would allow each of the colleges to be an "at". Vermont State University at Lyndon, Vermont State University at Castleton, etc.	9/29/2015 5:56 PM
272	I question how necessary it may be.	9/29/2015 5:56 PM
273	I think it should be held off on until the system between the colleges is actually more cohesive. Changing the name does not make it all one system when the graduation standards aren't even the same at all schools.	9/29/2015 5:55 PM
274	Higher Education feels less sophisticated than using Colleges or Universities. I am also not in favor of changing the name, because this continues to conflict with the state lack of funding to the college, which really makes the VSC a private education and not quite public. In addition, it would make more sense to split all 5 colleges into independent colleges, and the naming can then be decided independently and not having all 5 colleges together under one large organization.	9/29/2015 5:54 PM
275	Losing "Vermont State Colleges" in any naming system loses the local feel our organizations have worked hard to gain.	9/29/2015 5:53 PM
276	I think that when traditional students are looking for post-secondary education, they're looking at places with 'college' and 'university' in the name. I worry that the names above that include 'higher education' as a blanket term are too far away from that to look like an apples to apples comparison. That said, this only really becomes an issue if we want to start marketing the system as a whole. If we keep marketing the individual colleges I think it matters less since a lot of students don't even know the system exists before they get here.	9/29/2015 5:53 PM
277	Vermont Higher Education Network	9/29/2015 5:52 PM
278	Not only is Vermont State College and University System unwieldy, but its acronym, listed here as VSCU, is actually VSCUS, uncomfortably close to the rather unattractive word "viscous." Also, "Higher education" is not a terribly marketing friendly phrase.	9/29/2015 5:52 PM
279	If our name changes, please don't make it similar to other VT entities nor their abbreviations.	9/29/2015 5:49 PM
280	I really think it's confusing to say "VT State College and University System (VSCU) and not get confused with the University of VT.	9/29/2015 5:49 PM
281	VSCU is too much like VSECU and should be avoided.	9/29/2015 5:48 PM

Student Survey: Potential New Name for the Vermont State Colleges

Q1 Please rank the following proposed names, with "1" being your top choice.

Answered: 396   Skipped: 7

	1	2	3	4	5	Total	Score
Vermont Higher Education System (VHES)	**12.42%** 41	**17.58%** 58	**28.79%** 95	**28.79%** 95	**12.42%** 41	330	2.89
Vermont State Higher Education System (VSHES)	**5.25%** 17	**12.96%** 42	**29.94%** 97	**37.65%** 122	**14.20%** 46	324	2.57
Vermont State Colleges and University System (VSCU)	**20.99%** 72	**33.24%** 114	**15.74%** 54	**15.45%** 53	**14.58%** 50	343	3.31
Keep it the same: Vermont State Colleges (VSC)	**56.42%** 211	**20.86%** 78	**10.16%** 38	**8.56%** 32	**4.01%** 15	374	4.17
Your alternative suggestion (please indicate in #2 below)	**20.00%** 40	**16.00%** 32	**9.50%** 19	**6.00%** 12	**48.50%** 97	200	2.53

1 / 6

Student Survey: Potential New Name for the Vermont State Colleges

Q2 Do you have a suggestion for a new name for the Vermont State Colleges?

Answered: 138   Skipped: 265

#	Responses	Date
1	Greater Vermont Colleges and Universities	10/26/2015 9:23 AM
2	Vermont's Communities University	10/26/2015 8:38 AM
3	I think the other options are more confusing than the current title.	10/25/2015 9:28 PM
4	Vermont Post-Secondary Education System	10/25/2015 7:59 PM
5	Network of Vermont Higher Education (NVHE)	10/25/2015 11:07 AM
6	Vermont Higher Learning Colleges Vermont Continuing Higher Learning Colleges	10/25/2015 9:37 AM
7	The Green Mountains Higher Educational System (TGMHES)	10/24/2015 8:10 PM
8	University College System of Vermont UCSV	10/24/2015 5:19 PM
9	University College System of Vermont (UCSV)	10/24/2015 5:13 PM
10	Higher Education System of Vermont	10/24/2015 11:36 AM
11	Vermont State University	10/24/2015 8:58 AM
12	No. I don't feel the need to change it.	10/24/2015 6:35 AM
13	When names change it costs money and that cost is often incurred by students and tax payers (since state income is based upon taxes). Fiscally, it's not a goddess idea and there is now name recognition with the acronym.	10/23/2015 10:32 PM
14	Vermont Universities	10/23/2015 10:32 PM
15	Vermont State College at	10/23/2015 10:09 PM
16	Vermont's State System of Higher Education	10/23/2015 11:45 AM
17	Vermont State College and University Education System	10/23/2015 10:36 AM
18	State University of Vermont	10/23/2015 12:35 AM
19	Vermont State Colleges and Universities (VSCU)	10/22/2015 5:13 PM
20	I think the trustees should find something better to do with their time than debate over a name change. Sounds like a waste of time and money to me. That being said, slap a "U" on the end of the already existing, perfectly fine name if you want to make yourself feel like you're accomplishing something.	10/22/2015 3:01 PM
21	I don't think it should be changed.	10/22/2015 2:38 PM
22	Vermont Higher Education (VHE) aka Vermont Higher Ed. I dislike "System" but I can't think of an alternative, and if you attract international students, they may not associate to "College" -as University is more common. It is too busy to add College and University, and it doesn't seem necessary to include State. Just my two cents...	10/22/2015 1:58 PM
23	Vermont State Collegiate Network	10/22/2015 1:22 PM
24	Vermont State Colleges and Universitys	10/22/2015 11:42 AM
25	There is no reason to change the name. Think of all the money that will be spent to change the signs, to update computer systems, to print new letterhead, pamphets, etc. It seems like changing this name is a total waste of time and money that could be spent on different needs.	10/22/2015 11:40 AM
26	Vermont State University's at Johnson. VSUJ	10/22/2015 11:09 AM
27	I suggest keeping the name of VSC, as it is well known within the community.	10/22/2015 11:08 AM
28	No I think it is a waste of time and money to change the name.	10/22/2015 9:44 AM
29	Vermont Technical Colleges and University	10/22/2015 8:31 AM

Student Survey: Potential New Name for the Vermont State Colleges

30	Please do not waste and more time or treasure on another name change. Rather than changing names use the funding that would go into new letterhead and promo items for offsetting the costs for state schools for Vermonters! The mission is to SERVE Vermonters and Vermont State Colleges seems to be a more than adequate name to express that.	10/22/2015 7:00 AM
31	Keep it the same!	10/22/2015 1:11 AM
32	dont change anything	10/22/2015 12:27 AM
33	Vermont State Education System (VSES)	10/21/2015 10:44 PM
34	If you're going to do #3, why college plural and university singular? Isn't it possible that another state "college" might become a university? Keep it the same. It's simple and very different from UVM.	10/21/2015 9:58 PM
35	Vermont Colleges Connected	10/21/2015 9:52 PM
36	State College Network of Vermont	10/21/2015 9:51 PM
37	I have no ideas	10/21/2015 9:43 PM
38	Avoid the "higher ed" options; too transitory/PC...New York State has a perfectly good acronym: SUVT-Lyndon, SUVT-Johnson, etc. would be fine, too.	10/21/2015 9:41 PM
39	it should stay the same. its simple and effective	10/21/2015 9:34 PM
40	N/A	10/21/2015 9:27 PM
41	All of the new suggestions are way too wordy, and I still prefer Vermont State Colleges...	10/21/2015 8:47 PM
42	Vermont State Colleges and University	10/21/2015 8:12 PM
43	Vermont State Colleges	10/21/2015 8:06 PM
44	Vermont Alliance of Higher Education	10/21/2015 7:17 PM
45	Vermont State Colleges	10/21/2015 7:13 PM
46	Vermont State Associated University and Colleges (VSAUC)	10/21/2015 6:58 PM
47	Vermont Institutions of Higher Learning (VIHL) Vermont Institutions of Higher Education (VIHE)	10/21/2015 6:27 PM
48	Keep it the same!	10/21/2015 6:21 PM
49	Vermont State Colleges and University System is my favorite, but there is already a VSCU (Vermont State Credit Union)	10/21/2015 5:59 PM
50	Vermont state deez nuts on your chin college of fine art	10/21/2015 5:49 PM
51	Vermont System of Affordable Colleges and Quasi-Universitys	10/21/2015 5:46 PM
52	Vermont Collegiate Affiliates	10/21/2015 5:16 PM
53	Vermont Colleges and Universities (VUC)	10/21/2015 4:59 PM
54	State University of Vermont at (town)	10/21/2015 4:55 PM
55	Vermont State Education System (VSES)	10/21/2015 4:51 PM
56	Vermont State Association of Colleges and Universities	10/21/2015 4:46 PM
57	I do not have an idea for an alternate name, however I think that it needs to be more creative than the options above to make it worth the change.	10/21/2015 4:45 PM
58	Vermont State Collegiate System	10/21/2015 4:24 PM
59	The word System is so boring. It doesn't invoke something interesting. Tough to use that word in marketing. How about leaving it at: Vermont Higher Education or Vermont State Higher Education?	10/21/2015 4:13 PM
60	Vermont Colleges System	10/21/2015 3:41 PM
61	No	10/21/2015 3:41 PM
62	N/A	10/21/2015 3:39 PM
63	State University and College System of Vermont	10/21/2015 3:38 PM
64	Vermont Higher Education Collaboration or Vermont Higher Education Partnership	10/21/2015 3:23 PM
65	University System of Vermont	10/21/2015 3:12 PM

Student Survey: Potential New Name for the Vermont State Colleges

66	Keep it the same.	10/21/2015 3:11 PM
67	none	10/21/2015 3:09 PM
68	Why change somthing that already works? seems like a waste of resources and money. You spent all that time to build up the VSC and now cuz some smuck thinks it needs to be changed your gonna have to print up new business cards, get a new logo made, new websites, new videos, to be frank its a waste of time and money. Save the resources and use them towards things that matter, such as innovating your online class experiences. Or give it to students who could use it for grants.	10/21/2015 3:04 PM
69	Vermont State Social Justice State Colleges Vermont State Colleges of Marxist Studies Vermont State Free Colleges Vermont Utopian State Colleges	10/21/2015 2:58 PM
70	The firat two make it sound like highschools	10/21/2015 2:55 PM
71	Vermont State University	10/21/2015 2:46 PM
72	no. listen to me. you want to change the name and rebrand yourselves, but that's stupid. you already have a name, a brand. people already know VSC. You dont need to rebrand your schools to get more students, you need to fix the problems with the schools. Any idiot could tell that that this is a cheap attempt to basically trick people into believing you're providing a quality experience when you're not. instead of focusing on rebranding, how about you focus on actually being the place students want to be enrolled at.	10/21/2015 2:42 PM
73	I do not	10/21/2015 2:26 PM
74	"Higher Education System" (with or without Vermont and/or State) says nothing about colleges and universities; it states a "system." What is that? Just a thought. . .	10/21/2015 2:25 PM
75	Vermont State College Association (VSCA)	10/21/2015 2:23 PM
76	Vermont State Colleges	10/21/2015 2:14 PM
77	Vermont College and University Network (VCUN)	10/21/2015 2:07 PM
78	No - perhaps you should focus on the non degree completion rate vs this gaming with names	10/21/2015 2:07 PM
79	Vermont Colleges and University System	10/21/2015 2:06 PM
80	N/A	10/21/2015 1:58 PM
81	Vermont State Colleges and Universities	10/21/2015 1:49 PM
82	no it costs money to change names, ie: stationary, signage, websites, etc etc etc why ?? the name is fine	10/21/2015 1:43 PM
83	Affiliated Vermont Colleges and Universities (AVCU)	10/21/2015 1:38 PM
84	Vermont College System	10/21/2015 1:36 PM
85	Vermont Higher Education (VHE)	10/21/2015 1:35 PM
86	Keep it simple. No sense of changing what already works.	10/21/2015 1:34 PM
87	State Universities of Vermont	10/21/2015 1:28 PM
88	Vermont State Institutions of Higher Education	10/21/2015 1:24 PM
89	Vermont State Colleges and University Connection	10/21/2015 1:19 PM
90	Northern College of Vermont	10/21/2015 1:17 PM
91	Vermont State Consortium of Colleges and Universities (if they are a consortium ?...)	10/21/2015 1:14 PM
92	Vermont Institutions of Education	10/21/2015 1:08 PM
93	Vermont Higher Learning	10/21/2015 1:02 PM
94	please leave it alone!	10/21/2015 1:01 PM
95	A rose by any other name would still smell as sweet-what challenges exist currently or in the future that would require this discussion?	10/21/2015 12:55 PM
96	Vermont Coalition of Higher Education (VCHE)	10/21/2015 12:55 PM
97	Vermont System of Higher Education (VSHE). The changes listed above all have wording problems. Coming from a Literature student, there should be a name chosen that reflects the education that can be acquired from attending such a fantastic SYSTEM OF HIGHER LEARNING, as opposed to the higher education system, which to tell you the truth sounds a bit overbearing.	10/21/2015 12:51 PM

Student Survey: Potential New Name for the Vermont State Colleges

98	Higher Education of Vermont	10/21/2015 12:51 PM
99	Vermont university state colleges	10/21/2015 12:50 PM
100	Higher Learning Network of Vermont	10/21/2015 12:45 PM
101	Stop wasting time and money on this.	10/21/2015 12:36 PM
102	Vermont State System for Higher Education	10/21/2015 12:35 PM
103	Colleges of the Green Mountain. The citadel of old town. College of winterhold	10/21/2015 12:34 PM
104	Vermont technical college	10/21/2015 12:27 PM
105	Vermont Interconnected System of Higher Education (VISHE)	10/21/2015 12:27 PM
106	Unfortunately I do not.	10/21/2015 12:24 PM
107	Vermont State Colleges and Universities	10/21/2015 12:14 PM
108	Academic Achievement Centers of Vermont. This way all academic facilities in Vermont that wanted to join in the future would be included as well and no other name change would be needed in the future.	10/21/2015 12:13 PM
109	Smaller URLs are better, and easier. Vermont Higher Education (VHE) Vermont Post Secondary (VPS)	10/21/2015 12:12 PM
110	Vermont state college and university network	10/21/2015 12:11 PM
111	I do not have a suggested name, but I think that anything that uses higher education instead of college or university is a bad choice. If the survey let me I would rank those options as off the chart bad.	10/21/2015 12:08 PM
112	This is ridiculous... It should not be changed	10/21/2015 12:07 PM
113	I like VSCU but it's really similar to VSECU. Vermont Colleges and Universities (VCU?)	10/21/2015 12:06 PM
114	Vermont College Circuit	10/21/2015 12:02 PM
115	Vermont College and University Consortium or Vermont State Higher Education Consortium	10/21/2015 11:57 AM
116	Vermont Cooperative Collegiate System	10/21/2015 11:56 AM
117	Vermont Colleges of Higher Education (VCHE)	10/21/2015 11:51 AM
118	SYSTEM OF HIGHER EDUCATION - VERMONT (SHEV)	10/21/2015 11:51 AM
119	Colleges and University System of Vermont (CUSV)	10/21/2015 11:48 AM
120	Higher education system sounds awful. Like it is an adult learning center or something for GEDs.	10/21/2015 11:48 AM
121	No, I think that this is a waste of time and tax dollars. The present name says it all. Leave it alone and find something else to help students rather than worrying about the colleges systems name.	10/21/2015 11:48 AM
122	Deez nuts	10/21/2015 11:47 AM
123	Vermont Colleges and University System	10/21/2015 11:45 AM
124	University if Vermont at Lyndon, University of Vermont at Johnson....Universities are more appealing to prospective students. This is not what you asked for but I felt like I needed to say it.	10/21/2015 11:45 AM
125	Yes. Keep it Vermont State Colleges as that is what it is!	10/21/2015 11:44 AM
126	I was personally going to suggest the Vermont Higher Education System	10/21/2015 11:43 AM
127	Vermont State Colleges	10/21/2015 11:43 AM
128	I would note that VSCU is very close indeed to VSECU, the state credit union. Could be confusing.	10/21/2015 11:41 AM
129	No. Don't change it! You never should have changed the Casleton name, what a joke. VSC makes sense and reflects what it is. Don't try to be something you are are not, that will be worse than keeping the name.	10/21/2015 11:40 AM
130	Vermont System of Higher Education	10/21/2015 11:37 AM
131	The State of Vermont Higher Education Collaborative	10/21/2015 11:36 AM
132	I like Vermont State Colleges and University System, however I believe it would flow better if it was something like, Vermont State Colleges and University. The "System" part of the name sounds awkward to me.	10/21/2015 11:33 AM
133	Vermont State Colleges and Universities (you never know when you'll turn more into universities)	10/21/2015 11:31 AM
134	No	10/21/2015 11:30 AM

Student Survey: Potential New Name for the Vermont State Colleges

135	Vermont Intercollegiate Association	10/21/2015 11:29 AM
136	No, but VSCU may be confused with VSECU as an acronym.	10/21/2015 11:29 AM
137	VSCU is a credit union or I'd rank that one higher. If VSUC didn't sound quite so awful when said as a word, I'd offer it as an alternative. The 'system' ones just don't resonate well with me.	10/21/2015 11:27 AM
138	Do not fix what is not broken.	10/21/2015 11:25 AM